

General Daily Operations - Event Plan for Warm Belly Adventure Farm

4311 Vilas Hope Rd, Madison, WI 53527

The following event plan is provided per Dane County Zoning Code in conjunction with the Conditional Use Permit Application for Warm Belly Adventure Farm – 4311 Vilas Hope Rd, Madison, WI 53527. This plan is being provided due to a daily anticipated attendance exceeding 200+ people during certain heightened seasonal activities. Please note: (A modified version of this plan can/will be filed with the local authorities any time a particular, marketed event (festival, musical event, etc) may change any on-site usage or items listed below and prior to opening to the public for said event.)

1.) Number of Events proposed each year

Proposed Event Plan is presented in anticipation of over 200+ attendees throughout the various seasons and changing of activities at the Adventure Farm throughout the year. While 200+ may not be a daily occurrence during off-seasons, this plan is all encompassing for year-round. Any specific, marketed events which anticipate 200+ people that may require changes to the General Daily Operations Event Plan, will be submitted in advance of said event.

2.) The Maximum expected attendance at each event

The proposed project site plan is currently illustrating 447 parking stalls (this number can be revised once site plan is finalized and included in final event plan). The stall locations are adjacent to respective activities on the property. The parking layout is in anticipation of over 200+ attendees throughout the various seasons; While 200+ may not be a daily occurrence during off-seasons, this plan is all encompassing for year-round.

3.) Off-street parking, to meet standards in s. 10.102(8)

All off-street parking is shown on the proposed site plan (attached) provided as part of the CUP application. All parking is designed to meet the standards of s. 10.102(8).

4.) Days and Hours of Operation

The proposed Adventure farm is planning to be open Sunday-Saturday each week, with select holidays to be closed. Hours of operation are to be 9 AM to sunset to start, with future plan of increasing fall/winter hours once farm store and rear-field site lighting additions are completed.

5.) Ingress and Egress

All proposed site Ingress and Egress is shown on proposed site plan (attached). Existing entrance to prior America's Best Flowers will remain the main ingress/egress to the property with the proposed widening of the existing driveway to 24' allowing two way traffic.

6.) Sanitation

All necessary sanitation is to be in place at opening to the public. The existing septic fields (see site plan) are to be utilized. The existing restroom within the greenhouse is to be renovated for employee use while the addition of 10 porta-potties and 6 water closets/urinals within the farm store will adequately cover public sanitation needs. All are indicated on proposed site plan (attached).

7.) Trash/Recycling Collection and Disposal

All necessary trash and recycling enclosures and locations are indicated on the proposed site plan (attached). Pick up times will be coordinated by the Adventure Farm, working with the local trash and refuse company.

8.) Proposed Signage

At this time, the Adventure Farm is proposing a replacement of the existing signage at Vilas Hope Rd, along with mural/art piece on the central barn/storage building in the parking lot. Additional mural concepts are being considered. Way-finding signage will be Adventure Farm branded and located to illustrate vehicular site movement as well as pedestrian site movement where necessary. Any sign-related permits/applications to be filled out with the Town.

9.) Public Safety & Plan Filing with Local Authorities

This initial event plan, finalized proposed Site Plan and/or any modified versions of either plan to be filed (and dated) to the following:

- Dane County Zoning Administrator
- Town of Cottage Grove – Town Clerk
- Town of Cottage Grove Police and Fire Department
- Deer-Grove EMS
- Dane County Sheriff's Department

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