

1 **2024 RES-245**

2 **ACCEPTANCE OF FUNDS TO SUPPORT EMPATHY EVALUATION AT HENRY VILAS ZOO**

3 The Henry Vilas Zoo has secured funding for a two-year project in the amount of \$8,000 from
4 Woodland Park Zoo to participate in the Empathy Measurement in Zoos and Aquarium
5 Audiences Project through the Advancing Conservation through Empathy for Wildlife Network.

6 These funds are being awarded by special invitation of the grantor following Henry Vilas Zoo's
7 proven track record for advancing empathy evaluation. The goals of the project are to co-
8 design, pilot, and validate one or more self-report tools that effectively measure audience
9 empathy towards animals in a zoo or aquarium setting, to generate and disseminate data-driven
10 insights on the effectiveness of empathy-related programming.

11 **NOW, THEREFORE, BE IT RESOLVED** that the Dane County Board of Supervisors and the
12 Dane County Executive hereby accept the grant in the amount of \$8,000 from Woodland Park
13 Zoo,

14 **BE IT FINALLY RESOLVED** that revenue account ZOO 80132 Woodland Pk Grant Revenue
15 and expense account ZOO 20292 Woodland Pk Grant Expense be increased by \$8,000. All
16 unexpended funds and unrecognized revenues from these accounts shall be carried forward
17 through the 2027 budget period.