

## Area Agency on Aging of Dane County 2017 Mally Education Grant Application

The Dane County Area Agency on Aging Board of Directors is pleased to announce the 12<sup>th</sup> Annual Mally Fund for Aging Education Grant. A total of \$500 is available. Projects must be completed by 31 December 2017. Grant funds are available to non-profit organizations, community groups, and public agencies. The grants are intended to provide annual funding for educational programs (e.g., training, retraining, educating, or retreats) to benefit senior adults, staff, and/or volunteers in Dane County's aging network.

Mally funds are not intended to supplant other funds. No project will be funded more than twice. Agency/agencies are encouraged to plan in collaboration, whenever possible, to maximize the number of people benefiting from the educational experience. *No project will be funded more than twice.*

To apply for a grant, you must use this fillable form (your responses must fit within the allowable space) and email it with letters of support to: [aaa@countyofdane.com](mailto:aaa@countyofdane.com). Completed proposals and letters of support must be received by **Friday, 7 April 2017, 4 pm.**

For more information, contact Cheryl Batterman ([batterman.cheryl@countyofdane.com](mailto:batterman.cheryl@countyofdane.com) or 261-9789) or go to <https://aaa.dcdhs.com/grants.aspx> for a listing of previous award winners.

Proposal Information	
Project Title	Wisconsin's Poet Laureate: Memory Café and Poetry Education Project
Amount of money requested	\$500
Agency name	Alzheimer's & Dementia Alliance of WI and Waunakee Senior Center
Agency address	517 N. Segoe Rd. #301, Madison WI 53705
Applicant phone number	608.232.3400 (ADAW) or (608) 849-8385 (Waunakee Senior Center)
Applicant email address	kristin.larson@alzisc.org or cmosiman@waunakee.com

All materials related to the project must include the Dane County Department of Human Service logo and state "funding provided by the Area Agency on Aging's Mally Fund for Aging Education Grant." A final report that includes all materials developed for the project must be submitted when the project ends or NLT 15 January 2018.

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**Describe the proposed project and state what will be implemented and completed. [70 points]**

The Alzheimer's & Dementia Alliance of Wisconsin (ADAW) and the Waunakee Senior Center request \$500 from the Mally Education Fund to invite Wisconsin's new poet laureate to present poetry projects at the Waunakee Memory Café and the Middleton Memory Café this fall. In addition, we would provide an educational program on how to use and create poetry in programming for older adults.

Isolation and lack of social stimulation and creative outlets are common for individuals living with memory disorders and their family care partners. People with memory challenges may feel inhibited from socializing in traditional settings where people may not understand the challenges they face. Evidence is growing that reinforces the value of arts programming—including poetry, dance and music (creating, singing and listening) – in helping people with a dementia-type disease remain active and engaged in the community around them. Creating poetry together is just one example of an activity that people with dementia can participate in where a person's cognitive ability does not impact enjoyment of the activity. ADAW has hosted Gary Glazner and his Alzheimer's Poetry Project on several occasions and has seen firsthand the joy and accomplishment people feel after completing a poetry project.

Karla Huston was named Wisconsin's poet laureate earlier this year and we have a unique opportunity to partner with her to bring poetry to area memory cafés. According to her website, she wants to “nurture the growth of poetry reading and writing as part of various statewide Memory Café projects; this groundbreaking program brings together people who suffer from mild memory loss and dementia, along with their caregivers, to celebrate and collaborate in creativity and storytelling. Huston will travel across Wisconsin, facilitating these events, working to build community around the restorative potential of poetry and the arts. ‘Poetry can make valuable connections with those who suffer from memory loss, an often ignored population. That is a wonderful gift, and I’m happy to give it.’”

We propose inviting Ms. Huston to present to the Waunakee Memory Café, which meets from 9:30 – 11 a.m. on the first Thursday of each month, and the Middleton Memory Café, which meets from 9:30 – 11:30 a.m. on the first Friday of each month, in September, October or November. On Thursday afternoon, we will offer a two-hour educational program to Dane County senior center program directors, memory café facilitators, activity directors and volunteers to learn how to incorporate poetry into programming for older adults, with or without dementia. There would be no charge for participation in any of the programs. We estimate reaching close to 50 people or more age 60+, through the two memory cafés and educational program. However, the benefits will extend beyond actual attendees, as activities staff incorporate poetry into their individual programming. We have already contacted Ms. Huston about this project and she is excited about partnering with us.

The Waunakee Senior Center will host and provide the refreshments for the two-hour educational program and will also cover part of the honorarium. ADAW will cover the mileage for Ms. Huston's visit.

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Approximately how many senior adults age 60 and older are anticipated to be directly and indirectly involved in the implementation of this project? [10 points]

50+

Complete the following chart, indicating the amount requested from the Mally Grant, matching funds from other sources, and the total cost of the project. [10 points]

Item	Amount Requested	Matching Funds**	Total Cost
Personnel	0	280	280
Space Costs	0	0	0
Supplies	0	100	100
Transportation	0	153	153
Equipment Rental*	0	0	0
Other	500	50	550
<b>TOTAL</b>	<b>500</b>	<b>583</b>	<b>1083</b>

\* Equipment/capital purchases are not allowable with Mally funds.

\*\* Cash or in-kind support.

Explain each budget item and why it is necessary for this project. [10 points]

Item	Why is this necessary?
Personnel	Staff time for hosting Memory Cafés, arranging event
Space Costs	All space is provided at no cost
Supplies	Refreshments for training portion of project; funded by the Waunakee Senior Center
Transportation	Roundtrip mileage from Appleton and between Memory Café locations; ADAW to cover all mileage expense. \$0.54/mi for 284 mi.
Other	2 nights in a hotel (\$224), 6 meals at state rate (\$76); honorarium of \$250 of which Waunakee Senior Center will cover \$50