



Proud to be one of the few AZA-
accredited FREE zoos in the
Country

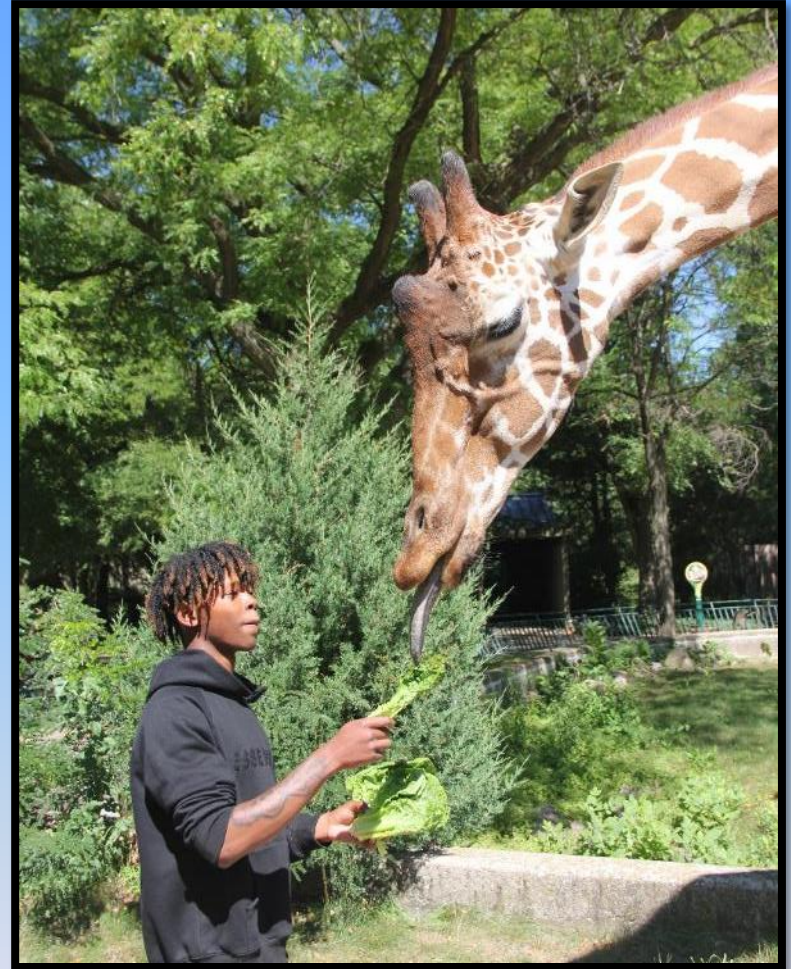
Dane County's Henry Vilas Zoo

Dane County's Henry
Vilas Zoo Vision:

*Locally Loved Community
Treasure.*

*Globally Recognized
Conservation Leader.*

Forever Accessible.



Our
Vision



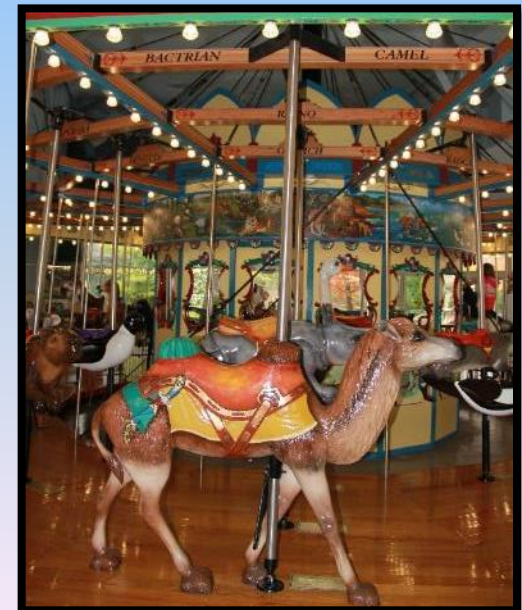
HENRY VILAS ZOO®

Henry Vilas Zoo 2024 Budget

• **Operations:** **\$6,961,755**

- Program Revenue: \$2,988,683
- GPR Support: \$3,973,072

- Increase City of Madison Share (20%): \$940,703
- Increased Revenue offset 1.0 FTE Vet \$130,300
- Add 0.6 FTE Zoo Attendant \$ 60,000
- Add new line – Misc. Event Expense \$ 15,000



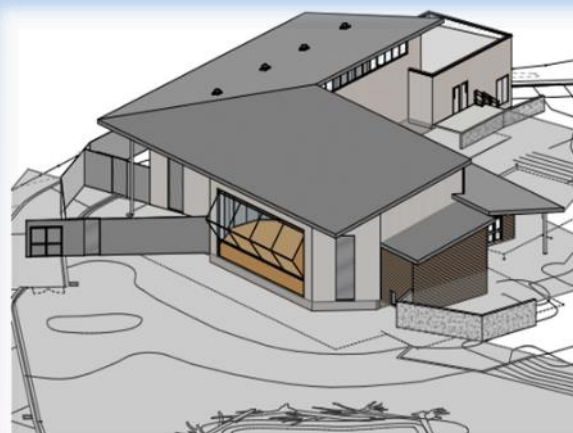
2024
Budget



Henry Vilas Zoo 2024 Budget

• Capital:

• Animal Med Equip:	\$ 75,000
• Zoo Improvement:	\$ 200,000
• Zoo Operating Equip	\$ 50,000
• Zoo Paving:	\$ 50,000
• HVAC Upper Gift	\$ 125,000
• Zoo Fence	\$ 50,000
• HVAC Green Barn	\$ 100,000
• Koi Pond	\$ 50,000
• Penguin	\$ 300,000
• <u>Aviary</u>	<u>\$ 450,000</u>
• TOTAL	\$1,450,000



2024
Budget



HENRY VILAS ZOO®

Henry Vilas Zoo 2024 Budget

- Language Accessibility

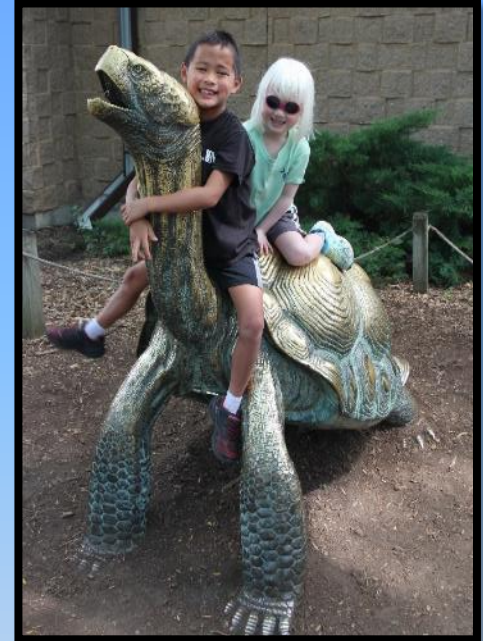
- George Fait Prairie Exhibit
- Signage – Spanish, Hmong, and Ho-Chunk Nation translation
- Maps – QR codes for Spanish translation
- Outreach materials translated



2024
Budget



Thank You!



AZA
Zoos



HENRY VILAS ZOO®