

***City of Madison
Task Force
on Equity in
Music and Entertainment***

July 16, 2019



Karen Reece, PhD

Urbancommunityartsnetwork.org



@ucanmadison



**Facebook.com/
urbancommunity
artsnetwork**

DEFINITIONS:

LOCAL ARTISTS



PRESENTED BY THE

WAKA FLOCKA FLAME

[SOUNDCLOUD.COM/WAKAFLOCKAFLAME](https://soundcloud.com/wakaflockaflame) | [TWITTER.COM/WAKAFLOCKA](https://twitter.com/wakaflocka) | [FACEBOOK.COM/WAKAFLOCKA](https://facebook.com/wakaflocka)

WITH DIRECT SUPPORT FROM

CHRIS WEBBY

Frankie Carrera

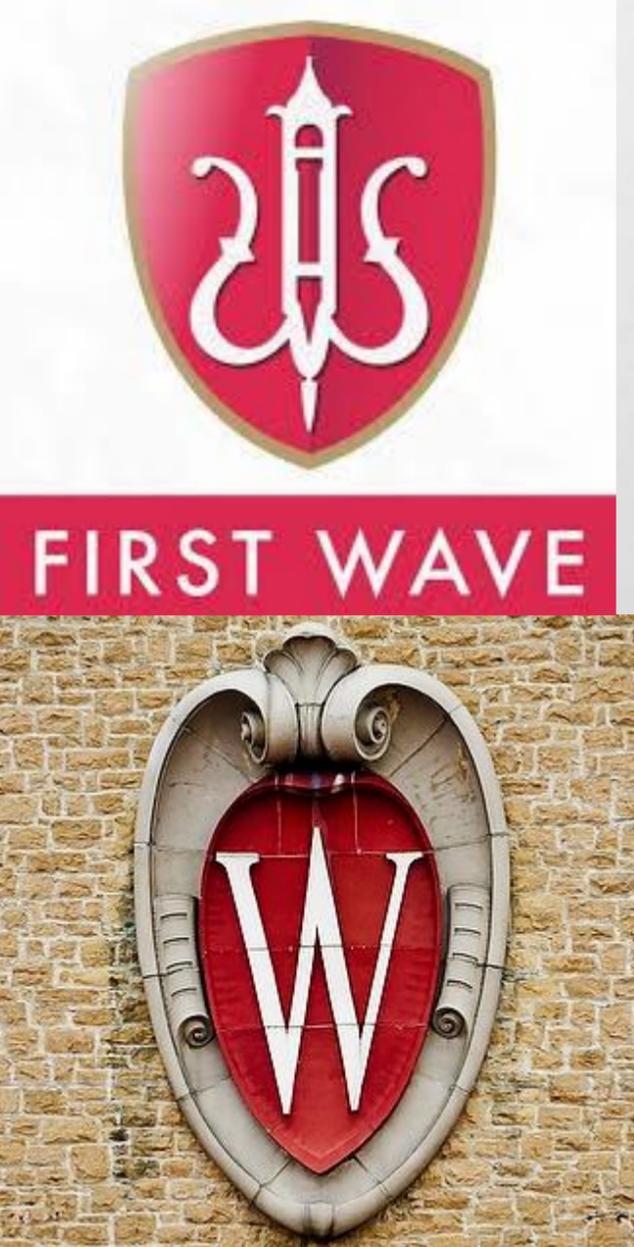
PROCEEDS BENEFITING ST JUDES HOSPITAL

FRIDAY OCTOBER 16

liquid 18+ TO ENTER 21+ TO DRINK | VIP@LIQUIDMADISON.COM FOR VIP TABLES
 624 UNIVERSITY AVE MADISON, WI 53715 | 10 PM - 2:30 AM
 TICKETS AT LIQUIDMADISON.COM | FACEBOOK LIQUID | TWITTER | INSTAGRAM @LIQUIDMADISON

NATIONAL/REGIONAL TOURING ARTISTS

COLLEGE ARTISTS



WHAT WE DO



- For the Love of Hip-Hop Summer Concert Series
- Level Up! Professional Development
- Madison Hip-Hop Awards



CURRENT NARRATIVE

- **HIP-HOP IS CODE FOR BLACK**
- **HIP-HOP IS A PUBLIC SAFETY THREAT**
- **HIP-HOP ADDS NO VALUE FOR THE LOCAL ARTS COMMUNITY**

Challenging THE CURRENT NARRATIVE

- **HIP-HOP IS ~~GOOD FOR BLACK~~ → Arts/Culture**
- **HIP-HOP IS A PUBLIC ~~SAFETY THREAT~~ → Benefit/Unifier**
- **HIP-HOP ADDS ~~NO~~ VALUE TO THE LOCAL ARTS COMMUNITY**
Immense

RESEARCH

UW-Madison, Dept. of Community & Environmental Sociology

- 2016: Violence and Music Genres
- 2017: Media bias
- 2018: Community organizing

THE CAP TIMES

Bad rap: Madison has a complicated relationship with hip-hop

STEVEN ELBOW | The Capital Times | selbow@madison.com May 31, 2017 9 min to read



City News

Several downtown Madison bars filter hip-hop from TouchTunes players

One bar owner said he doesn't like "gangster hip-hop" because it might draw the wrong crowd



ISTHMUS

NEWS OPINION FOOD & DRINK A & E MUSIC SCREENS

HOME / OPINION / OPINION /

African Americans not allowed? Madison bars go too far in keeping out a 'bad element' (updated)

BY JACK CRAVER NOVEMBER 17, 2011

CIVIC ENGAGEMENT

- Since 2010
- Task Force on Equity in Music and Entertainment
- Goals
 - Shared responsibility
 - Representation of artists of color on Madison-area stages



EDITOR'S PICK

Task force would address equity in Madison's music scene

ABIGAIL BECKER | The Capital Times | abecker@madison.com | [@abecker_4](https://twitter.com/abecker_4) Feb 16, 2017

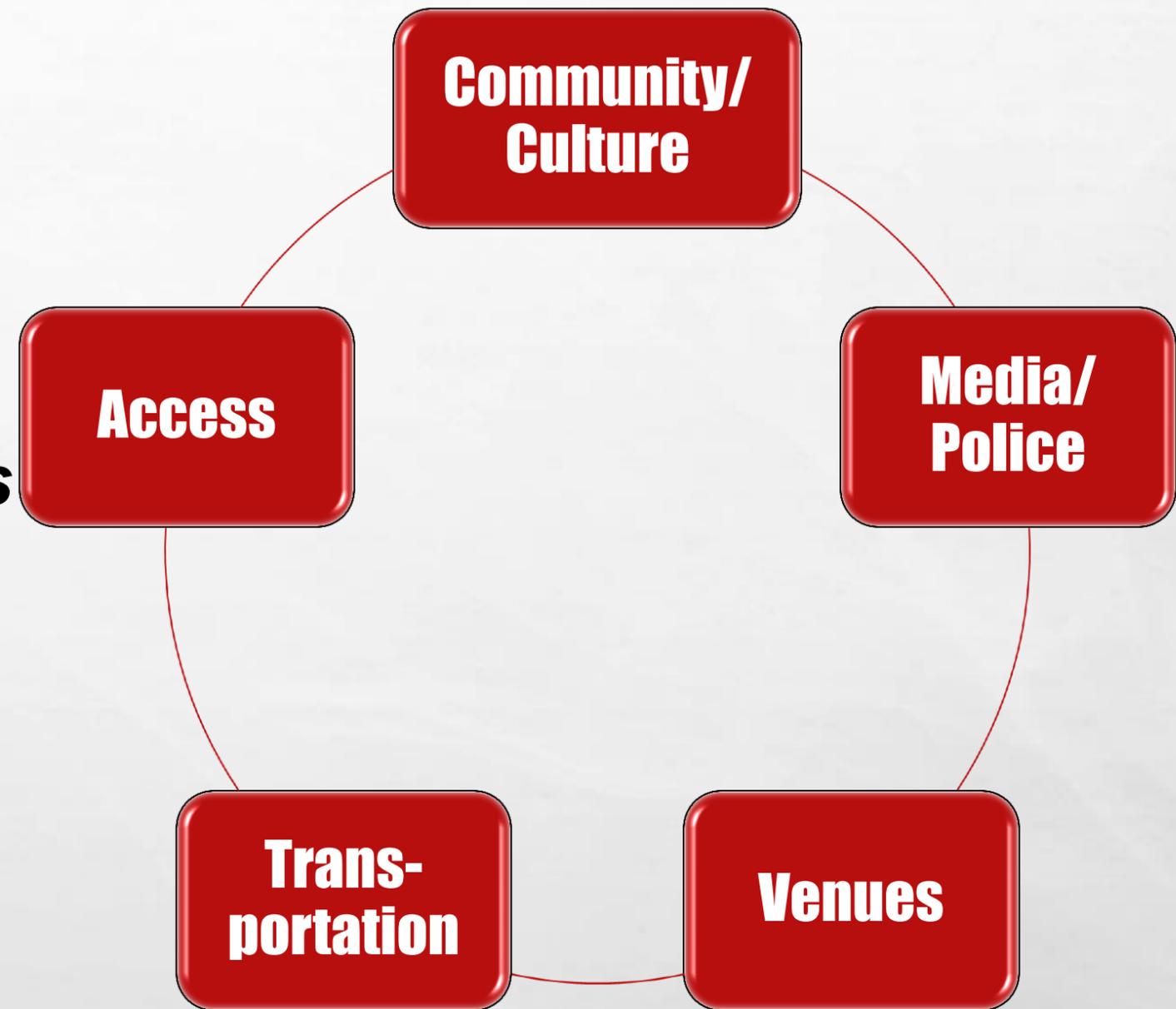
THE CAP TIMES

TASK FORCE ON EQUITY IN MUSIC & ENTERTAINMENT

- Chair: Dr. Karen Reece,
President of Urban Community Arts Network
- Vice Chair: Rob “Dz” Franklin,
Musician, Educator
- Jalen McCullough,
College Student
- Brennan Haelig,
Music/Entertainment Promoter
- Darwin Sampson,
Live Music Business Owner
- Matt Gerding,
Music Venue Property Owner
- Fernando Cano Ospina,
Alcohol License Review Committee
- Alderperson Arvina Martin,
Transit and Parking Commission
- Yorel Lashley,
Madison Arts Commission
- Caitlin Badsing,
Equal Opportunities Commission
- Syed Mustajab Abbas,
Public Safety Review Committee

CIVIC ENGAGEMENT Task Force on Equity in Music & Entertainment

- 1.** *Identification of the root causes*
- 2.** *Explore best practices*
- 3.** *Recommend long-term and short-term strategies*
- 4.** *Analysis of costs, revenues, and timelines*



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