

A modern multi-story apartment building with a mix of orange and grey exterior panels. The building features numerous windows and balconies with glass railings. The sky is clear and blue.

Dane Forward

A Five-Year Plan to Prevent and End Homelessness

(2024 - 2029)

Community Plan - History

- Previous Community Plan developed in 2016
- After 5 years, Plan was out of date due to changes in best practices and COVID
- Homeless Services Consortium advocated for funding to develop a new plan
- City and County each contributed \$75,000
- After running an RFP, Homebase was selected to lead a planning process

Overview of Strategic Planning Process



Phase 1: Project Launch, Data Collection, and Analysis

(March-May)

Environmental scan

Initial quantitative data review

Initial meetings with Community Plan Committee



Phase 2: Community Engagement

(June-November)

CPC Planning Retreat

Qualitative data collection

Continue quantitative data collection and review

Continue refining issues, goals and plan with CPC



Phase 3: Plan Drafting

(December – January)

Continue plan drafting and review with CPC

Meet with Subcommittees

Send draft to stakeholders for review

Final plan presented for HSC Board approval on
March 6, 2024

Qualitative Data Process

Provider Focus Group

6 participants

Outreach, shelter housing

Doubled-Up Focus Group

23 participants

Doubled-Up Committee
Members

Lived Experience Focus Groups

134 participants

70% singles; Majority
Black; Majority Men

Community Interviews

14 interviews

Nonprofits, public
departments, elected
officials, local businesses

Community Survey

266 responses

83% had experienced
homelessness or knew
someone who did

FIVE YEAR PLAN

To prevent and end homelessness in the next 5 years, we've developed the following goals:

- 1** Educate and empower the community while evaluating and addressing racial disparities in our homeless system of care.
- 2** Increase housing programs and solutions for residents experiencing homelessness.
- 3** Coordinate and strengthen the homeless response system.
- 4** Increase and diversify funding to expand available resources.
- 5** Expand regional coordination.



VISION STATEMENT:

Create a solutions-based response that deconstructs and disrupts housing inequities so everyone unhoused has a safe and stable place to thrive.

GUIDING PRINCIPLES:

- Lived experience should be valued in every-level of decision-making, including through direct investment by the CoC in people with lived experience as decision-makers.
- Our system should work to recognize and reduce disparities for groups of people who have been systematically and historically oppressed.
- Our work should be trauma-informed at every level.



Each goal must move forward in tandem which requires dedicated effort & bold new strategies from traditional providers new partners & the entire community

DEFINING HOMELESSNESS

Our Definition of Homelessness

When an individual, family or community lacks stable, safe, permanent or appropriate housing.

The definition of homelessness used in this plan, as well as the way the condition of being homeless is described are both based on careful consideration and input from individuals who themselves have experience being homeless in Dane County.

"People Experiencing Homelessness"

This plan uses the following language:

- **People experiencing homelessness:** those who currently meet the definition of homelessness.
- **People at risk of experiencing homelessness:** people who are at risk of losing their housing.
- **People with lived experience of homelessness:** those who are presently or have previously experienced homelessness, including those who are now stably housed.



In shelters (using shelter)



Outdoors or in cars
(unsheltered homelessness)



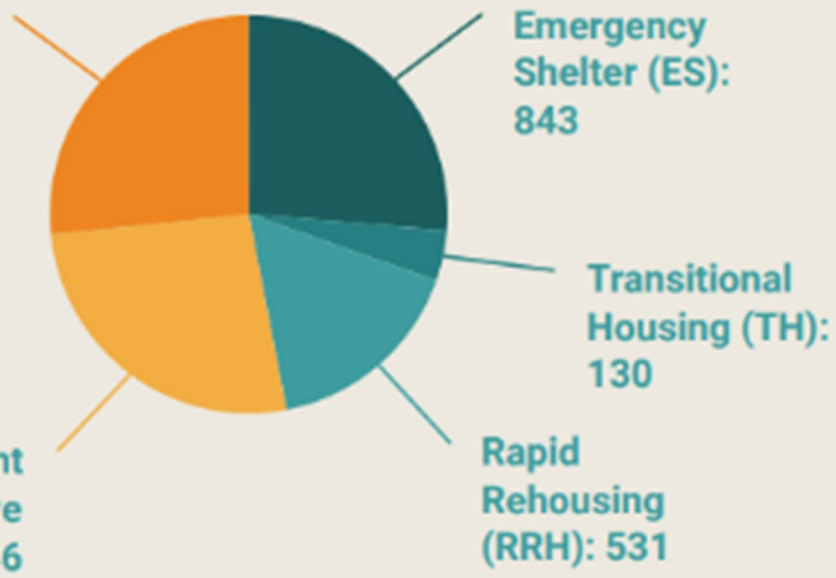
With family, friends or who are couch-surfing because of loss of housing or economic hardship (doubled-up)



Hotels or
Motels
(self-paying)

CRISIS RESPONSE AND SUPPORTIVE HOUSING INVENTORY (2022)

Other
Permanent
Housing (OPH):
853



Permanent
Supportive
(PSH): 846

Emergency
Shelter (ES):
843

Transitional
Housing (TH):
130

Rapid
Rehousing
(RRH): 531

data source: 2022 Housing Inventory Count

** Emergency Shelter, other Permanent Housing, and Rapid Rehousing beds have increased since 2020 due to COVID funding.

7%

of Households Experiencing Homelessness
access supportive housing resources
(RRH/PSH/OPH).

3%

of Households access PSH.

71%

of Households in PSH remain housed
for at least 1yr.

4%

of Households access RRH.

53%

of Households in RRH remain housed for at
least 1yr.

data source: 2022 HMIS

WHO IS EXPERIENCING HOMELESSNESS IN DANE COUNTY?



701
People Experience Homelessness
 on a given day ¹

- 36% HOUSEHOLDS WITH CHILDREN**
- 21% HOMELESS 12+ MONTHS**
In the Past 3 Years
- 12% UNSHELTERED**
- 24% CHRONIC HOMELESSNESS**
Increased Since 2015

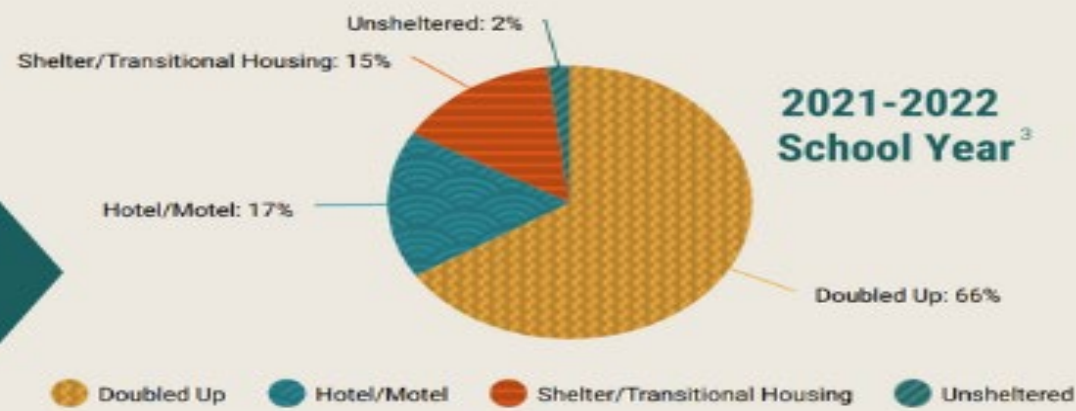
Black people are **8x** overrepresented in the population relative to their share of the total Dane County general population.



55% **Households with a Disabling Condition** ²



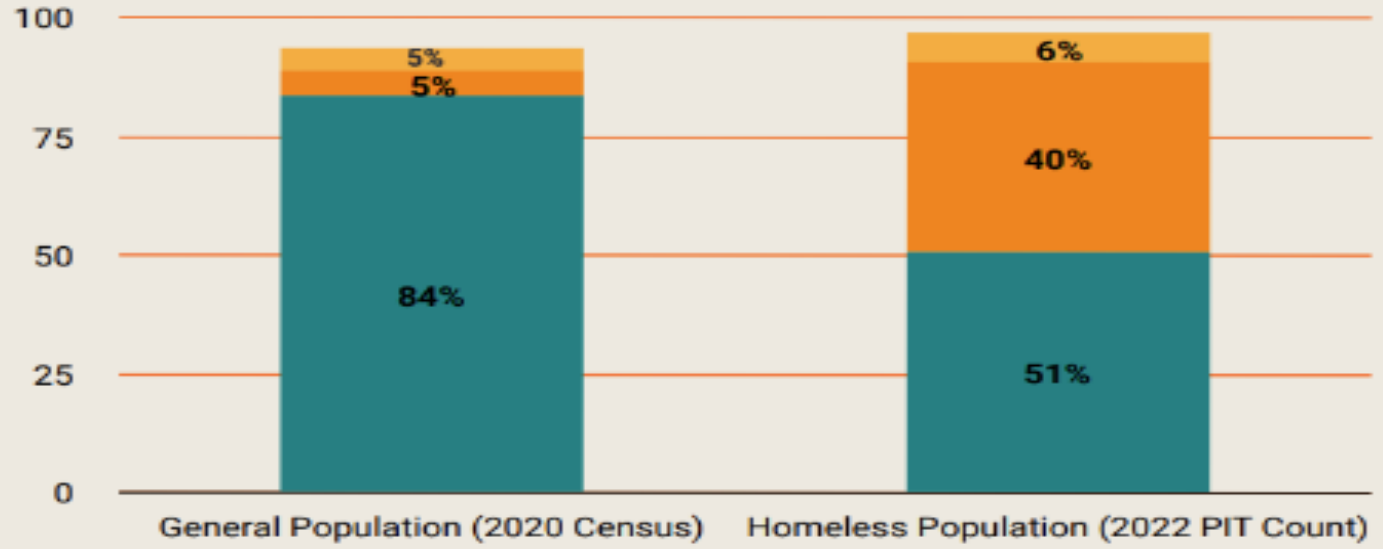
1,507
K-12 Students Experienced Homelessness ³



¹ data source: 2022 Point in Time (PIT) Count. This does not include households experiencing doubled up homelessness.
² data source: 2022 HMIS

³ data source: 2021-2022 Dept. of Public Instruction

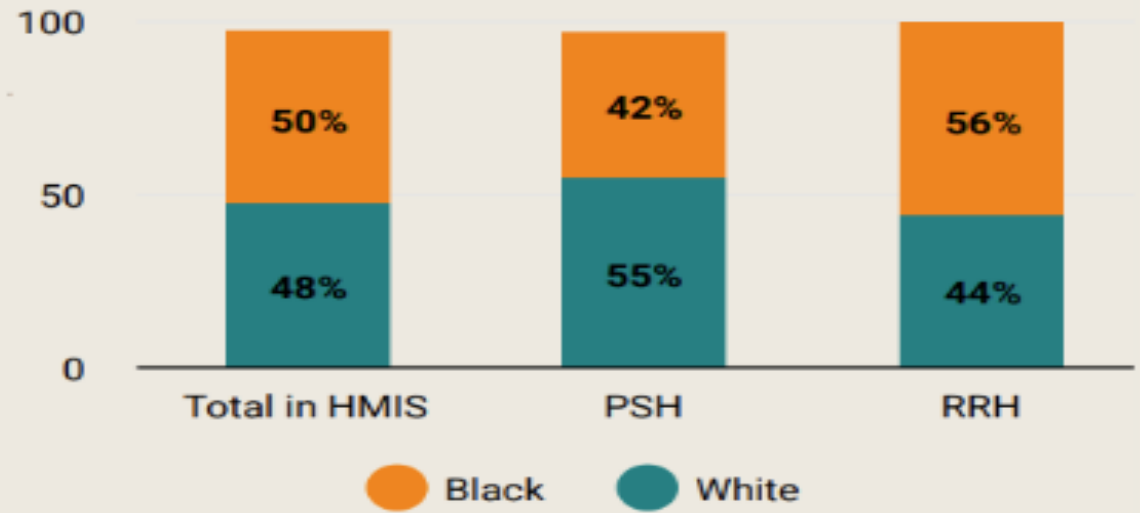
RACIAL DISPARITY



● Multiple Races
 ● Black
 ● White
 Races <1% are not represented

Black people are **8x overrepresented** in the homeless population relative to the general Dane County population.

Black households access permanent supportive housing at lower rates than white households



FIVE YEAR PLAN

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5

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Implementation Plan – Year 1

The Basics



Approved by the HSC Board of Directors in June 2024



Lists actions for the CoC, City and County



Fluid document that will be updated as work is complete



Implementation plan is just the start



Priorities may change as conditions change

Racial Equity Committee



Create and codify committee in HSC bylaws



Committee to create common HSC definitions on racial equity terms and concepts

Create Housing Opportunities

Outside the City of Madison

- 60 opportunities in 2024

Permanent Supportive Housing (PSH)

- Explore opportunities for funding, including possible PSH Capacity Building, HOME-ARP funds, Emergency Rental Assistance

Special Populations

- 124 opportunities in 2024

Public Housing Authorities

- Discussions with CDA and DCHA on utilization rates, pursuing special purpose vouchers for those experiencing homelessness, maintain housing navigation positions
- Request a training from PHAs on how case managers can ensure participant applications are up to date and how to document priority status

Coordinate & Strengthen the Homeless Response



Engage stakeholders in discussion of centralized landlord engagement system



Finalize and implement a new, equitable Coordinated Entry System assessment.



Engage municipalities to make recommendations on services needed and locations of resource hubs



Coordinate discharge from Dane County Care Center to homeless services agencies (when housing is not available)



Cross sector training



Concentrate efforts on creating partnerships with healthcare and criminal legal sectors



Raise Awareness

- Several strategies require that we raise awareness about the need for increased funding:
 - Funding for security deposits
 - Expansion of doubled-up pilot program
 - Landlord mitigation and incentives
 - Eviction prevention and diversion programming
 - Sustainable funding for housing navigation
- Ensure homeless service providers are aware of innovative solutions that may become available such as 1915i Medicaid Waiver
- Create a Funders Collaborative to seek out and secure private funding

Shelter



Engage stakeholders in discussions of needed services at shelter



Explore additional funding and resources for the shelter system



Consider alternatives to congregate shelter E.g., Dairy Drive, Occupy Madison



Determine long-term strategy for permanent funding of overflow and extreme weather shelter/hotel



Lived Experience Support

- CoC Planning Grant to provide support starting in 2025
- CoC Board will apply for grant opportunities and explore other fundraising strategies
- Must continue to bring awareness and highlight the role of people with lived experience in the work

Opportunities for Involvement

- Review the Community Plan and determine where your agency fits in and communicate about that work to the Community Plan Committee
- Join HSC Committees – specifically Community Plan Committee and new Racial Equity Committee
- Develop business partnerships
- Provide funding
- Join the [HSC listserv](#) to remain informed
- [Donate](#) to support compensation for people with lived experience
- Attend the Homeless Summit – November 12, 2024

Contact

For questions and comments,
please send a message to the
Community Plan Committee at
hsc@cityofmadison.com.

