



Dane County

Minutes - Final Unless Amended by Committee

Youth Commission

Thursday, June 2, 2016

5:30 PM

CCB 321

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A. Call To Order

- Present** 6 - MATT VELDRAN, Chair MEGHAN BENSON, HENRY GAYLORD, BRIDGET MANIACI, BARBARA DAVIS, and SABINE WESTERMEYER
- Absent** 2 - NICHELLE NICHOLS, and NICK ZWEIFEL

B. Consideration of Minutes

[2016](#) 2016_0505 Youth Commission Minutes
[MIN-052](#)

Attachments: [2016_0505 YC Minutes](#)

A motion was made by GAYLORD, seconded by VELDRAN, that the Minutes be approved. The motion carried by the following vote:

Ayes: 5 - VELDRAN, BENSON, GAYLORD, MANIACI and WESTERMEYER

Absent: 3 - NICHOLS, ZWEIFEL and DAVIS

C. Action Items

D. Presentations

E. Reports to Committee

1. Follow-up discussion on YC goals—youth pass and DCYA presentations to business groups: Westermeyer presented a proposal to create a pass to provide youth access to discounted venues, events & restaurants. She reviewed the timeline to develop a plan by March 2017. Goal is to remove barriers and provide youth equal access to positive community events, opportunities and activities. Questions were raised about the administrative costs to create, monitor, promote, maintain, etc. such a system. Some entities already promote student discounts (such as Overture, movie theaters and perhaps others.) Is it an option to promote an existing process? Benson concluded that the next step is for a work group to vet this concept further including a public policy goal. Westermeyer and Manicai will take the lead and report back in September.

DCYA presentations to private sector groups. Maniaci has been in contact with the Evjue Foundation. Davis has been in contact with Rotary. The goal of a Rotary presentation is raise awareness that the DCYA data exist. Koenig prepared a foundational power point that can be amended to suite the audience. Rotary may be interested in employment and volunteer engagement by demographics. Koenig is available to co-present. Davis will follow-up with Rotary to coordinate a date with Koenig.

2. Plan for July presentation to Health & Human Needs Committee: A date has not been set, but is tentatively slated for July. Focus will be on BYFY and the loss of revenue from Oscar Mayer.

3. Recommendations for supporting youth programs/activities in 2017 DCDHS budget: Deedra Atkinson informed Bettin that United Way remains committed to the BYFY program stating, "it has attracted and taught youth leadership skills consistently for 30 years, has attracted primarily students of color from public and private schools across Dane County, and provided even more opportunity for youth to grow through the hundreds of projects awarded grants to their youth groups." United Way is actively pursuing corporate sponsorship to replace the \$12,900 lost from the Oscar Mayer Corporation departure. They welcome YC ideas in finding a corporate sponsor, requesting that the YC coordinate with United Way. If a private sponsor cannot be found, United Way suggests that each of the public sponsors consider increasing their budget by \$4000 for at least a year to allow for a longer search of a private sponsor. If a corporate sponsor cannot be found, the Commission will consider requesting that DCDHS increase the BYFY allocation in the 2017 budget. Final budget decisions are made through the Dane county budget process.

4. Report on Commissioner advocacy activities since last meeting (All): None reported.

F. Future Meeting Items and Dates

BYFY funding and the youth pass. Next Meeting: July 7, 2016 at 5:30.

G. Public Comment on Items not on the Agenda

H. Such Other Business as Allowed by Law

I. Adjourn

6:55 p.m.

Recorded by Connie Bettin