



Dane County

Meeting Agenda - Final

Tree Board

Consider:

Who benefits? Who is burdened?

Who does not have a voice at the table?

How can policymakers mitigate unintended consequences?

Tuesday, November 19, 2019

3:45 PM

5201 Fen Oak Drive Madison WI 53718

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A. Call To Order

B. Consideration of Minutes

[2019 MIN-327](#) 10-22-19 TREE BOARD MINUTES

Attachments: [2019 MIN-327](#)

C. Action Items

1. 2019 Budget Update and Remaining Funds
2. 2020 Budget Consideration, Recommendation and Approval
 - a. Arbor Day Celebration
 - b. PSAs
 - c. Social media
 - d. Other
3. Arbor Day: Update/Discussion/Action
 - a. Application and follow-up letter
 - b. Next action - follow-up letter and email reminder
4. Social Media: Update/Discussion/Action
 - a. Facebook and ad types and audience attributes

[2019 RPT-393](#) FACEBOOK AD PRIMER

Attachments: [2019 RPT-393](#)

[2019 RPT-394](#) FB ATTRIBUTES

Attachments: [2019 RPT-394](#)

5. Award/Recognition Program: Update/Discussion/Action
 - a. Evaluation criteria
 - b. Award options

[2019 RPT-392](#) TREE BOARD AWARDS NOTES

Attachments: [2019 RPT-392](#)

[2019 RPT-396](#) FRIENDS OF THE FOREST EVALUATION

Attachments: [2019 RPT-396](#)

[2019 RPT-397](#) NOMINATION FORM

Attachments: [2019 RPT-397](#)

Website Updates

D. Presentations

E. Reports to Committee

1. Forest Conservation Ordinance Proposal: Discussion

[2019 RPT-391](#) CARMEN LETTER

Attachments: [2019 RPT-391](#)

2. Oaks on property at the corner of Mineral Point Road and South High Point Road

F. Future Meeting Items and Dates

1. Discuss Forest Conservation Ordinance Proposal and Oaks on property at the corner of Mineral Point Road and South High Point Road
2. Climate Change Action Plan Recommendations
3. December 17, 2019; January 21, February 11 and March 17, 2020

G. Public Comment on Items not on the Agenda

H. Such Other Business as Allowed by Law

I. Adjourn

NOTE: If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

NOTA: Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

LUS CIM: Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Lisa Johnson; johnson.lisa@countyofdane.com; 608-224-3715; 711 WI RELAY