

Chapter 2: Housing Update

Introduction

Housing is a basic need for all Dane County residents. Housing opportunities and choices determine where we send our children to school, where we raise our families and where we will grow old. Housing also influences traffic patterns and determines our proximity and access to services and jobs. In addition, housing and related industries help drive our regional economy, employing thousands of Dane County residents. As a permanent feature on the landscape, housing is also the most noticeable aspect of Dane County's growth. As more people move to Dane County, as our children and grandchildren grow up and move into their own homes, the demand for housing grows. Between 2000 and 2005 Dane County added approximately 14,000 new single-family homes, 663 two family units and 13,059 multi-family units. Over the same time period, Dane County's population increased by 31,770 residents, or 1.5% per year. This growth rate is comparable to the rate of job growth over the same period.

Purpose

This chapter identifies goals, objectives, policies and programs Dane County can pursue to:

- Provide an adequate housing supply that meets existing and forecasted housing demand;
- Promote housing development in proximity and with good access to transportation and other services;
- Promote a range of housing choices for residents of all income levels, age groups and needs;
- Inventory and assess existing housing stock;
- Maintain, improve and rehabilitate the county's existing housing stock;
- Promote opportunities for mixed-use development;
- Promote compact, residential development that provides efficient service delivery and conserves farmland and open space;
- Promote the availability of land for development or redevelopment of low and-moderate income housing;
- Identify barriers to affordable housing
- Promote attractive, distinct and diverse communities and neighborhoods;
- Ensure that housing needs are met in a way that maximizes energy conservation.

Key Housing Issues

Given the continued demand for housing in Dane County, how can the county:

- *Accommodate people of all income levels in good quality homes close to where they work?*
- *Balance the need to build more houses with protecting irreplaceable farmland, prairies and wetlands?*
- *Meet challenges faced by the housing industry, including developers and builders?*
- *Meet the specialized housing needs of our growing elderly and disabled populations?*
- *Foster partnerships and cooperation among public, private and non-profit housing providers?*
- *Ensure that housing takes advantage of existing transportation and service infrastructure and that new services are provided as efficiently as possible?*
- *Provide a range of housing options to meet the demands, including child-care options, of diverse family types and sizes?*

Stakeholders

The Housing and Economic Development Work Group (HED) developed the goals, objectives and policies for this chapter. HED members and regular participants included representatives from nonprofit housing advocates, county housing agencies, private landlords, architects, the County Board of Supervisors, the Wisconsin Realtors Association, utility companies, developers, entrepreneurs, large business owners, labor unions, business incubators and others. HED also contributed specific recommendations (including several originally developed for the housing chapter) to Chapter 5: Agricultural, Natural and Cultural Resources and to Chapter 8: Land Use.

Survey Results

Housing ranked highly among respondents to the *Dane County Comprehensive Plan Survey*. When asked how much attention Dane County Government should give to a variety of housing goals, a majority of respondents (actual percentages in parentheses below) felt Dane County should pay “considerably more” or “somewhat more” attention to the following issues:

- Promoting housing that maintains and improves the quality of life for all in Dane County (76%);
- Promoting good use of land for housing (70%);
- Ensuring an adequate supply of enough housing choices that meets the needs of people from all income levels, all age groups, with different family sizes, and families that have special needs (66%);
- Ensuring that there is housing close to public transportation routes (66%), and;
- Ensuring that there is housing close to shopping and commercial centers (52%).

Renters were more likely than homeowners to emphasize proximity to public transportation (36% vs. 28%), choices for income, special needs and family size (48% vs. 25%), and quality of life (52% vs. 35%).

When asked what the most important role Dane County should play to ensure housing for all, the most popular responses included:

- Help to build relationships between developers and local government (36%);
- Improve regulations and zoning ordinances (14%);
- Educate the public on housing issues (12%);
- Buy existing buildings for public-owned housing (12%), and;
- Lower taxes for owners and potential buyers (10%).

Background/Orientation

Since 1998, the Dane County Community Development Block Grant (CDBG) and HOME program has helped residents with low to moderate incomes meet their housing needs. The housing programs funded by U.S. Department of Housing and Urban Development (HUD) include: the American Dream Down Payment Initiative (ADDI) that provides funding and

education for first time homebuyers and the HOME programs that includes assistance for the following:

- Construction/rehabilitation of affordable housing (rental and homeownership);
- Direct rental assistance to low-income persons;
- Down payment assistance to qualified persons , and;
- Land acquisition.

The Dane County Department of Human Services (DHS) has a long history of working with County residents that are facing a housing crisis. DHS provides services and funding for programs including: mental health counseling, eviction prevention, emergency shelter, housing assistance vouchers and housing counseling. Since 2001, the DHS caseload has doubled.

The *Dane County Comprehensive Plan* Housing Chapter builds on our existing programs and includes recommendations from the: *Dane County Consolidated Plan (2010-2014)* and the Department of Human Services.

However, due to a number of trends including:

- increasing population growth;
- decreasing land supply for residential and commercial development;
- housing costs rising faster than income, and;
- the increase in the percentage of families living at or below poverty,

Dane County has a new opportunity to coordinate, work with and support residents and stakeholders to ensure that housing and communities are planned and created to meet the needs of all residents and communities.

Goals, Objectives, Policies and Programs

AFFORDABLE HOUSING AND HOUSING SUPPLY

Goal

1. ***Promote and support a full range and adequate supply of housing choices throughout the county that meets the needs of persons of all income levels, age groups, household sizes, and persons with special needs.***

Supporting Objectives

- A. Promote the development of housing to meet forecasted needs.
- B. Promote an adequate supply of accessible and special needs owner occupied and rental housing for a range of all income levels.
- C. Encourage the leveraging of housing subsidies, public funding and incentives to maximize the private sector use and investment of those funds.
- D. Promote the development and preservation of long-term, affordable housing for low- and moderate-income residents throughout Dane County.

- E. Improve opportunities for homeownership, targeting specific groups including minorities, immigrants, low-income people, and people with disabilities.
- F. Encourage coordination and cooperation among nearby units of government.
- G. Continue to explore policies and programs to promote and support appropriate use of mobile and manufactured homes as an affordable housing option. Consider opportunities to encourage resident ownership of mobile home parks.
- H. Dane County should revisit its decision to suspend its Affordable Housing Down Payment Assistance Program in an effort to add more affordability to the housing market. *SOURCE: WI Realtors Association.*

Homelessness and Housing Crisis Services

Policies and Programs:

1. Promote the most effective programs and services that prevent homeless and housing crisis in Dane County.
2. Homelessness must be reviewed as a distinct issue, and addressed in its own right, and must address the chronically and first priority needs of the homeless. *SOURCE: CP Steering Committee public input, Dec. 4, 2013].*
 - I. Maintain sufficient funding for the Dane County Human Services Department for programs and services to prevent housing crisis or homelessness, as well as the consequent increase in demand for emergency services and public expenditures. Provide emergency and homeless prevention services to individuals and families facing a housing crisis, especially, but not limited to, the following:
 - (1) Emergency shelter;
 - (2) Eviction prevention funding;
 - (3) Case management;
 - (4) Housing vouchers;
 - (5) Single room occupancy (SRO) and transitional housing, and;
 - (6) Programs for those leaving prison.
 - (7) Case management that includes obtaining and sustaining income and/or benefits. *[SOURCE: Homeless Issues Committee]*
 - J. Continue public outreach for the Homeless Services Consortium to make sure that the public is aware of the issues surrounding homelessness, and the need for both private and public sector support.
 - K. Increase funding for Dane County Department of Human Services Interim Assistance program in order to substantially reduce the waiting list for individuals before SSI and SSDI is established.
 - L. Increase funding for Dane County Department of Human Services drug treatment and mental health services programs to prevent homelessness.

2. Identify and evaluate homeless services programs in adjacent counties, and develop partnerships with neighboring counties to prevent homelessness.
3. Develop criteria as part of a new Dane County Affordable Housing Trust Fund for funding programs and initiatives that prevent and end homelessness. *[SOURCE: Homeless Issues Committee]*
4. Provide increased access and options for transportation and child-care for low-income individuals so that they can get to work and maintain employment.
 - A. Support an increase in childcare and transportation subsidies, and the elimination of co-pays for low-income households facing a housing crisis to prevent their return to homelessness and re-current demand for emergency services.
 - B. Conduct an analysis of the following:
 - (8) The cost per individual for providing emergency housing and related services per homeless person in Dane County for three, six and nine month periods, and;
 - (9) The cost per person of chronically homeless vs. temporarily homeless (all others).
5. Through advocacy and education, promote the increase of wages for the bottom 15-20% of Dane County workers, so they can remain in stable housing.
6. Provide needed services and amenities to the homeless, including case management , credit counseling showers, restrooms, lockers and personal storage space accessible 24 hours per day, 7 days per week. *[SOURCE: Homeless Issues Committee]*
7. Expand eviction prevention activities, including case management, and make financial assistance available throughout the county at JFF sites, housing counseling and legal services. *[SOURCE: Homeless Issues Committee]*
8. Support statewide legal reforms that expand tenant protections in the eviction process *SOURCE CP Steering Committee, public input, Dec. 4, 2013.*
9. Ensure no one seeking shelter will be denied access to shelter. *[SOURCE: Homeless Issues Committee]*

Recommend policies for shelters that enable “permanently banned” individuals to return to the shelter. *SOURCE CP Steering Committee, public input, Dec. 4, 2013.*

(a) Create a wet shelter

10. Provide additional daytime shelter space in the downtown area by obtaining a site for daytime homeless resource center operations and providing sufficient annual funding for daytime homeless resource center operations. *[SOURCE: Homeless Issues Committee]*
11. Recommend policies to prevent the criminalization of homelessness. *[SOURCE: Homeless Issues Committee]*
12. Match empty homes with homeless. *SOURCE: CP Steering Committee public input, Dec. 4, 2013].*
13. Create affordable housing for homeless with property acquired by Dane County and match homes with homeless. *CP Steering Committee, public input, Dec. 4, 2013]*

Housing Assistance Programs

Policies and Programs:

1. Retain the numbers of Housing Choice Vouchers in the short-term, and increase the number of vouchers available in future federal budgets distributed by Dane County Housing Authority (DCHA) and Community Development Authority (CDA).
2. Use public funding to maintain long-term affordable housing.
3. Continue to provide free homebuyers' assistance to lower income households to purchase homes through CDBG and HOME funding.
4. Continue to provide homeownership education, training, and counseling to homebuyers to increase their capacity to become successful homeowners through CDBG and HOME funding.
5. Provide an approach for reducing the number of homeless children in schools in Dane County by 50% by September 1, 2015. *[SOURCE: Homeless Issues Committee]*
6. Recommend policies to prevent foreclosures, evictions, utility shut-offs, and to help stabilize people in their housing. *[SOURCE: Homeless Issues Committee]*
7. Expand successful housing first programs and case management, and make financial assistance available throughout the county at JFF sites, housing counseling and legal services. *[SOURCE: Homeless Issues Committee]*
8. Assist households in applying for and maintaining benefits, and the documentation necessary for those benefits. *[SOURCE: Homeless Issues Committee]*.
9. Affirmatively further fair housing as required by the U.S. Department of Housing and Urban
10. Development. *[SOURCE: Homeless Issues Committee]*. Dane County should study the development and use of a public bank to determine its capacity to finance affordable housing. *SOURCE: CP Steering Committee public input, Dec. 4, 2013*.
Create a local Section 8 program. *SOURCE: CP Steering Committee public input, Dec. 4, 2013*.
11. Dane County should support the development of a public bank. *SOURCE: CP Steering Committee public input, Dec. 4, 2013*

Incentive Programs

Policies and Programs:

1. Create a Dane County Affordable Housing Development Fund to stimulate the development and preservation of affordable housing.
2. Review, identify and make recommendations regarding tax incentives for providers of housing (i.e. developers and builders) to create more affordable housing for low and moderate-income households.
3. Provide non-monetary incentives to the housing industry, such as expedited permitting and other tools, to promote the development and rehabilitation of affordable housing.

Promote first time homebuyer programs through strategic marketing to attract and young professionals in Dane County.

Provide incentives for landlords to provide housing to homeless and low-income households. [SOURCE: Homeless Issues Committee]

4. Enlist the help of homeless to renovate vacant/underutilized properties (sweat equity). SOURCE: CP Steering Committee public input, Dec. 4, 2013 Consider selling the splits of county acquired land with splits; transfer them if the town approves; and, or use the revenue generated from the splits toward affordable housing and housing for the homeless. CP Steering Committee public input, April 24, 2014.

Intergovernmental Coordination

Policies and Programs:

1. Continue, maintain, and improve fair share housing efforts throughout Dane County.
2. Chapter 31 Dane County Fair Housing ordinance states: that all persons shall have an equal opportunity for housing regardless of race, gender, age, religion, color, national origin, ancestry, marital status, domestic partnership status, family status, mental illness, disability, physical appearance, lawful source of income, receipt of housing assistance under Title 42, United States Code, Section VIII [the “Section 8” housing program], student status, arrest or conviction record, sexual orientation, military discharge status, political beliefs, status as a victim of domestic abuse, or the fact that a person declines to disclose his or her Social Security Number when such disclosure is not compelled by state or federal law, or the person is associated with a tenant union.
 - A. Continue to work to improve fair housing efforts and eliminate housing discrimination through education, enforcement, and identifying and reducing built-in barriers.
3. Make sure the Department of Planning and Development maintains the ability to provide technical assistance and support to cities and villages to encourage the creation of affordable housing (See Chapter 8: Land Use).
4. Promote the use of Tax Increment Financing (TIF) for providing affordable housing, for low-income and very low-income residents, and to help developers offset the cost of providing affordable units.
5. Provide and advertise facilitation services for the purpose of fostering discussion between neighboring communities to identify and plan areas for housing (See Chapter 7: Intergovernmental Cooperation).
6. Pursue inter-jurisdictional agreements and collaboration between the City of Madison Community Development Authority and the Dane County Housing Authority to:
 - A. Permit Section 8 voucher program participants to move across jurisdictional lines without being re-screened for admission to the program; and
 - B. Facilitate collaborative affordable housing development throughout Dane County, both inside and outside of the City of Madison. [SOURCE: Homeless Issues Committee]
7. Encourage cooperative development agreements between communities.

8. Create a regional affordable housing trust fund as recommended by the Affordable Housing Trust Fund Subcommittee of the Health and Human Needs Committee to provide dedicated funding to increase affordable housing stock throughout the county. *[SOURCE: Homeless Issues Committee]*
9. Work with municipalities to determine existing and potential opportunities and projects for providing affordable housing for low-income and homeless persons and families. *SOURCE: Comp Plan Steering Committee 2/28/2014.*
10. Dane County should work with and recommend to the City of Madison to include affordable housing, green space, small businesses, and additional shelter space in Judge Doyle Square. *SOURCE: CP Steering Committee public input, Dec. 4, 2013].*
11. Increase education and outreach to housing consumers on issues of housing discrimination, their rights under fair housing law, and the remedies for violations of fair housing law. *SOURCE: Fair Housing Center.*
12. Disseminate more information to surrounding jurisdictions to increase the awareness of the consequences of the regulations of fair housing and the additional barriers that [the lack of fair housing] creates in providing safe, stable housing for all households. *SOURCE: Fair Housing Center.*
13. Provide outreach to jurisdictions in Dane County around implementing zoning codes and ordinances which affirmatively further fair housing. *SOURCE: Fair Housing Center.*
14. Support efforts to encourage cooperative development agreements between communities and housing policies that are mutually supportive among communities. *SOURCE: WI Realtors Association.*
15. Increase local enforcement efforts of Fair Housing laws. *SOURCE: Fair Housing Center.*
16. Ensure members of the Dane County DCBG Urban Consortium are affirmatively furthering fair housing and meeting the requirements for recipients of CDBG funding, including those outlined in their cooperation agreement with the county.

Partnerships

Policies and Programs:

1. Promote utilization of non-profit housing organizations that build, rehabilitate and work to preserve affordable housing through funding and collaboration.
2. Identify and promote the expertise of non-profit housing agencies, so that they can initiate and take advantage of multi-level funding and resource opportunities.
3. Dane County should participate in meetings for housing provider stakeholders including:
 - A. non-profit providers of housing and services;
 - B. homeless services providers, and;
 - C. special needs providers.
4. Work with existing affordable housing developers to maximize funding opportunities and resources for affordable housing development in the county.
5. Dane County should partner with local communities and other organizations to:

- A. Facilitate a spectrum of housing redevelopment activities - from visioning to actual infill and redevelopment.
 - B. Dedicate resources toward the Dane County Infill Inventory Project to promote the redevelopment of underutilized or unused parcels within urban service areas and promote compact development within these areas in order to reduce the pace of expansion into undeveloped open space or agricultural areas.
6. Dane County, the City of Madison CDBG Office, Dane County Housing Authority and the Community Development Authority should explore options for working together to provide and promote affordable housing. *[SOURCE: Homeless Issues Committee]*.
 7. Convene public and private sector funding and program partners, including the United of Way and consumers, to review and assess appropriate roles and eliminate redundancies.
 8. Work with the financial services community to ensure lenders are affirmatively furthering fair housing through outreach and education. *SOURCE: Fair Housing Center of Greater Madison.*

Residential Development

Policies and Programs:

1. Promote policies and regulations that support the full range of housing marketed at 100% of the Area Median Income (AMI) or below.
2. Promote the development of owner occupied and rental housing for very-low, low-, and moderate-income households in response to housing demand.
3. Allow for the development of an adequate portion of rural homes to be affordable to low and moderate-income households.
4. Amend county land use ordinances to remove barriers to affordable housing and mixed-use development (*See Chapter 8: Land Use*).
5. Promote land uses that allow for mixed-income housing (*See Chapter 8: Land Use*).
6. Support the option of the elderly to age in place by promoting the maintenance and siting of important services in proximity to housing -- especially health care facilities and reliable public transportation, but also grocery stores, drug stores, opportunities for civic engagement and entertainment, and safe and walkable neighborhoods (*See Chapter 8: Land Use*).
7. Increase the number of single room occupancy/efficiency housing units by 100 units and the number of housing units affordable to households supporting themselves on SSI or W-2 by 100 units by September 1, 2015. *[SOURCE: Homeless Issues Committee]*.
8. Facilitate development of a tiny house eco-village, and promote full diversity. *[SOURCE: Homeless Issues Committee, CP Steering Committee public input, Dec. 4, 2013]*
9. Dane County should promote the co-operative model to expand affordable housing opportunities to Dane County residents. *SOURCE: CP Steering Committee public input, Dec. 4, 2013]*.

Special Needs and Aging Demographic

Policies and Programs:

1. Increase affordable housing options for the elderly who require supportive services and encourage the development of additional housing units, including assisted living housing.
2. Encourage the development of additional housing units for the elderly and persons with disabilities who require supportive services, including assisted living housing [*SOURCE: Homeless Issues Committee*].
3. Develop programs to help seniors age in place that address issues of improved access and support services such as cleaning, shopping and basic care, as well as programs that allow them to transition into appropriate housing within their communities.
4. Promote a mix of housing options such as single room occupancy (SRO) and transitional housing, as well as supportive programs, to enhance the lives of those with special needs, or those looking for additional supports.
5. Promote an adequate supply of single room occupancy (SRO) housing for special needs residents and the elderly making less than 30% of the median family income.
6. Promote the development of intergenerational housing and housing near health care services to support the aging demographic trend.
7. Explore options for financing housing for special needs residents, including the use of tax increment financing.
8. Support rural communities and the aging population. *SOURCE: DPD staff.*
9. Promote policies and programs that support aging in place. *SOURCE: DPD staff, DCHA. See also under Residential Development #2.*
10. Review policies and programs that support coordination of public health and housing, and develop recommendations. *SOURCE: DPD staff.*
11. Promote and develop assisted housing for elderly in rural areas. *SOURCE: CP Steering Committee public input, Dec. 4, 2013.*
12. Provide more transportation options for rural elderly, coordinate with the support services. *SOURCE: CP Steering Committee public input, Dec. 4, 2013]*
13. Review housing needs and housing options for unaccompanied youth as related to human trafficking, and develop recommendations. *Source: DPD staff, CP Steering Committee.*

EDUCATION AND OUTREACH

Policies and Programs:

1. Develop information and educational material on different housing options and examples for the aging demographic, as well as other groups.

2. Promote multi-lingual real estate services, financial education, homeownership training and housing programs.
3. Continue support for the affordable housing inventory listings such as the Wisconsin Front Door Housing website, as well as the Tenant Resource Center's apartment vacancy listing.
4. Engage the housing industry and retailers of food services, day care, and health care to foster partnerships and develop models for building more integrated communities.
5. Assist non-traditional and minority populations in gaining access to private funding sources.
 - A. Identify county funding sources and existing sites for land banking of those sites for future housing.
 - B. Support and encourage private/public partnerships in order to maximize a range of housing options.
6. Explore opportunities to increase the financial literacy of high school students and other groups, in order to increase their opportunities for finding and maintaining stable housing and becoming homeowners and informed renters.
7. Hold education sessions and design workshops for planning commissions, residents and developers to aid in the creation of affordable housing.
 - A. Promote the community land trust model to increase long-term affordable housing options.
 - B. Identify and promote strategies to preserve affordable housing no longer eligible for state and federal affordable tax credits.
 - C. Encourage and promote apartment to condominium conversion to create affordable home-ownership.
8. Increase rental-housing options for low-income residents through education, programs and funding.
 - A. Engage employers in the effort to supply affordable rental and owner occupied housing.
9. Provide educational opportunities and promote the benefits of green building, its affordability and long-term savings to builders, residents and stakeholders.
10. Ensure that Dane County housing resources and information are adequately represented on the web.
11. Provide outreach and educational opportunities to help promote cooperation, foster relationships and provide examples of current intergovernmental, cross-sector and public/private coordination.
16. Promote pride in place by supporting neighborhood organizing and placemaking, to help renters appreciate their property and address stereotypes. *SOURCE: CP Steering Committee public input, Dec. 4, 2013]*
17. Promote a higher minimum wage. *SOURCE: CP Steering Committee public input, Dec. 4, 2013].*
18. Additional publicity efforts should be made to alert homeowners in Dane County of the services available. As well, work with local lending institutions and other groups to inform and educate homeowners regarding their rights *SOURCE: Fair Housing Center See below for replacement.*

19. Assist municipalities in code enforcement efforts to maintain housing quality standards and avoid displacement of tenants. *CP Steering Committee, April 24, 2014.*
20. Work with municipalities to help them promote rental housing quality standards and safe neighborhood guidelines. [*SOURCE: Homeless Issues Committee, CP Steering Committee public input, Dec. 4, 2013*]
21. Promote first time homebuyer programs and increase strategic marketing; work with the financial services sector to attract and keep members of historically underserved populations such as people of color, individuals with disabilities, and others in Dane County. *SOURCE: Fair Housing Center.*

LAND AVAILABILITY FOR HOUSING

Goals

1. *Promote the efficient use of land for housing.*
2. *Promote an adequate supply of land to meet existing and future needs for housing.*

Supporting Objectives

- A. Promote the availability of land for the development or redevelopment of low-income and moderate-income housing.
- B. Encourage compact communities and neighborhoods.
- C. Promote the location of higher density residential development close to infrastructure and services.
- D. Encourage the infilling of housing in urban areas that make more efficient use of existing infrastructure.
- E. Encourage housing development that has the least impact on or enhances existing and local regional facilities.
- F. Provide housing development alternatives to minimize the conversion of agricultural land, reduce scattered site non-farm development, and provide more housing options.
- G. Promote the availability of land for the development or redevelopment of low-income and moderate-income housing.

Policies and Programs

1. Expand and enhance the ability of the Department of Planning and Development to provide low-cost or free planning services directly to rural town governments, to:
 - A. maintain or increase housing density in accordance with local plans;
 - B. promote compact, efficient development;
 - C. direct development to locations with basic services, and;

D. minimize the conversion of agricultural land to residential use.

(See Chapter 8: Land Use.)

22. Make sure the Department of Planning and Development maintains the ability to provide technical assistance and support to cities and villages to facilitate sensible and efficient growth; and direct county resources to that end *(See Chapter 8: Land Use.)*
23. Review and amend county zoning ordinances and permitting procedures to encourage and facilitate infill development and evaluate impact of land use policies on housing *(See Chapter 8: Land Use.)*
24. Amend the County Land Division Ordinance (Chapter 75, Dane County Code) to create a conservation subdivision ordinance to encourage rural density by clustering housing development and reducing lot size, in order to preserve the environment and agricultural land *(See Chapter 8: Land Use.)*
25. Continue to consider a permanent, countywide Transfer of Development Rights (TDR) program to promote compact residential development that protects environmental corridors and open space *(See Chapter 8: Land Use.)*
26. Continue to develop a permanent, countywide Purchase of Development Rights (PDR) program to protect environmental corridors and open space *(See Chapter 8: Land Use.)*
27. Develop an integrated set of model community and neighborhood design principles to help new development and redevelopment meet the goals and objectives of the *Dane County Comprehensive Plan*, and affirmatively further fair housing as a goal. SOURCE: Fair Housing Center. Distribute model design guidelines to town, village and city government, builders, realtors and developers *(See Chapter 8: Land Use.)*
28. Develop an educational campaign about the development approval process to demonstrate the community benefits of high quality compact development for developers, residents and communities in Dane County.
 - A. Promote group land ownership opportunities, including opportunities for mobile homes/manufactured housing owners, condominium owners, cooperatives, and co-housing through educational opportunities and marketing.
 - B. Encourage and educate communities about the use of accessory dwelling units in residential neighborhoods.
 - C. Promote the development of housing and communities that integrate childcare facilities; educate the housing industry about the need for childcare to be located within neighborhoods.
 - D. Encourage appropriately scaled multi-family residential development.
 - E. Promote the use of land conservation principles (such as erosion controls, storm water management, buffer zones, natural area protection, compact development and greenways) and planning to meet existing and future needs for housing.
 - F. Support increased housing densities to make efficient use of the land, and educate communities and stakeholders about the benefits of compact development.
17. Provide incentives for development and/or infill in established transportation corridors to promote workforce accessibility between residential and commercial centers.

- G. Expand the BUILD program to include funding for housing in high-need areas.
- 29. Provide non-monetary incentives for builders and developers to incorporate green building practices into their projects *(See Chapter 8: Land Use)*.
- 18. Protect undeveloped areas near existing, planned or officially mapped transportation corridors from unplanned development. Review development for consistency with the Madison Area Metropolitan Planning Organization’s *Transportation Improvement Plan (TIP)*, the *Dane County Land Use and Transportation Plan/Vision 2020* (or its successors), as well as local municipal plans.
- 19. Conduct an inventory of existing city, county state, and privately held land for potential affordable housing creation and transitional community living spaces. *[SOURCE: Homeless Issues Committee, CP Steering Committee public input, Dec. 4, 2013]*

MAINTENANCE OF EXISTING HOUSING STOCK

Goal

1. ***Promote the maintenance and rehabilitation of existing housing stock in Dane County.***

Policies and Programs

1. Expand funding to encourage the re-habilitation of housing for low-income households.
 - A. Create a revolving loan fund to upgrade property for low-income households at or below 80% of the area median income (AMI).
 - B. Encourage the Wisconsin Legislature to provide assistance through property tax credits to homeowners to rehabilitate aging-declining homes.
 - C. Continue county CDBG programming to maintain housing stock and healthy neighborhoods.
2. Promote the rehabilitation of housing stock as a means to maintain existing affordable housing, as well as to increase affordable housing.
 - D. Analyze financial benefits to restoration and enhancement of existing structures and provide information and materials to Dane County residents.
 - E. Identify resources for the rehabilitation of housing stock to promote affordability for the purposes of:
 - (1) upgrading internal and external structures;
 - (2) reducing environmental hazards such as lead paint and asbestos, and;
 - (3) increasing energy efficiency.

NEIGHBORHOOD AND COMMUNITY DESIGN

(See also Chapter 8: Land Use.)

Goal

1. ***Promote housing that maintains and improves the quality of life for all.***

Supporting Objectives

- A. Encourage mixed-use communities and neighborhoods.
- B. Encourage communities and neighborhoods to locate housing close to jobs and mass transit, and provide pedestrian and bicycle friendly transit options.
- C. Promote economically and culturally diverse housing in communities and neighborhoods.
- D. Promote a balance of employment and housing opportunities within communities.
- E. Promote housing development that protects environmental corridors and promotes open space.
- F. Support the enhancement and preservation of the character and livability of neighborhoods.
- G. Support the maintenance and rehabilitation of historic buildings and structures.
- H. Promote and enhance community identity and create a sense of place.
- I. Promote cooperation and reduce competition between communities to provide a balance of employment and housing opportunities among communities.
- J. Decentralize/scatter affordable housing – in particular looking at socio economic and racial segregation to increase diversity both racially and economically in our communities.
SOURCE: CP Steering Committee mtg. Dec. 4, 2014.

Policies and Programs

1. Identify and promote linkages between transportation, housing policies and economic development programs to educate individuals, communities and employers about siting business and housing together. *Source: Housing Issues Committee*
2. Expand and enhance the ability of the Department of Planning and Development to provide low-cost or free planning services directly to rural town governments, to provide a broader range of tools and resources to meet local challenges (*See Chapter 8: Land Use*).
3. Make sure the Department of Planning and Development maintains the ability to provide technical assistance and support to cities and villages to facilitate sensible and efficient growth; and, direct county resources to that end (*See Chapter 8: Land Use*).
4. Develop an integrated set of model community and neighborhood design principles to help new development and redevelopment meet affordable housing community design and quality of life goals and objectives of the *Dane County Comprehensive Plan*. Distribute model design guidelines to town, village and city government, builders, realtors and developers (*See Chapter 8: Land Use*).
5. Develop a stronger institutional framework for historic preservation, and improve the tools available for the county to use in protecting significant historic resources (*See Chapter 5: Agriculture, Natural and Cultural Resources*).
6. Work with the financial services community to explore the implementation of a targeted Location Efficient Mortgage (LEM) program in Dane County and make information and material available.

POLICY AND DEMOGRAPHIC RESEARCH

Policies and Programs:

1. Study and evaluate all the factors that influence housing prices in Dane County.
 - A. Every three years produce a housing demand and forecast analysis report to determine:
 - (1) existing housing stock;
 - (2) trends in population growth and income;
 - (3) the impacts on demand for housing, and;
 - (4) information about what qualifies as affordable housing to Dane County communities.
 - B. Provide a housing demand analysis forecast for the aging and retiring demographic so that the housing industry can plan for the future.
2. Create an inclusive ad hoc committee to report on the implications of the housing forecast report as well as the impacts from legislation on the housing market.
3. Develop a system to regularly monitor, evaluate and report on the performance of the housing portion of the comprehensive plan to make improvements to the plan (*See Chapter 9: Implementation*).
4. Create a staff position responsible for housing policy. [*SOURCE: Homeless Issues Committee*]/Provide an annual report by September 1 of each year to the County Board that tracks and assesses the affordable and accessible housing needs in Dane County by community, using information initially provided by federal, county and cities sources. [*SOURCE: Homeless Issues Committee*]
5. Dane County should explore opportunities for true participatory government so that money could go to areas of the city and could be controlled by residents in the community. *Source: CP Steering Committee, public input, Dec. 4, 2013.*
9. Review interdependence of issues e.g. economic development, job creation and homelessness, to identify potential opportunities for syntheses. *SOURCE: CP Steering Committee public input, Dec. 4, 2013*].
6. Dane County should obtain and review statistics on the Resolution of Fair Housing complaints files with the appropriate jurisdictions. *SOURCE: Fair Housing Center of Greater Madison.*
7. Conduct an annual review, through the Dane County Controller's Office, or other appropriate department of the lending practices of financial institutions within Dane County. (Review would be conducted using data from the Home Mortgage Disclosure Act, the census, and other relevant sources similar to the one conducted by the Milwaukee Controller's Office. *SOURCE: Fair Housing Center of Greater Madison.*
8. Recognize the interdependence of the human right to housing and access to living wage jobs.

Comprehensive Fair Housing Services

1. The county should continue to support fair housing services conducting housing discrimination complaint intake, case management, investigations and legal referral services to victims of discrimination, investigations of illegal forms of systemic

discrimination, outreach and education throughout the community, and research and advocacy on community and economic development issues. *SOURCE: Fair Housing Center of Greater Madison.*

2. As part of the partnership between the Fair Housing Center of Greater Madison and Dane County, the staff of the County Board and appropriate county departments should be trained on fair housing law and familiarized with the services of the Fair Housing Center to facilitate referrals of fair housing and fair lending inquiries. *SOURCE: Fair Housing Center of Greater Madison.*
3. The County should incorporate counseling for persons desiring to make pro-integrative housing moves into the Section 8 Housing Voucher Program. *SOURCE: Fair Housing Center of Greater Madison.*
4. The County should review remedies available under the Dane County Fair Housing ordinance to ensure such remedies are equivalent to those under the Fair Housing Act and WI Fair Housing Law. *SOURCE: Fair Housing Center of Greater Madison.*

