




## MEMORANDUM

**TO:** County Board of Supervisors

**FROM:** Bradley Livingston, AAE  
Airport Director 

**DATE:** September 11, 2017

**SUBJECT:** Update on Airport Racial Equity Plan (EIP)

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We have successfully completed an initial EIP for the Airport. Because the plan is built across a multi-year spectrum it will require continual review and adaptation to meet the needs of our business unit.

Specific program successes for 2017 include the expansion of the YMCA/City of Madison Police department community outreach program, expansion of community outreach events in nearby airport neighborhoods, and successful implementation of EIP leadership oversight team.

Our greatest challenge has been allocating the necessary staff time during our busy summer construction season to adequately develop and execute our plan.

Our 2018 budget requests include financial support to continue to review and develop the EIP as necessary to meet the changing needs of our organization.

In addition, we anticipate the following for the next calendar year:

1. Continued monitoring of the airport concession Disadvantaged Business Enterprise program (DBE).
2. Execute translation services within all website and electronic media resources.
3. Ensure continued outreach to our neighborhood community partners
4. Continue program collaboration with the City of Madison Police department and YMCA disadvantaged youth community outreach programs.
5. Development of educational sessions and outreach program to support the Madison Area Education Special Services Unit.