



# Dane County

## Minutes - Final Unless Amended by Committee

### Arts and Cultural Affairs Commission

*Consider:*

*Who benefits? Who is burdened?*

*Who does not have a voice at the table?*

*How can policymakers mitigate unintended consequences?*

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Wednesday, April 19, 2023

8:00 AM

Hybrid Meeting: Attend in person at the City County  
Building in Room 421; attend virtually via Zoom.

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#### A. Call To Order

*Present in person: Chair Ritcherson*

*Present virtually: Vice Chair Klehr, Commissioner Yudice, Commissioner Curet,  
Commissioner Miquelon, Commissioner Parks Snider, Commissioner Puleo Moyer,  
Commissioner Handy*

*Staff in person: Mark Fraire, Augusta Brulla*

**Call to order at 8:02 a.m.**

- Present** 8 - Chair RODERICK RITCHERSON, AMNERIS CURET, Vice Chair MARY KLEHR,  
MARCIA MIQUELON, KELLY PARKS-SNIDER, FRAN PULEO MOYER, JAY  
HANDY, and KELSEY YUDICE
- Excused** 3 - Supervisor OLIVIA XISTRIS-SONGPANYA, LAURA GALLAGHER, and JENNIFER  
GARRETT

#### B. Consideration of Minutes

[2023](#)  
[MIN-039](#)

[MINUTES FROM THE 03/08/2023 ARTS AND CULTURAL AFFAIRS  
COMMISSION MEETING]

**Attachments:** [2023 MIN-039](#)

A motion was made by Vice Chair Klehr to approve the minutes from the March  
8th commission meeting, seconded by Commissioner Curet.

The motion was carried unanimously by a voice vote.

#### C. Action Items

## 1. Approve Cycle One Grant Distributions

### *Process overview:*

- Dane Arts staff review all applications for eligibility. Once applicants are determined to be eligible, they move to a grant review panel for reviewing and scoring. Resulting scores are input into a formula to determine final award recommendations which are approved by the Dane Arts Commission.

### *2023 Cycle 1 award details:*

- It has been determined that each 2023 Cycle 1 applicant approved for an award will receive a minimum of \$500. The minimum is not guaranteed for all applicants who apply, only those approved for funding.

- Requests total \$222, 977 while available funds total \$115,000 (\$95,000 allocated from the 2023 grant budget and \$20,000 from the Youth Equity Fund).

- Two applications were discussed: Four Lakes Traditional Music Collective who received a score of 102.8 and Madison Jazz Jam who received a score of 97.1 out of 172 possible points. Each of these scores are below 60%, which is 10% lower than the next lowest score. For this reason, Commissioner Curet made a recommendation to not fund Four Lakes Traditional Music Collective and Madison Jazz Jam based on their scores and application incompleteness.

**Commissioner Curet made a motion to approve the distribution of \$115,000 during the first grant cycle of 2023 to 52 applicants based on their scores, excluding Four Lakes Traditional Music Collective and Madison Jazz Jam, seconded by Commissioner Miquelon.**

**The motion was carried unanimously by a voice vote.**

## 2. Approve Capital Grants Allocations

- There are two Capital Grant requests: Madison Circus Space requests \$3,000 and the James Watrous Gallery requests \$1,310.

- Capital Grants will be allocated through Lussier funds, and historically applications have received 50% of their funding request.

- This is the last year Madison Circus space will be able to request a Capital Grant due to a five-grant limit for a single ongoing project.

- Vice Chair Klehr reviewed and recommended the two requests for funding at a rate of 50% each which totals \$1,500 for Madison Circus Space and \$655 for James Watrous Gallery.

**A motion was made by Vice Chair Klehr to award \$1,500 to Madison Circus Space and \$655 to James Watrous Gallery, seconded by Commissioner Curet.**

**The motion was carried unanimously by a voice vote.**

### 3. Approve Short Order Grant Allocations

- Five short order requests were submitted totaling \$4,400 in requests.
- Short order grants will not be funded from the 2023 grant budget, but from another source within Director Frair's budget.
- Jolynne Roorda and Vice Chair Klehr reviewed and scored the following grant requests: Path of Voices: a Public Artwork at Madison High Schools (\$1,000), Disney Musical for Kids (\$900), Madison Area String Orchestra (\$500), Rotate Theatre Mini Fest (\$1,000), and SENSE, LLC Embodied Water Cycles Project (\$1,000).

Vice Chair Klehr made a motion to fully fund the five short order requests, seconded by Commissioner Parks Snider.

The motion was carried unanimously by a voice vote.

### D. May discussion topic(s)

Vice Chair Klehr and Commissioner Parks Snider will lead a discussion during the May commission meeting.

### E. Reports to Committee

#### 1. Chair/executive committee report

*Dane Arts Grant Process:*

- Chair Ritcherson would like to conduct a grant review audit during the November Commission meeting and has asked Commissioners to prepare thoughts and ideas regarding the current grant application and review process.
- Commissioner Curet has begun to schedule meetings with previous grant panelists and the Wisconsin Arts Board to collect feedback about the existing grant process and potential models to consider.
- An initial discussion revolved around tracking new applicants, funding multiple years in a row, and rotating eligible applicants from year to year.
- Consensus is that 10 – 12 applicants per review panel allowed reviewers to conduct more thorough and higher quality grant reviews.
- The grant review and allocation process will be discussed in depth during the November Commission meeting.

#### 2. Areas of Focus reports

Areas of focus will be discussed during the May Commission meeting.

### 3. Executive Director's report

- *The Business of Art Conference was a success and Dane Arts is working with Arts + Literature Laboratory to plan the next event in 2024.*
- *The Behind Creative film series has been screened at MMoCA and Arts + Literature Laboratory this year. An event to screen Behind Creative and introduce Commissioners to the community is being discussed.*
- *Forward Madison FC commissioned game day posters are in process again this year.*
- *The next Dane Arts Buy Local Art Market will take place at the Farley Center in Verona September 9th – 10th, 2023.*
- *Dane Arts is moving to an office on the second floor of the city county building and will still report directly to County Executive Joe Parisi.*
- *Dane County ZLR Subcommittee on Cultural Resource Planning: Director Fraire is seeking a commissioner to represent Dane Arts on this subcommittee and will discuss further with Vice Chair Klehr.*

### F. Future Meeting Items and Dates

*The next Commission meeting is May 10th.*

### G. Public Comment on Items not on the Agenda

*None.*

### H. Such Other Business as Allowed by Law

*None.*

### I. Adjourn

**A motion was made by Commissioner Puleo Moyer to adjourn.**

**Meeting adjourned at 8:49 a.m.**

**Minutes respectfully submitted by Augusta Brulla pending Commission approval.**