



Dane County

Meeting Agenda - Final

Tree Board

Consider:

Who benefits? Who is burdened?

Who does not have a voice at the table?

How can policymakers mitigate unintended consequences?

Tuesday, October 20, 2020

3:45 PM

Virtual Zoom Meeting: See top of agenda for instructions on how to join the webinar or call in by phone.

The October 20th, 2020 Dane County Tree Board meeting is being held virtually. The public can access the meeting with the Zoom application or by telephone.

To join the meeting in Zoom, click the following link (after you fill out the form, the meeting link and access information will be emailed to you):

https://us02web.zoom.us/webinar/register/WN_j8ITyLQbTOWGbwMdUNRk3w

This link will be active until the end of the meeting.

To join the meeting by phone, dial-in using one of the following three phone numbers

1-833-548-0276

1-833-548-0282

1-888-788-0099

When prompted, enter the following Webinar ID: 886 8394 0550

If you want to submit a written comment for this meeting, or send handouts for committee members, please send them to johnson.lisa@countyofdane.com

PROCESS TO PROVIDE PUBLIC COMMENT: ANY MEMBERS OF THE PUBLIC WISHING TO REGISTER TO SPEAK ON/SUPPORT/OPPOSE AN AGENDA ITEM MUST REGISTER USING THE LINK ABOVE (even if you plan to attend using your phone).

Registrations to provide public comment will be accepted until 30 minutes prior to the beginning of the meeting.

If you join the meeting with Zoom, when the item you have registered for is before the board/committee, you will be promoted to a panelist. Once a panelist, you can turn on your webcam and you will be able to unmute yourself.

If you join the meeting with your phone, when the item you have registered for is before the board/committee, you will be unmuted and hear, "the host would like you to unmute your microphone, you can press *6 to unmute." Please press *6.

If you indicated that you would like to be called if you aren't attending the Zoom meeting when the item you have registered for is before the board/committee, you will be called. Please answer your phone. You will be directed to press 1 to join the meeting and then *6 to unmute yourself.

A. Call To Order**B. Consideration of Minutes**

[2020 MIN-194](#) TREE BOARD MINUTES 15.SEP.2020

Attachments: [2020 MIN-194](#)

C. Action Items

1. *Media Buys: Update/Discussion/Action*
 - 1.1. *Message for Fall/Winter PSAs*

2. *Social Media: Udate/Discussion/Action*
 - 2.1. *Message for Fall/Winter*

3. *Working Groups: Discussion/Action*
 - 3.1. *Current*
 - a) *Arbor Day (Johnson, RITT, BARTELL)*
 - b) *Social Media (Facebook: WEISS, WYATT, BARTELL; Next Door: BARTELL; Instagram: ?)*
 - c) *PSAs (BARTELL, HELMINIAK)*
 - d) *Friends of the Forest (EDDY, HELMINIAK, BARTELL)*
 - e) *Website (Johnson, HELMINIAK, WEISS, SHORT, BARTELL)*

 - 3.2. *Other possible committees based on the Tree Board's Mission Statement.*
 - a) *Community Forestry Issues*
 - b) *Forestry Policy*
 - c) *Educational Efforts: Arbor Day, Social Media, PSAs, Website, FotF*
 - d) *Public and Private Funding*
 - e) *Demonstration Projects: Arbor Day*
 - f) *Natural Resource Issues for Local and Regional Efforts*

D. Presentations

E. Reports to Committee

1. *Arbor Day*
 1. *Fall Program*

2. *Friends of the Forest Recognition Program*
 1. *Press Release*
 2. *Program roll-out*

3. *Website Updates Plan*
 1. *Status of new design*
 2. *Transfer and editing of content*

F. Future Meeting Items and Dates

1. *Forest Conservation Ordinance proposal*
2. *Climate Change Action Plan Recommendations:*
Discussion/Action
3. *Upcoming meeting dates:*
November 17, 2020, December 15, 2020,
January 19, 2021, February 16, 2021

G. Public Comment on Items not on the Agenda**H. Such Other Business as Allowed by Law**

Paul Rusk

I. Adjourn

NOTE: If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

NOTA: Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

LUS CIM: Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Lisa Johnson, johnson.lisa@countyofdane.com, 608-224-3715, 711 for Wisconsin Relay

