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2014 RES-268
AUTHORIZING AGREEMENT WITH THE GREATER
MADISON CONVENTION AND VISITORS BUREAU
-DANE COUNTY REGIONAL AIRPORT-

For many years, the Greater Madison Convention and Visitors Bureau (CVB) has been welcoming air travelers to the Dane County Regional Airport and providing information on attractions, amenities and services available in Dane County. This subject Purchase of Services Agreement provides funding for the CVB to continue to provide staffing for a visitors information counter in the Airport terminal and prepare informative printed material for distribution at the Dane County Regional Airport. The agreement is for a term of one year with an option for the County to extend for up to four more one year terms. The maximum cost for the services and materials provided shall not exceed \$52,000 for Year One with a 2% escalator added to subsequent years if the extension options are exercised.

NOW, THEREFORE, BE IT RESOLVED that the Dane County Executive and the Dane County Clerk are hereby authorized to execute, on behalf of the County of Dane, a Purchase of Services Agreement under which the CVB will provide services as set forth above.