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2017 RES-495

APPROVING CONTRACT FOR WEBSITE REDESIGN

Dane County Government websites are outdated. Many county websites are difficult to use and are not designed to be displayed on smartphones. Users need to understand how County Government is structured in order to find information on the County's websites, making the current website design cumbersome for the public to find information about the services they need. Further, few County websites feature support for multiple languages.

The 2016 Capital Budget allocated \$300,000 for a website redesign project. RFP# 117053 was released in 2017 and Ascedia Inc. was selected as the firm to lead Dane County's website redesign project from that Request for Proposals, and a contract has been negotiated to complete the redesign for \$299,975.

Therefore, be it resolved that Ascedia Inc. be awarded the attached contract to redesign Dane County's websites until May 24, 2019 for \$299,975.

Be it further resolved that the County Executive and the County Clerk are authorized to execute the agreement with Ascedia Inc.