

RECOGNIZING WORLD BREASTFEEDING WEEK 2014

WHEREAS breastfeeding is recognized as the normative way to feed infants, and that infants who are breastfed for 6 months and beyond have significant lifelong health advantages over those who are not; and

WHEREAS mothers who are successful at meeting their breastfeeding goals are more likely to be surrounded by a supportive team of family, friends, coworkers, employers, healthcare providers, childcare providers, and other members of the community; and

WHEREAS communities that create such positive and supportive environments reap the benefits of healthier babies and mothers, a more productive workforce, improved household finances, and empowered women; and

WHEREAS fostering the development of communities of health and dignity, especially for mothers and children, is the vision of the Millennium Development Goals of the United Nations; and

WHEREAS World Breastfeeding Week 2014 celebrates the vital role of Team Breastfeed in helping families achieve their breastfeeding goals with the theme, "Breastfeeding: A Winning Goal *for Life!*"

NOW, THEREFORE, BE IT RESOLVED that the Dane County Board of Supervisors hereby recognizes 1-7 August 2014 as World Breastfeeding Week 2014, and urges all citizens to join Team Breastfeed and cheer on the efforts of mothers, babies, and families; and

BE IT FINALLY RESOLVED that a copy of this resolution be presented to Janel Heinrich, Director of Public Health Madison Dane County; Laura Berger, President, Board of Directors of Breastfeeding Coalition of South Central, WI; WI Department of Health Services, Secretary Kitty Rhoades and WI Department of Children and Families, Secretary Eloise Anderson.

Sharon Corrigan, Chair
Dane County Board of Supervisors

Signed and sealed before me this
14th day of August, 2014

Scott McDonell
Dane County Clerk