



Dane County

Minutes - Final Unless Amended by Committee

Arts and Cultural Affairs Commission Executive Committee

Friday, February 6, 2026

8:30 AM

Hybrid Meeting: Attend in person at the City County
Building in Room 209; attend virtually via Zoom.

A. Call To Order

Present: Chair Ritcherson, Vice Chair Puleo Moyer, Supervisor Rose, Klehr,
Miquelon

Quorum was established

Staff: Mark Fraire, Augusta Brulla

Call to order at 8:31 a.m.

Present 5 - Supervisor RICK ROSE, MARY KLEHR, FRAN PULEO MOYER, MARCIA
MIQUELON, and RODERICK RITCHERSON

B. Consideration of Minutes

1. [2025](#)
[MIN-534](#) [MINUTES FROM THE 01/09/2026 ARTS AND CULTURAL AFFAIRS
EXECUTIVE COMMITTEE MEETING]

Attachments: [2025 MIN-534](#)

A motion was made by Klehr to approve the minutes of the 01/09/2026 Arts and
Cultural Affairs Executive Committee meeting.

The motion was carried unanimously by a voice vote.

2. Approve Commission meeting minutes from January 20, 2026

A motion was made by Puleo Moyer to recommend the minutes of the 1/20/26
Arts and Cultural Affairs Executive Committee meeting for approval by the full
commission.

The motion was carried unanimously by a voice vote.

C. Six-Month Priorities for Executive Committee/Commission

- Chair Ritcherson discussed the following priorities:

1. conduct smooth cycle one grant review and allocations process
2. Continue to align grant categories with Dane Arts mission
3. Approve new overall grant allocation model(s) and implementation timetable
4. Support/increase commissioner BOA participation
5. Conduct smooth elections process and officer transition

- Puleo Moyer added the priority: "To continue to develop plans for Dane Arts' 50th Anniversary activities"

D. Discuss Initial Takeaways from Stakeholder Survey

1. Funding entity vs programing entity

Chair Ritcherson articulated that Dane Arts is both funding and programming vs one or the other, as mentioned in the survey comments.

2. Specific dollar amount grants (capital, short order)

Chair Ritcherson proposed discussing piloting a new funding model starting with Capital grants, that awards specific dollar amount grants. This model could be implemented as early as cycle 1 in 2026.

E. Branding Update

- Curet, Puleo Moyer, McKinney, and Dane Arts staff proposed updated Dane Arts mission statement for discussion:

"To enrich the quality of life in Dane County, Wisconsin by supporting, promoting and ensuring equitable access to the arts, culture, history and creative expression for all residents."

- A proposed vision statement will be presented to the commission for discussion during the March commission meeting.

- Three target areas categories were identified as Program Partners, Program Beneficiaries/Customers, and Government partners and Support Constituencies

F. Areas of Focus

- Chair Ritcherson encouraged commissioners to continue working on their self-identified Areas of Focus: branding, 50th anniversary planning, stakeholder survey, and web grants improvements
- One of Vice Chair Puleo Moyer's current areas of focus is planning Dane Arts' 50th Anniversary activities. Three main sub-topics were identified including, 1.) Branding, Story, Messaging, 2.) Activities and Events, 3.) Impact, legacy, Fundraising Opportunities

G. Executive Director's Report

1. 2026 department priorities, goals, plans

- Presenters, keynotes, and venues have been confirmed for the Business of Art Conference V taking place April 23 - 24.
- 2026 Cycle 1 applications have closed with 102 total application received including 7 Capital, 23 Short Order, and 72 Project.

2. Individual artists

3. Update on strategic planning with consultant

4. Meeting with County Executive

H. Future Meeting Items and Dates

1. Next meeting date

- The next Executive Committee meeting is Friday, March 6th at 8:30 a.m.
- The next Commission meeting is Tuesday, February 17th at 8:30 a.m.

2. Develop February Commission Meeting Agenda:

The February Commission Meeting Agenda was developed.

I. Public Comment on Items not on the Agenda

None.

J. Such Other Business as Allowed by Law

None.

K. Adjourn

A motion was made by Miquelon to adjourn.

Meeting adjourned at 9:33 a.m.

Minutes respectfully submitted by Augusta Brulla pending commission approval.