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3 **2020 RES-138**

4 **AWARDING CONTRACT TO THE URBAN LEAGUE OF GREATER MADISON**
5 **DCDHS – HAA DIVISION**

6 Dane County Department of Human Services (DCDHS) Housing Access and
7 Affordability (HAA) Division seeks to contract with the Urban League of Greater Madison
8 for planning assistance to support the creation of an economic development hub
9 currently targeted for the South Park Street corridor in the City of Madison to support
10 minority-owned businesses.

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12 The vision for the hub is inspired by the Sherman Phoenix in Milwaukee, Wisconsin. The
13 Sherman Phoenix was developed in the aftermath of unrest in the Sherman Park
14 neighborhood following a fatal 2016 police shooting. The facility is located in what was
15 then a fire-damaged BMO Harris Bank building, offering what the Sherman Phoenix
16 website describes as a “high-quality space for small businesses-of-color offering diverse
17 foods, wellness services and cultural activities. Updates to the neighborhood include
18 much-needed community spaces to curate art exhibits, film showings, and cultural
19 events.”

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21 Under this contract, the Urban League of Greater Madison would provide stakeholder
22 engagement around various planning processes related to the facility; conduct a site
23 search; develop the facility’s operational structure, financial modeling, and business
24 plan; and conduct outreach to and selection of prospective tenants for the facility.

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26 The Urban League of Greater Madison’s contract will begin on August 17, 2020. The
27 cost of this contract will be \$100,000. Funding for the contract is available from savings
28 from position #2853.

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30 **NOW, THEREFORE, BE IT RESOLVED** that the 2020 operating budget be amended as
31 follows:

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33 **Decrease accounts**

34 80000 – 10009	Salaries	\$66,366
35 80000 – 10099	Retirement	\$6,369
36 80000 – 10108	FICA	\$5,218
37 80000 – 10117	Health	\$20,649
38 80000 – 10153	Dental	\$1,398

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40 **Create and fund account**

41 80000 – 35000 (new)	Urban League Contract	\$100,000
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43 **BE IT FINALLY RESOLVED** that the County Board approves the award of a contract
44 with the Urban League of Greater Madison for the period August 17, 2020 through
45 August 16, 2021 and authorizes the County Executive and County Clerk to execute the
46 contract documents, and authorizes the Controller to issue checks for payment of
47 contract invoices.