



Dane County

Minutes - Final Unless Amended by Committee

Arts and Cultural Affairs Commission

Consider:

Who benefits? Who is burdened?

Who does not have a voice at the table?

How can policymakers mitigate unintended consequences?

Wednesday, February 21, 2024

8:30 AM

Hybrid Meeting: Attend in person at the City County
Building in Room 421; attend virtually via Zoom.

A. Call To Order

*Present: Chair Ritcherson, Commissioner Puleo Moyer, Commissioner Miquelon,
Commissioner Curet, Commissioner Garrett, Commissioner Handy, Commissioner
Yudice*

Excused: Commissioner Parks Snider, Vice Chair Klehr

Staff: Mark Fraire, Augusta Brulla

Call to order at 8:30 a.m.

Present 7 - Chair RODERICK RITCHERSON, AMNERIS CURET, MARCIA MIQUELON, FRAN
PULEO MOYER, JENNIFER GARRETT, JAY HANDY, and KELSEY YUDICE
Excused 2 - Vice Chair MARY KLEHR, and KELLY PARKS-SNIDER

B. Consideration of Minutes

[2023
MIN-508](#)

[MINUTES FROM THE 01/17/2024 ARTS AND CULTURAL AFFAIRS
COMMISSION MEETING]

Attachments: [2023 MIN-508](#)

A motion was made by Commissioner Puleo Moyer to approve the January 17th,
2024 meeting minutes, seconded by Commissioner Handy.

The motion was carried unanimously by a voice vote.

C. Presentation: Anne Ruffley, Madison Children's Museum

- *Madison Children's Museum and Monona Terrace will host the Association of Children's Museum's annual conference May 15 – 17, 2024.*
- *The theme of the conference is "Flourish!"—exploring how the children's museum field can ensure that every child prospers and becomes their best self, which creates a more caring, compassionate, inclusive, and sustainable global community.*
- *Upwards of 800 people are expected to attend.*
- *Madison Children's Museum is the first children's museum in Wisconsin to host the Conference.*
- *Wisconsin has the most children's museums per capita.*
- *Madison Children's Museum will participate in "Caretakers of Wonder," a virtual conference related to health, wellness, climate, resilience, empathy taking place this July.*

D. Action Items

1. Approve 2024 major priorities

Proposed Dane Arts 2024 Major Priorities:

- *Become more active in introducing DA to County Board/County Executive (Community building through intentional meetings with elected officials and creating relationships to support resource development)*
- *Establish Friends of Dane Arts 501 c-3*
- *Launch "Change for Art" fundraiser*
- *Streamline grant applications/process*
- *Enhance current major programs/activities*
- *Explore standardization of marketing/comms processes*

A motion was made by Commissioner Curet to approve the proposed 2024 major priorities as listed above, seconded by Commissioner Garrett.

The motion was carried unanimously by a voice vote.

2. Approve 2024 over all grants pool budget

Approval of the 2024 grants budget is delayed until the March commission meeting.

3. Presentation of Dane Arts Letter of Support by Community Engagement/Publicity area of focus

- The Community Engagement/Publicity Area of focus includes Commissioners Yudice, Garrett, and Puleo Moyer.

- A goal in 2024 is to assemble letters to the media, and potentially legislators, highlighting the arts and culture of Dane County.

- Director Fraire will send a copy of the approved letter to County Executive Parisi.

- For the purposes of awareness, commissioners may send a copy of the letter to their County Supervisor from the Dane Arts Cultural Affairs Commission.

A motion was made by Commissioner Puleo Moyer to approve the contents of the proposed letter, the sending of the letter to local press, and for commissioners to alert each of their county supervisors by forwarding the letter, seconded by Commissioner Garrett.

The motion was carried unanimously by a voice vote.

E. Chair/Executive Committee report

- Four Commission members with terms expiring in June, including Chair Ritcherson, Vice Chair Klehr, Commissioner Miquelon, and Commissioner Parks Snider, have agreed to serve an additional term.

- The Dane Arts Commission currently has two vacant positions, including a County Board Supervisor.

- A prospective Commissioner applied to serve on the commission and will be interviewed by Director Fraire, Chair Ritcherson, and Vice Chair Klehr.

- Chair Ritcherson and Director Fraire discussed the possibility of the Arts and Cultural Affairs Commission hosting a County Executive candidate debate.

- Chair Ritcherson requests 100% commissioner participation in the Dane Arts Business of Art Conference March 7 – 9. Priority is for commissioner presence for public-facing registration duties.

- Dane Arts will hold a 2024 poster reception on a date to be determined in April.

2024 Cycle 1 grants update:

- 76 of 78 received applications are eligible for review (66 project, 6 short order, and 4 capital grant applications).

- Application break-down by discipline is as follows: Local History (1), Theater (2), Dance (7), Visual Art (7), Arts in Education (10), Multidisciplinary (13), Music (26).

- \$287,118 is the total number of dollars requested this cycle.

- With the WebGrants update, commissioners will now have access to read all grants, grant scores, and reviewer notes.

- One commissioner is needed to chair each of the five grant review panels. Panel dates: March 18 (Multidisc), March 19 (AIE/Local Hist), March 25 (Music), March 27 (Music/Theater), April 5 (Dance/Visual Arts).

F. Individual Areas of Focus reports/priorities

1. Executive Committee:

- Operate in compliance with county protocols.
- Fill vacant commissioner seats.
- Investigate County executive forum.
- Community engagement, especially with county supervisors and other elected officials.

2. Community Engagement/publicity

- The Community Engagement/Publicity area of focus will be changed to Marketing/Communications.
- Goals include creating efficiencies and developing an annual marketing/communication plan.

3. Friends of Dane Arts

- A primary focus is naming up to five board members prior to filing for 501 (c)(3) status.
- Dane Arts staff are not permitted to initiate a friend's group, or provide initial start-up funds from the Dane Arts budget (public/private funds).

4. Grants Review

- The WebGrants software was updated.
- The grants process will continue to be streamlined in the second cycle of 2024.

5. Youth Engagement

- Youth engagement will replace the Marketing/Arts & Economic Prosperity area of focus.

6. Areas of focus have been updated to the following:

- Executive Committee: Roderick Ritcherson, Mary Klehr, Marcia Miquelon, Fran Puleo Moyer, County Supervisor (to be appointed)
- Marketing/Communications: Fran Puleo Moyer, Jennifer Garrett, Kelsey Yudice
- Friends of Dane Arts: Roderick Ritcherson
- Fund Development: Jay Handy
- Grants Review: Am Curet
- Youth Engagement: Marcia Miquelon
- Policy and Handbook: Mary Klehr
- Building Artist Pool: Kelly Parks Snider

G. Executive Director's report

- Reference Director Fraire's notes.
- Business of Art Conference has about 80 registrants to date.
- The Wisconsin Arts Board will hold a 50th Anniversary town hall style meeting on Thursday, March 7th at 12:45 p.m.

H. Future Meeting Items and Dates

The next Dane Arts Commission meeting is on Wednesday, March 20th at 8:30 a.m.

I. Public Comment on Items not on the Agenda

None.

J. Such Other Business as Allowed by Law

None.

K. Adjourn

A motion was made by Commissioner Puleo Moyer to adjourn.

Meeting adjourned at 9:42 a.m.

Minutes respectfully submitted by Augusta Brulla pending commission approval.