



# Safe Communities Overview

# Falls Free

## Communications

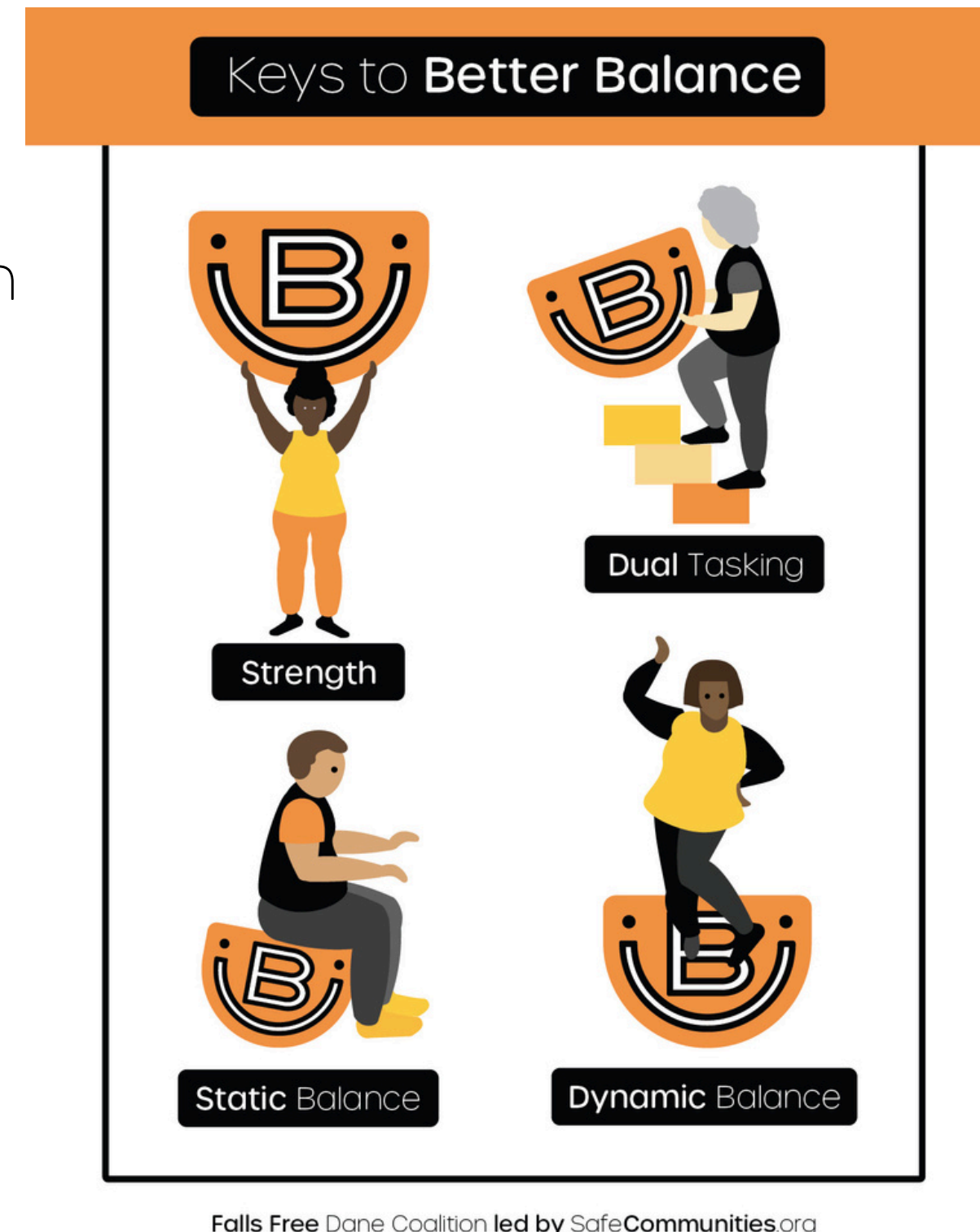
- Developed coalition mission & vision statements
- Produced podcast series with Stoughton Health
- Website revisions for ease of use

## Balance Keys Committee:

- Evaluated & awarded the BSOA to 12 community-based classes (now on SC website)

## Stepping On:

- 13 Stepping On workshops offered in 2024 (12 offered in 2023)
- New host partners including Oak Park Place, Lake Edge Lutheran Church, YMCA; 3 new facilitators trained; 3 new peer facilitators trained



# Falls Free

## Community-Based Events:

- 75 attendees at “Only Leaves Should Fall”
- Verona and Fitchburg Healthy Aging Events with AgeBetter, Inc. and Fitchrona EMS
- Brittingham Apartments & Burr Oaks community-based events
- Over 135 people reached through AAA’s “Keeping the Keys” driver safety training
- Expanded community-based programming in 2025! (Tai Chi, lunch & learn collaborative events, etc).





# Suicide Prevention

## Youth Suicide Prevention & Drug Harm Reduction

- Horizon High School, Mount Horeb Middle and High School, and Deerfield Middle and High School have all begun implementation of Sources of Strength
- Capital High received a Fentanyl and Opioid Overdose Prevention presentation
- please help us identify schools and youth-serving organizations!



## Dane County Zero Suicide Collaborative for Health Care Systems

- Active representation from UW Health, SSM Health, Access Community Health, UnityPoint Health - Meriter, Group Health Cooperative of South Central WI, Journey Mental Health Center, EPIC, Rogers Behavioral Health

## Suicide Prevention Trainings

- Holding Space delivered to twelve groups, QPR delivered to nine groups
- join us May 23 for a Holding Space training, and share about it with your networks!



## Care Nights

- Willerup Church in Cambridge piloted a series of four presentations/events: Suicide Awareness & Memorial Walk, Holding Space, Overdose & Recovery, and Suicide Loss & Grief
- connect us to other groups that would like to host a series!



# Traffic Safety



## Dane County Traffic Safety Commission

- **TSC Meetings**
  - Quarterly Meetings
  - Fatal Crashes Review
    - Find themes, come up with action steps/recommendations
- **LE Subgroup**
  - All Dane County LE agencies (plus State Patrol and Dane County Sheriff's Office)
  - Co Chairs - Chad O'Neil, Matt Plendl
- **Enforcement and Education Campaign collaboration (2024)**
  - Spring - Risky Driving (seatbelt/speed)
  - Summer - Pedestrian Safety
  - Fall - School Zone Safety
  - Winter - Impaired Driving
- **Funded through BOTS - (WIDOT, NHTSA)**

## Community Outreach

- **Education with every campaign**
  - Media opportunity or press release
  - Empower Community members to take ownership
- **Keeping the Keys**
  - Training that helps older adults learn about aging and effects on driving
- **La Movida Radio Programs**
  - Traffic Safety Education Programs
    - 1 per month
  - Opportunity for call ins





# Prescription Drug Collection - 2024

- **Partners**

- DOJ, MPD, DCO, AAOC, UW

- **Spring and Fall 2024**

- Madison locations
    - Elver park, Warner Park, Mt. Zion Baptist Church
  - Other Dane County Locations
  - Spring - 15 locations
  - Fall - 18 locations
  - Spring 2025 - 23 locations

- **Collection**

- 2024 - ~7800 lbs collected
    - Fall - ~4200 lbs





# Gun Shop Project (LSB) & Construction Suicide Prevention

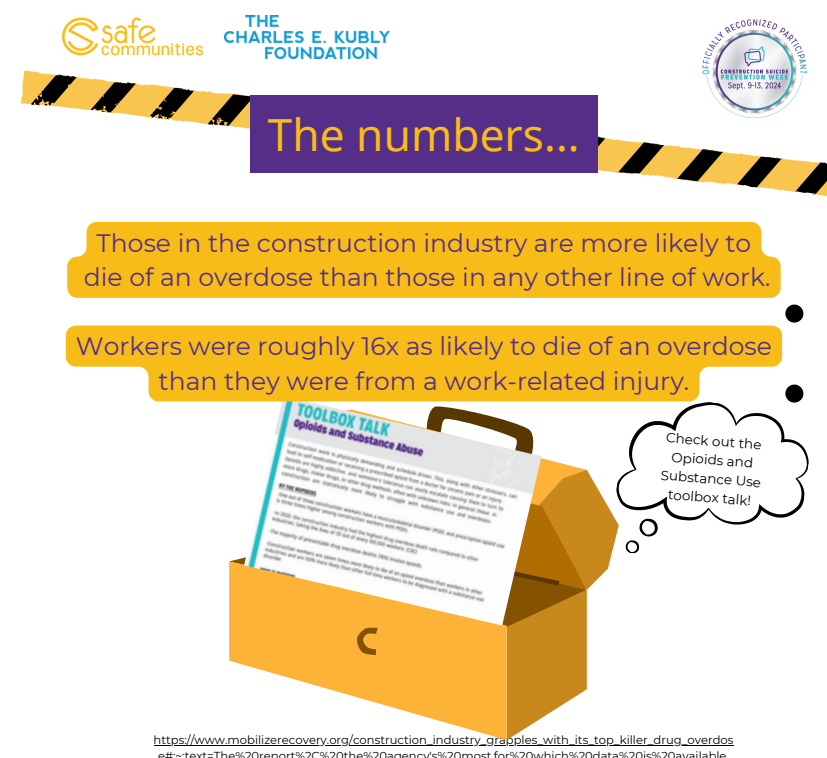
## Gun shop Project (LSB)

- Partnership with UW and Max Creek Outdoors
  - Steve D'Orazio, Dr. James Bingham
- Opportunity for Doctors
  - Hands on experience
- Participants
  - ~120 Medical students
  - More data coming
- Education
  - Short Videos
  - Starting the conversation



## Suicide Prevention in Construction Industry

- Funding from Kubly Foundation
  - Partner - Kara McCaffery
- Connect with Construction Industry
  - Safety Managers
  - Provide materials and supplies
  - Toolbox talks
- Vital Cog training
  - Suicide prevention specifically targeting individuals in construction
  - 2 Vital Cog trainings so far
    - ~80 individuals trained
- Potential partnerships with Latino Workforce Academy
- Construction Suicide Prevention Week
  - Social media campaign
  - Help share awareness



<https://www.mobilizerecovery.org/construction-industry-grapples-with-its-top-killer-drug-overdoses#:~:text=The%20report%2C%20the%20agency%20most%20for%20which%20data%20is%20available,e&f-text=The%20report%2C%20the%20agency%20most%20for%20which%20data%20is%20available>



# Drug Harm Reduction & Recovery

## Peer Support Programs

The Peer Provider Programs at Safe Communities are led by individuals with lived experience in recovery from substance use, mental health challenges, and/or involvement in the justice system. These Peer Specialists use their personal experiences to build trust and offer support to others on similar paths.

**Their work includes:**

- Emotional Support & Mentorship
- System Navigation
- Crisis Support & De-escalation
- Community Reintegration
- Advocacy & Empowerment





# Drug Harm Reduction & Recovery

## 2024 IMPACT

**1,065**

REFERRALS  
FOR SERVICE



Over **1,200**  
GOALS SET



Over **613** RECOMMENDED  
COMMUNITY  
RESOURCES





# African American Opioid Coalition

The African American Opioid Coalition (AAOC) of Safe Communities is a coalition of Black treatment and health care providers, faith leaders, community advocates and people with lived experience committed to improving the wellness of Black families by addressing opioid and drug harm in Dane County's Black community. AAOC is a national pioneer in efforts to confront racial disparities in treatment availability, harm reduction services and culturally competent prevention education. Constructive action led by the AAOC is the result of advocacy and effective partnerships with trusted Black-led institutions including churches, nonprofits and service organizations.





# African American Opioid Coalition

## **Mission:**

To influence policy that impacts African Americans in the area of AODA services that will benefit families and the community at large.

## **Goals:**

- To improve the overall wellness of Black families
- To educate about impacts of opioid addiction in the African American community
- To have a place at the table (not on the menu!) to inform policies and practices affecting Black families.

## **How do we make sure our mission and goals align with what we hope to accomplish?**

We need to work with community partners. Some of our partners are already committed to working to address the challenges and stigma facing our communities who struggle with substance addiction.





# African American Opioid Coalition

## MedDrop Sunday

Thank you so much for the many African Black Churches in Madison and Sun Prairie who have supported this Sunday Event!

### Thanks to the partnership with:

- Dane County Sheriff's Department (with a big shout out to Rj and his team!)
  - UW Health & Quartz
  - Dianne Greenly
  - Project Respect
  - Urban League of Greater Madison
- And the many community volunteers!





# STRATEGY AT-A-GLANCE

## HOW:

- AFRICAN AMERICAN OPIOID COALITION (AAOC): NATIONAL PIONEER CONFRONTING DISPARITIES IN DRUG HARM
- MEET COMMUNITY MEMBERS WHERE THEY ARE
- PROVIDE DIRECT SERVICES THROUGH COMMUNITY-BASED PEER SUPPORT, HARM REDUCTION & PREVENTION

## COLLECTIVE IMPACT:

- 23 TONS OF UNUSED MEDICATION COLLECTED & SAFELY DISPOSED OF BY MEDDROP PARTNERS
- 131,000+ HOURS SPENT SUPPORTING COMMUNITY MEMBERS THROUGH PEER SUPPORT SERVICES
- 2000+ RECOMMENDATIONS FOR COMMUNITY RESOURCES THROUGH OUR PEER SUPPORT PROGRAMS
- 1500+ DOSES OF NARCAN DISTRIBUTED ANNUALLY
- 4689 REFERRALS FOR PEER SUPPORT SERVICES TO DATE
- MONTHLY CALL-IN PROGRAMS ON LA MOVIDA SPANISH RADIO STATION
- 5 SCHOOLS IMPLEMENTED SOURCES OF STRENGTH

## INTERSECTIONS:

AGE ADJUSTED OVERDOSE DEATH RATE IS 4x HIGHER AMONG BLACK PEOPLE THAN WHITE PEOPLE IN DANE COUNTY

BEHAVIORAL HEALTH FACTORS, SUCH AS COGNITIVE IMPAIRMENT OR MEDICATION SIDE EFFECTS CAN INCREASE RISK OF FALLS AMONG OLDER ADULTS

ALCOHOL WAS A FACTOR IN 30% OF SERIOUS CRASHES IN DANE COUNTY

23% OF FATAL CRASHES IN DANE COUNTY ARE ASSOCIATED WITH DRUG/ALCOHOL USE

BEHAVIORAL HEALTH FACTORS, SUCH AS COGNITIVE IMPAIRMENT OR MEDICATION SIDE EFFECTS CAN INCREASE RISK OF FALLS AMONG OLDER ADULTS

40% OF OLDER ADULTS WHO EXPERIENCE A SERIOUS FALL IN A NURSING HOME MAY HAVE CHRONIC PAIN & DEPRESSION

## HOW:

- ADDRESS FALLS AT SYSTEMIC & GRASSROOTS LEVELS TO STREAMLINE PROCESSES
- INCREASE ACCESS TO BALANCE-ENHANCING PROGRAMS TO EQUIP OLDER ADULTS WITH KNOWLEDGE, RESOURCES & SUPPORT TO PREVENT FALLS
- IMPLEMENT STEPPING ON AS HUB FOR PROGRAMS & ENGAGE COMMUNITY PARTNERS

## COLLECTIVE IMPACT:

- 700+ PEOPLE REACHED THROUGH EVENTS SINCE 2020
- EXPANSION OF FALLS PREVENTION EVENTS IN UNDER-SERVED AREA
- ONLY LEAVES "SHOULD FALL" ANNUAL EVENT SCREENS OLDER ADULTS FOR FALL RISK & REFERRALS
- 14,000 SIGNS DISTRIBUTED
- MONTHLY CALL-IN SHOW ON TRAFFIC SAFETY TOPICS ON LA MOVIDA SPANISH RADIO
- AN AVERAGE OF 3-5 PEOPLE DIE BY VEHICULAR SUICIDE IN DANE COUNTY ANNUALLY
- 23% OF FATAL CRASHES IN DANE COUNTY WERE ASSOCIATED WITH ALCOHOL AND/OR DRUG USE
- AFRICAN AMERICAN & LATINO YOUTH HAVE AMONG THE HIGHEST RATE OF SERIOUS CRASHES IN DANE COUNTY

## INTERSECTIONS:

FEAR OF FALLING CAN CONTRIBUTE TO REDUCED PHYSICAL ACTIVITY & SOCIAL ISOLATION

OLDER DRIVERS WITH A HISTORY OF FALLING ARE 40% MORE LIKELY TO BE INVOLVED IN CRASHES THAN THEIR PEERS

## HOW:

- RECOGNIZE TRAFFIC SAFETY IMPACTS PUBLIC HEALTH, ECONOMIC STABILITY, COMMUNITY WELL-BEING
- COLLABORATE WITH DANE COUNTY TRAFFIC SAFETY COMMISSION
- SHIFT BIASES & BEHAVIORS, ULTIMATELY REDUCING PREVENTABLE TRAFFIC CRASHES & FOSTERING A SUSTAINABLE CULTURE OF SAFETY

## COLLECTIVE IMPACT:

- 76% OF DRIVERS SURVEYED REPORTED SLOWING DOWN AFTER SEEING A SLOW DOWN YARD SIGN
- AWARDED 3 NATIONAL HIGHWAY SAFETY ADMIN. DEMONSTRATION PROJECTS & PARTNER ON A 4TH
- YIELD-TO-PEDESTRIAN RATE AMONG MOTORISTS IS 89% WITH FLAGS & 11% WITHOUT
- LAW ENFORCEMENT SUBGROUP: ALL DANE COUNTY AGENCIES COLLABORATE ON EDUCATION & ENFORCEMENT EFFORTS
- 5 SCHOOLS IMPLEMENTED SOURCES OF STRENGTH & RECEIVE ONGOING TECHNICAL SUPPORT & TRAINING
- ALL DANE COUNTY AREA HEALTHCARE SYSTEMS ARE IMPLEMENTING ZERO SUICIDE & MEET REGULARLY TO SHARE

## INTERSECTIONS:

## HOW:

- PROVIDE TRAINING PEOPLE OF ALL AGES TO
- TEACH COMMUNITY TO RECOGNIZE SIGNS

## COLLECTIVE IMPACT:

- 5 SCHOOLS IMPLEMENTED SOURCES OF STRENGTH & RECEIVE ONGOING TECHNICAL SUPPORT & TRAINING

ALL DANE COUNTY AREA HEALTHCARE SYSTEMS ARE IMPLEMENTING ZERO SUICIDE & MEET REGULARLY TO SHARE





Saving Lives **Together**

SafeCommunities.org