



Dane County

Meeting Agenda - Final

Tree Board

Consider:

Who benefits? Who is burdened?

Who does not have a voice at the table?

How can policymakers mitigate unintended consequences?

Tuesday, January 21, 2020

3:45 PM

5201 Fen Oak Drive Madison WI

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A. Call To Order

B. Consideration of Minutes

[2019 MIN-415](#) 12-17-19 TREE BOARD MINUTES

Attachments: [2019 MIN-415](#)

C. Action Items

1. Budget update

Tree Board logo

Friends of the Forest Award

Branding iron

2. Arbor Day: Update/Discussion/Action

Applications

Proclamation

3. Friends of the Forest Recognition Program Update: Discussion/Action

Nomination form changes

Program promotion

4. Website Updates Plan: Discussion/Action

Lisa and Adam: FAQs

Kevin: Planting; Preservation

February Meeting Discussions

Laura: Links

Jay: Diseases and Insects

5. Earth Day, 50 Year Celebration at Zoo: Discussion/Action

6. *Social Media: Update/Discussion/Action*

7. *Media Buys: Discussion/Action*
PSA's

D. Presentations

E. Reports to Committee

1. *Winter Seminar Series*
2. *Organizational changes to County Extension/UW-Madison*
3. *Urban Tree Alliance Social Media Report*

F. Future Meeting Items and Dates

1. *Forest Conservation Ordinance Proposal*
2. *Climate Change Action Plan Recommendations: Discussion/Action*
3. *February 11, March 17, April 21*

G. Public Comment on Items not on the Agenda

H. Such Other Business as Allowed by Law

I. Adjourn

NOTE: If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

NOTA: Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

LUS CIM: Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Lisa Johnson, johnson.lisa@countyofdane.com, 608-224-3715, 711 WI RELAY