

## 2022 AAA Legislative/Advocacy Committee Work Plan–DRAFT

Dane County Aging Plan Focus	Goal	Strategies	Person(s)/ Organization(s) Responsible	Benchmarks	Achieved
Advocacy & Community Engagement -- Training & Representation	Older adults have the knowledge and skills to advocate for funding and other resources at the county, state, and federal level to address issues important to or negatively impacting older adults in Dane County. <b><i>As measured by:</i></b> (1) Amount of Dane County aging unit budget priorities funded annually through the senior advocacy process; and (2) Increased planning of senior housing resources based upon older adult advocate representation on Housing Initiative Steering Committees and stakeholder groups.	Offer 12-16 hours of Senior Advocacy Training each year to a minimum of 15 older adults each year of the three-year plan and include the role of POC & LGBTQIA+ representation on the AAA Board & Standing Committees.	AAA Manager		
		Seek older adult representation on Dane County Housing Initiative Steering Committee and stakeholder groups affiliated with the Dane County Planning Office in order to advocate for affordable, safe, housing for older adults.	AAA Aging Program Specialist		
		Legislative/Advocacy Committee of the AAA Board provides action alerts on important issues related to older adults to the Elderly Advocacy Network and recruits POC & LGBTQIA+ members to serve on the AAA Board & Standing Committees.	AAA Manager		
		Work with other affordable housing advocates to ensure the needs of older adults are being met when considering new or existing affordable housing units in Dane County.	AAA Aging Program Specialist		

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Local Priority & Community Engagement–POC & LGBTQIA+ Older Adults	Increased, ongoing, and meaningful community engagement of older adults, with targeted attention to older adults identifying as persons of color and/or LGBTQIA+, in the planning and provision of aging services in Dane County throughout the area plan period. <i>As measured by:</i> (1) AAA Board/Committee/ Workgroup member demographics reflect the aging population; and (2) # of older adults engaged in coffee conversations with AAA about problems and solutions for aging issues as measured at the end of each year.	Diversify AAA Board, Committee, and Workgroup representation to be more reflective of the aging population as a whole and encourage aging service providers to do the same.	AAA Manager		
		Host regular coffee and conversation sessions throughout the community to learn of existing or emerging issues and promote older adult interest and involvement in creating solutions for aging issues.	AAA Manager		
		Support department level efforts to expand the reach of marketing about aging services and programs beyond Senior Focal Points and recruitment of POC & LGBTQIA+ older adults to serve on the AAA Board & Standing Committees.	AAA Manager		