

BRAND



| adams



OUT THERE THINKING

Dane County Regional Airport Lease Data

- \$35,000/year guaranteed cash rent, plus 28% of the revenue generated on the structure, whichever is greater
- \$41,622.96 paid in 2015
- Four months of advertising space guaranteed to Dane County
- In 2015, Adams posted 12 months of space for a total value of \$66,624
- This is a total annual lease value of \$108,286.96 in 2015
- From 2010-2015, non-profit advertising at this site totaled \$313,340
- Local businesses, both large and small, benefit from this location



Local Advertisers

Total Care Dental



American Family Insurance



UW Credit Union



YMCA

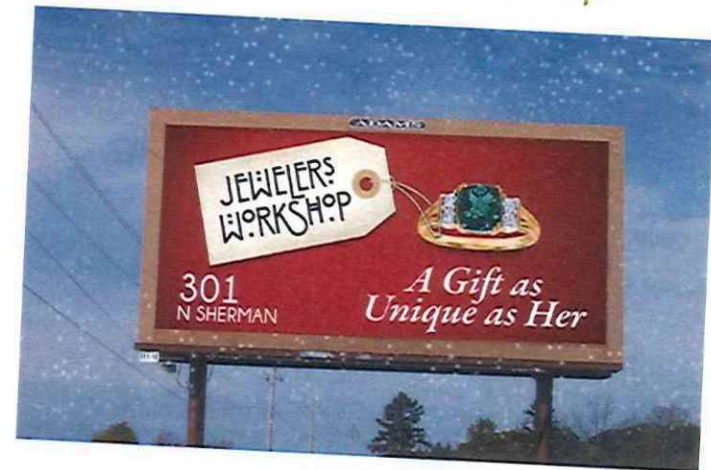


Local Advertisers

Mounds Pet Food Warehouse



Jewelers Workshop



Zimbrick Honda



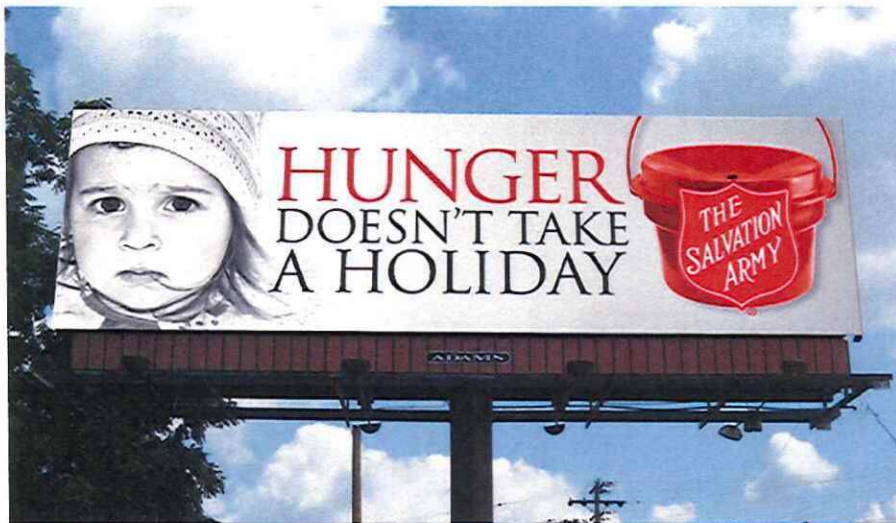
Overture Center



Community Non-Profit Partners

Between 2010 - 2015 a total of \$313,340 was donated from Adams Outdoor Advertising at these locations with Dane County Regional Airport for local non-profit organizations.

The Salvation Army



Community Non-Profit Partners

Madison Museum of Contemporary Art



Olbrich Botanical Gardens



UW Carbone Cancer Center



Madison Police Department



Five business on Aberg Avenue

Heritage Credit Union



Vacant lot



Chet's Car Care



Kelley's Market



Adams Outdoor Advertising



thank you



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