



# Dane County

## Minutes - Final Unless Amended by Committee

### Arts and Cultural Affairs Commission Executive Committee

*Consider:*

*Who benefits? Who is burdened?*

*Who does not have a voice at the table?*

*How can policymakers mitigate unintended consequences?*

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Friday, January 12, 2024

8:00 AM

Hybrid Meeting: Attend in person at the City County  
Building in Room 421; attend virtually via Zoom.

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#### A. Call To Order

*Staff: Augusta Brulla*

Call to order at 8:01 a.m.

**Present** 4 - Chair RODERICK RITCHERSON, MARY KLEHR, MARCIA MIQUELON, and  
FRAN PULEO MOYER

#### B. Consideration of Minutes

1. [2023  
MIN-453](#) [MINUTES FROM THE 11/03/2023 ARTS AND CULTURAL AFFAIRS  
EXECUTIVE COMMITTEE MEETING]

**Attachments:** [2023 MIN-453](#)

A motion was made by Commissioner Puleo Moyer to approve the minutes from the November 3, 2023 Executive Committee meeting, seconded by Commissioner Miquelon.

The motion was carried unanimously by a voice vote.

2. Approve November 8, 2023, commission minutes for recommendation to full commission

A motion was made by Vice Chair Klehr to recommend the minutes from the November 8th commission meeting for approval by the full commission, seconded by Commissioner Puleo Moyer.

The motion was carried unanimously by a voice vote.

#### C. Overview for 2024

1. Major priorities for 2024 (political, establishing 501 c-3, launch fundraiser, streamline grant applications)

*Chair Ritcherson identified major priorities for 2024, including: increased political activity, meetings with the newly elected County Executive, and intentional meetings with County Supervisors.*

## 2. On-going priorities

*Ongoing priorities include the following:*

- *Development of the Dane Arts Friends Group*
- *Launching a major funding initiative led by Commissioner Handy, Director Fraire, Chair Ritcherson*
- *Remaining in compliance with County meeting protocols*
- *Maintaining commission at full capacity*
- *Chair Ritcherson's ongoing priorities include ensuring the Dane Arts Commission is always in compliance with county operational requirements, and enhancing and expanding current community relationships.*
- *Cultural Affairs Specialist Brulla continues to develop a Dane County Artist Directory in partnership with Arts + Literature Laboratory and the Madison Arts Commission.*
- *The artist directory will be a website free where any artist in Dane County may submit their contact information and portfolio samples. The information on the website will be available for the public to access with the intention of making local artists visible and accessible to each other and patrons.*

## 3. Overall grant pool dollars available for 2024

*Grant dollars are anticipated to reflect the same amount as 2023. The exact total will be confirmed during the January Commission meeting.*

## 4. Overview of 2024 DA planned activities/projects

*2024 Dane Arts activities include, but are not limited to:*

- *2024 Cycle 1 Grants, due February 1st with an April Commission meeting to approve final grant awards.*
- *The Business of Art Conference III, March 7 – 9*
- *2024 Dane Arts Poster Reception, slated for April (date to be determined)*
- *Call for art and production of 2025 Dane Arts Calendar and Poster*
- *Dane Arts Buy Local Art Market potentially as a partnership with an existing market in 2024*
- *2024 Cycle 1 & 2 Grants*
- *Fund Development and the Dane Arts Friends Group as discussed by Chair Ritcherson in section 5*
- *2025 Calendar Reception*

**5. Areas of Focus (tie to 2024 priorities)**

- Chair Ritcherson would like commissioners to think about how each Area of Focus can support major priorities identified by the Commission.
- Friends Group update: Chair Ritcherson and Director Fraire drafted bylaws for the Dane Arts Friends Group. The bylaws were reviewed by a member of the county legal team.
- Chair Ritcherson and Director Fraire are working on the following ongoing tasks related to the Dane Arts Friends Group, including determining a physical address for the Friends Group, working with Susan Schmitz to identify potential board members, establishing a banking relationship and fiscal receiver.
- The process of how to distribute funds raised by the Friends Group continues to be discussed.

**D. January Reception**

- An updated 2024 Calendar Reception will be discussed during the January 17th Commission Meeting.

**E. Vacant Commission Seats Update/2024 Expiring Commissioner Terms**

- The following commissioners' terms are set to expire in 2024: Chair Ritcherson, Vice Chair Klehr, Commissioner Puleo Moyer, Commissioner Miquelon.
- Chair Ritcherson will reach out to each commissioner directly to discuss renewal of terms.

**F. June/November Meetings Discussion**

- Chair Ritcherson discussed alternative in-person meeting locations during the June and November Commission meetings.
- Alternative locations could include tours/meetings at Dane Arts funded organizations and other organizations in the county such as the Wild Rumpus Circus in Mazomanie led by Commissioner Miquelon.

**G. ED Report**

- The Executive Director Report will be covered during the full commission meeting on January 17th.

**H. Future Meeting Items and Dates**

The next Commission meeting is on Wednesday, January 17th at 8:30 a.m.

**1. Develop January 2024, Commission Meeting Agenda**

- roll call, establish quorum
- approve October 18, 2023, meeting minutes
- presentation group
- chair/executive committee report (2024 commission priorities)
- individual Areas of Focus
- Executive Director's report

**I. Public Comment on Items not on the Agenda**

*None.*

**J. Such Other Business as Allowed by Law**

*- Chair Ritcherson noted that the latest InBusiness Magazine features an article about the results of the 2023 Arts and Economic (AEP 6) Impact study.*

*- Commissioner Miquelon shared that the Lieutenant Governor visited the Wild Rumpus Circus. During the visit Commissioner Miquelon spoke about the economic impact of the arts in our community, citing statistics from the AEP 6 study.*

**K. Adjourn**

**A motion was made by Commissioner Miquelon to adjourn.**

**Meeting adjourned at 8:41 a.m.**

**Minutes respectfully submitted by Augusta Brulla pending commission approval.**