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2014 RES-466

2015-16 CONTRACT WITH THE GREATER MADISON CONVENTION AND VISITOR'S BUREAU

The 2015 Dane County Budget includes three categories of funding for the Greater Madison Convention and Visitor's Bureau (GMCVB). The budget includes \$239,951 for general marketing and other services. It also includes \$40,000 for sports development and other event incentives that are reported to the County's Personnel and Finance Committee. Finally, the budget includes \$14,250 for support of the Madison Area Sports Commission. The purchase of service contract for these activities requires approval by the County Board.

NOW, THEREFORE BE IT RESOLVED, that the 2015-16 contract with the Greater Madison Convention and Visitor's Bureau, 615 East Washington Ave, Madison, WI 53703 is hereby approved.

BE IT FINALLY RESOLVED, that the County Executive and County Clerk are authorized to sign the contract documents.

Submitted By