

Area Agency on Aging of Dane County 2022 Mally Fund for Aging Education Grant Application

The Dane County Area Agency on Aging Board of Directors is pleased to announce the 17th Annual Mally Fund for Aging Education Grant. **A total of \$537 is available.** Projects must be completed by 31 December 2022. Grant funds are available to non-profit organizations, community groups, and public agencies. The grants are intended to provide annual funding for educational programs (e.g., training, retraining, educating, or retreats) to benefit older adults, staff, and/or volunteers in Dane County’s aging network.

Mally funds are not intended to supplant other funds. Agency/agencies are encouraged to plan in collaboration, whenever possible, to maximize the number of people benefiting from the educational experience. ***No project will be funded more than twice.***

To apply for a grant, you must use this fillable form (your responses must fit within the allowable space) and email it with letters of support to: aaa@countyofdane.com. Completed proposals and letters of support must be received by **Friday, 06 May 2022, 4 pm.**

For more information, contact Sridevi Mohan (Mohan.Sridevi@countyofdane.com or 261-9789) or go to <https://aaa.dcdhs.com/grants.aspx> for a listing of previous award winners.

Proposal Information	
Project Title	Personal Safety Training
Amount of money requested	\$537.00
Agency name	NewBridge Madison, Inc.
Agency address	1625 Northport Drive, Madison WI 53704
Applicant phone number	(608) 512-0000 ext. 3005
Applicant email address	jimk@newbridgemadison.or

All materials related to the project must include the Dane County Department of Human Service logo and state “funding provided by the Area Agency on Aging’s Mally Fund for Aging Education Grant.” A final report that includes all materials developed for the project must be submitted when the project ends or NLT 15 January 2023.

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Describe the proposed project and state what will be implemented and completed. [70 points]

The purpose of the project is to provide personal safety training that gives NewBridge staff with the knowledge and skills to keep us safe while performing our vital work with older adults.

Our case management and mental health resource staff are working with an increasing number of older adults who exhibit very unpredictable behaviors. Since COVID began we have seen an increase in older adults acting out verbally or with a great deal of anger. Our case managers are often in situations where they are in a client's home with no other staff present. Some of our clients live in apartment buildings with poorly lit hallways and signs of damaged property. NewBridge direct service staff may find themselves alone after a program has finished at various locations outside of our office.

Our 35 staff members will learn the basics of self-defense and other skills such as situational awareness, attunement to survival instinct, identifying, defining and defending boundaries, assertive communication, de-escalation strategies and workplace safety planning. They will also learn helpful methods for how to escape from and defend against various types of attacks. The majority of our staff have not had self-defense training. The personal safety training, to be held this fall, will be provided by Jorge Monterrey of DEFCOM Martial Arts School. Jorge is a veteran of the United States Marine Corps. In 2010 he opened The Urban Survival Academy where he taught self-defense tactics. In 2012, Jorge started Brazilian Jiu-Jitsu and created what is now Defense Combatives (DEFCOM). By bringing his styles together, he is giving his students a training program unmatched by any other school in the Midwest. His mission is to spread the knowledge of self-defense and to keep as many people as safe and alive as possible.

Though Madison was rated as one of the safest cities to live by US News a couple years ago there is still a concern with the number of crimes like forceable rape and sex offenses that occur. According to the Madison Police Department 2021 annual report there were 2,173 assaults and sexual offenses known to the police. These numbers have been very similar over the last number of years. Some of the neighborhoods our case managers and program staff work in that have been identified as higher crime areas in Madison include Norman Acres (Eastside), Park Ridge (Westside), North Lake Mendota (Northside), and Brams Addition (Southside). NewBridge currently has safety procedures in place that encourage our case managers not to go on a home visit alone if it does not feel comfortable or they do not feel safe. Other NewBridge program staff are encouraged to find someone to escort them to their car when leaving an activity. But you don't always know everything about a client's history, or it might be your first visit with them. Or there may not be anyone available to walk our staff person to their car after an activity is finished. We have not had any physical attacks to date and hope this personal safety training will keep it that way.

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Approximately how many senior adults age 60 and older are anticipated to be directly and indirectly involved in the implementation of this project? [10 points]

300

Complete the following chart, indicating the amount requested from the Mally Grant, matching funds from other sources, and the total cost of the project. [10 points]

Item	Amount Requested	Matching Funds**	Total Cost
Personnel	537	63	600
Space Costs	0	60	60
Supplies	0	0	0
Transportation	0	0	0
Equipment Rental*	0	0	0
Other	0	80	80
TOTAL	537	203	740

* Equipment/capital purchases are not allowable with Mally funds.

** Cash or in-kind support.

Explain each budget item and why it is necessary for this project. [10 points]

Item	Why is this necessary?
Personnel	Payment for the personal safety trainer
Space Costs	Rental cost for a facility to hold the in-person training
Supplies	
Transportation	
Other	Refreshments and snacks for participants