



## **Community Plan to Prevent and End Homelessness**

- A 5-year strategic plan with clear goals and action steps
- Community defined the content
- Homebase was contracted to facilitate data analysis, stakeholder engagement, and consensus building to design the plan



### Homebase and The HB Madison Team



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Kenya Rawls Senior Analyst II



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- 30+ years experience
- Help build community capacity to prevent and end homelessness
- Provide technical assistance to help communities implement housing and services best practices

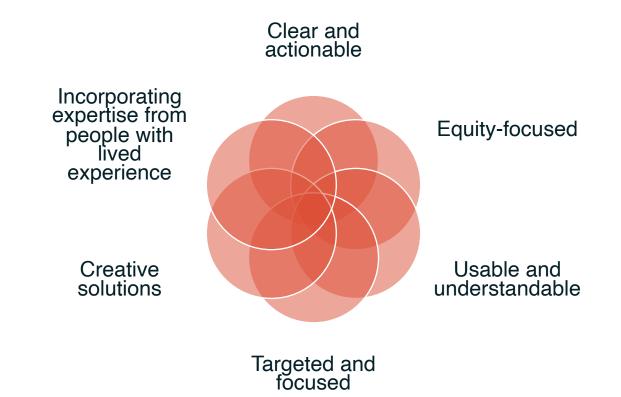


# **Homebase Approach**





# The Community's Ideal Plan





# **Timeline of Strategic Plan Development**





Includes a look back on what's been accomplished since the last plan

1	Introduction
2	Executive Summary3
3	The 5 Year Plan4
4	Strategic Plan Vision Statement5
5	The Language of this Plan7
6	Goals and Strategies11
7	Thank You and Acknowledgements23
8	Appendix A - Glossary25
	Appendix B - 2022 Community Plan Accomplishments
	Appendix C - Information On The Dane County Regional Housing Strategy33
	Appendix D - Dane County Housing Needs Estimates

Crafted collectively by the CPC with guiding principles that shaped the approach to plan development

Includes a Racial Equity Commitment Statement crafted by the racial equity workgroup

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Definition of homelessness was determined by CPC and stakeholder engagement. It's more expansive than HUD's definition.

Uses the term "people experiencing homelessness" based on preferences of LEC and YAB members

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#### Each goal has strategies, action steps, and evaluation metrics to make + the plan specific and actionable

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## The 5 Year Plan

To prevent and end homelessness in the next 5 years, we've developed the following goals:

Educate and empower the community while evaluating and addressing racial disparities in our homeless system of care.

Increase housing programs and solutions for residents experiencing homelessness.

Coordinate and strengthen the homeless response system.

Increase and diversify funding to expand available resources.

**Expand regional coordination.** 

- Each goal has strategies, action steps, and evaluation metrics to make the plan specific and actionable
- Homebase will provide a suggested implementation plan for Year 1

# What's next

- Plan adopted by CoC Board in March
- You can email Homebase with questions at madison@homebaseccc.org

