

City County Liason Committee

Madison Children's Museum and Dane Arts Mural Arts

Hidden Treasures of Dane County

Stairwell Conceptual Design Approval

January 9, 2017

- Design is based upon children's interpretations of highlights of Madison and Dane County, but will be designed by DAMA artist Rhea Ewing based on children's drawings. Mural will be created in a scavenger hunt format, in thick painted lines, painted directly on the walls, with a key to help search for highlights of Dane County.
- We have received preliminary approvals from Facilities and Risk Management, and the City of Madison Fire Department is one of our key project partners. Once approved by CCB Liason Committee, we'll work with both teams on finalizing a MOU and timeline.
- Community participation is at the heart of the design process. Community input was gathered in multiple ways:
 - Listening Session
 - Two sessions were conducted with employees in the City County Building between September and November.
 - Surveys
 - Over 100 people were surveyed at the City County Building about their stair use practices in October.
 - Drawing Sessions
 - Over 200 children have contributed drawings of their favorite things about Madison and Dane County, which will fuel the design of the *Hidden Treasures of Dane County* Mural.
- Feedback has shown that:
 - Nearly 100% of users of the City County Building would appreciate more lively, playful and interactive stair experiences.
 - People want the artwork to pertain in some way to their lives.
 - The most well used stairwell in the building is the back stairs by the Police Station.
 - General Impressions:
 - Stairs in the capital are both beautiful and inviting, and encourage use. In the CCB, they are dreary, dirty

(especially the middle stairwell), and there is limited signage.

- More color and design would be greatly appreciated.
 - People want an inviting welcoming space.
 - People are motivated by something interactive, touchable, or changing.
 - People want "Fun in a hurry." They want a playful pause, a place to smile and take note as they rush to the next meeting.
 - The elevator is mindless; but a playful staircase presents opportunities to stretch, move, and appreciate something about the community with each trip.
 - People want a sense of ownership.
 - The most well used staircase is in the back by the Police Station, especially between the Police Station and the next floor up.
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- Timeline: We will continue to collect children's drawings through the second week of January. Design will be completed by January 20th at the latest, earlier if possible. Painting would commence in mid-January, once approvals are in order, and ideally be completed by end of February, 2017.