



GI-6 Henry Vilas Zoo Mission Statement

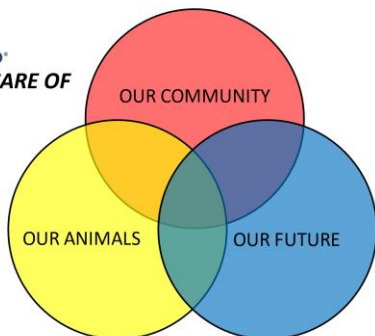
The Henry Vilas Zoo is dedicated to providing exceptional animal care and conserving wildlife through local engagement and global partnerships, while consistently delivering a compelling and inspirational guest experience for all.

Our Vision

Locally loved community treasure. Globally recognized conservation leader. Forever Accessible.

Our Guiding Principles

Animal Welfare
Community
Guest Engagement
Inclusiveness
Partnerships
Sustainability



WE COMMIT TO

