



# Dane County

## Minutes - Final Unless Amended by Committee

### Arts and Cultural Affairs Commission Executive Committee

*Consider:*

*Who benefits? Who is burdened?*

*Who does not have a voice at the table?*

*How can policymakers mitigate unintended consequences?*

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Friday, August 4, 2023

8:00 AM

Hybrid Meeting: Attend in person at the City County  
Building in Room 421; attend virtually via Zoom.

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#### A. Call To Order

*Present: Chair Ritcherson, Vice Chair Klehr, Supervisor Xistris-Songpanya,  
Commissioner Puleo Moyer*

*Staff: Mark Fraire, Augusta Brulla*

**Call to order at 8:01 a.m.**

**Present** 4 - Chair RODERICK RITCHERSON, MARY KLEHR, FRAN PULEO MOYER, and  
OLIVIA XISTRIS-SONGPANYA

**Excused** 1 - MARCIA MIQUELON

#### B. Consideration of Minutes

1. [2023  
MIN-207](#) [MINUTES FROM THE 06/09/2023 ARTS AND CULTURAL AFFAIRS  
EXECUTIVE COMMITTEE MEETING]

*Attachments:* [2023 MIN-207](#)

A motion was made by Vice Chair Klehr to approve the June 9th Executive  
Committee meeting minutes, seconded by Commissioner Puleo Moyer.

The motion was carried unanimously by a voice vote.

2. Approve June 14, 2023, commission minutes for recommendation to full commission.

A motion was made by Vice Chair Klehr to recommend the June 14th  
commission meeting minutes for approval, seconded by Commissioner Puleo  
Moyer.

The motion was carried unanimously by a voice vote.

#### C. August/September Discussion Topics

1. Laura-August

**2. Am-September (grants process review)**

**3. Other**

*- Vice Chair Klehr, Commissioner Parks Snider, and Commissioner Yudice discussed youth arts, which has tentatively been slated for presentation to the commission in September or November 2023 depending on members' availability.*

*- Commissioner Yudice expressed interest in joining the Community Engagement Area of Focus. Commissioner Puelo Moyer will meet with Commissioner Yudice to discuss.*

**D. Areas of Focus Descriptions/Plans for 2023**

**1. Chair/executive committee**

*- Chair Ritcherson asked commissioners to submit a brief written description of their roles and goals associated with their area of focus, which will be uploaded to the Commissioner Portal.*

*- Areas of focus descriptions have been received from Chair Ritcherson, Commissioner Puelo Moyer, and Commissioner Curet.*

**E. Friends of Dane Arts Update**

**1. Fund development**

2. 10 questions

*Chair Ritcherson posed ten questions to the commission regarding a Dane Arts Friends Group:*

- 1. What is the purpose of the new entity?*
- 2. What is the name?*
- 3. How many board members?*
- 4. Should Dane Arts have representation on the board, and if so, how many members?*
- 5. Who from Dane Arts would represent the commission on the board?*
- 6. Should board terms be set?*
- 7. Should a maximum number of terms be set?*
- 8. Should there be officers?*
- 9. What would the officer terms be?*
- 10. How should funds be used?*

*- Commissioner Puleo Moyer discussed the Monona Terrace 501 (c)(3) friends group which houses funds separate from the city of Madison. The friends group consistently and primarily raises funds, serves as a public ambassador for Monona Terrace, and one member of the friends group attends commission meetings.*

*- Consensus among the Executive Committee was that the friends group should serve primarily as a fundraising entity.*

*- The suggested number of board members is five, with at least one Dane Arts Commissioner appointed.*

*- The question of whom specifically on the commission will serve on the board of the friends group will be discussed at the full commission meeting.*

*- Consensus was that two years is an appropriate board term limit.*

*- The number of allowed terms was discussed and will be researched in greater detail.*

*- Director Fraire recommended researching bylaws of existing friends groups to guide the discussion around the structure for a Dane Arts friends group.*

*- Chair Ritcherson recommended thinking about, discussing and implementing a structure that best fits the needs of the Dane Arts friends group.*

*- Consensus was that funds should be unrestricted for any Dane Arts activities.*

*- Chair Ritcherson will continue the exercise next month with ten additional questions.*

## **F. Commissioner Attendance**

*- Commissioner absences were discussed.*

*- Vice Chair Klehr recommended redrafting the Commissioner Handbook language describing attendance for increased specificity.*

## G. Preliminary planning for Cycle 2 grants /updates

- Grants will be reviewed by review panels in late September and possibly early October.
- Commissioner Curet will lead an overview on the grant process during the September Commission meeting.

## H. ED Report

- The 2024 Dane Arts Calendar is in process with a reception scheduled for October 23 at the UW Memorial Union Sunset Lounge.
- Dane Arts held pop-up markets at Mallards and Forward Madison FC games this summer.
- Dane Arts is collecting data on visual artists in Dane County.
- A grant letter of interest was submitted to Madison Community Foundation for the Behind Creative video series produced by Wendy Schneider.
- A grant with the Evjue foundation is in process to support Dane Arts programs.
- The Dane Arts Buy Local Art Market in partnership with the Farley Center takes place in Verona on Saturday, September 9th, 10 am – 5 pm. Volunteers will be needed for this all-day event.
- Planning for a summit on the business of art in March 2024 is in development with many potential presenters lined up.
- Dane Arts staff are settling into a new office on the second floor of the city-county building.
- Director Fraire met with County Executive Parisi to update him on Dane Arts activities and vision for the future.
- Director Fraire met with Joe Sensenbrenner regarding the Greater Madison Music City Project.
- Director Fraire is in conversation with Susan Schmidt, a lifelong and active Dane County resident, about serving as a consultant in the development of a friends group.

## I. Future Meeting Items and Dates

### 1. Develop August 9, 2023, Commission Meeting Agenda:

- roll call, establish quorum,
- approve June 14, 2023, meeting minutes (action item)
- presentation group
- August discussion topic-
- Chair/executive committee report; Areas of Focus updates
- Executive Director's report

**J. Agenda development**

*- Executive committee members were reminded to submit agenda items to the chair, if needed, by the end of each month.*

**K. Public Comment on Items not on the Agenda**

*None.*

**L. Such Other Business as Allowed by Law**

*None.*

**M. Adjourn**

A motion was made by Commissioner Puelo Moyer to adjourn.

Meeting adjourned at 8:56 a.m.

Minutes respectfully submitted by Augusta Brulla, pending commissioner approval.