

**DANE COUNTY  
POLICY AND FISCAL NOTE**

<input checked="" type="checkbox"/> Original	<input type="checkbox"/> Update	Substitute No. _____
Sponsor: Melissa Ratcliff and Chuck Erickson		Resolution No. 2021 RES-338
Vote Required:		Ordinance Amendment No. _____
Majority <input checked="" type="checkbox"/>	Two-Thirds <input type="checkbox"/>	

Title of Resolution or Ord. Amd.:

2021 RES-338 AWARDDING CONTRACT WITH THE SSA GROUP FOR FOOD, RETAIL AND CATERING SERVICES AT THE HENRY VILAS ZOO

**Policy Analysis Statement:**

Brief Description of Proposal -

Awarding the SSA Group Food, Retail and Catering Services at the Henry Vilas Zoo. The SSA Group will be investing over 1 million dollars in Capital to enhance the concession facilities on grounds. This will be a ten year agreement. The SSA Group will also providing event personnel to manage site rentals. SSA is committed to providing advertisement dollars for promotional efforts and advertising while guaranteeing a minimal annual commis.

Current Policy or Practice -

This practice is currently managed by Centerplate

Impact of Adopting Proposal -

This will increase the quality of our customer care service and offerings for our community. This will increase our earned revenue opportunities.

**Fiscal Estimate:**

<u>Fiscal Effect (check all that apply) -</u>	<u>Budget Effect (check all that apply)</u>
<input checked="" type="checkbox"/> No Fiscal Effect	<input checked="" type="checkbox"/> No Budget Effect
<input type="checkbox"/> Results in Revenue Increase	<input type="checkbox"/> Increases Rev. Budget
<input type="checkbox"/> Results in Expenditure Increase	<input type="checkbox"/> Increases Exp. Budget
<input type="checkbox"/> Results in Revenue Decrease	<input type="checkbox"/> Decreases Rev. Budget
<input type="checkbox"/> Results in Expenditure Decrease	<input type="checkbox"/> Decreases Exp. Budget
	<input type="checkbox"/> Increases Position Authority
	<input type="checkbox"/> Decreases Position Authority
	Note: if any budget effect, 2/3 vote is required

**Narrative/Assumptions about long range fiscal effect:**

This will increase our per cap growth/spending at the Henry Vilas Zoo will increasing our earned revenue opportunities yeas round.

**Expenditure/Revenue Changes:**

	Current Year		Annualized			Current Year		Annualized	
	Increase	Decrease	Increase	Decrease		Increase	Decrease	Increase	Decrease
Expenditures -					Revenues -				
Personal Services					County Taxes				
Operating Expenses					Federal				
Contractual Services					State				
Capital					Other				
Total	\$0	\$0	\$0	\$0	Total	\$0	\$0	\$0	\$0

**Personnel Impact/FTE Changes:**

N/A

**Prepared By:**

Agency:	Division: Henry Vilas Zoo
Prepared by: Joseph Darcangelo	Date: 1/20/22 Phone: 608-225-1264
Reviewed by:	Date: Phone: