RED indicates the initiative hasn't begun.
YELLOW indicates the initiative has begun, but is not mature.
GREEN indicates maturity of the initiative.

1. Organizational Commitment

	Initiative Area	Current Status (Where are we now?)	Chosen Target (Where do we want to be?)	Tactics to Close the Gap (How do we get there?)	Measures of Success (How will we know we're there?)	Lead Staff Responsible (Who? By When?)
1 8	a. RESJ statement	Brainstorms only.	Statement complete and embraced.	Engage Labor-Management Committee	Statement completion and inclusion in orientation processes.	Director; Q22017
1 k		,	Consistent training for all new trainees and all veterans.	Add to initial classroom tr'ng.Add to in-service in Q2/Q3 2017	Training modules completed and delivered (consistently).	Kevin Fosso; Q32017
1.0	c. Hiring process					
1.0	d. QA (customer service)					
1.6	League	UL VP (Mark Lee) and Dejung met on 4/18. More discussion agreed to.				
1 f	Values statement; C(cubed) = Perform. Excell.					

2. Leadership Development

	 Current Status (Where are we now?)	Chosen Target (Where do we want to be?)			Lead Staff Responsible (Who? By When?)
2 a	5 veteran Communicators being mentored by Supervisors on Supervisory duties	 Perhaps 3X (~15 Supervisor candidates similarly trained Some (those interested) Supervisors EXCEL'ed for Manager readiness 	 Commence with a new "class" of 5-8 Communicators being mentored in Sup dutiesSeptember '17. Commence with a "class" of 3 Supervisors being mentored for Management dutiesSept '17. 	# of "graduates"; quality assessed by mentor and mentee with written assessment	 Each Supervisor takes a mentee (for Sup development) 3 managers each take a mentee from the Supv ranks to transfer knowledge to.

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2 b.		8 Communicators and 2 Supervisors trained to the 90% level; program kick-off should be in spring of '17		
2 c.	LPO Training	Half of the Supervisors and 1 Manager have completed the 120 hour course.		
2 d.		4 Communicators have completed the training; KT still needs to be accomplished.		

3. Program Innovation

	Initiative Area	Chosen Target (Where do we want to be?)	Measures of Success (How will we know we're there?)	Lead Staff Responsible (Who? By When?)
3 a	Video to 9-1-1			
3 b	. Text to 9-1-1			
3 c	Language Line Service K			
	Location agnostic (procedure)			

4. Collaboration

#	Initiative Area	Current Status (Where are we now?)	. •	(How do we get there?)		Lead Staff Responsible (Who? By When?)
4 a.	Carrie Braxton (recruiter)					
4 b.	classroom	2 trainees have completed the ETC course in past years. Also, have volunteered to host an intern from Boys and Girls Club for the summer of '17ended up hosting 2.	completion; one or more each summer.	meeting with the students and their	studentswe'll hope they are	Candy King (college intern mentor) and Kirstin Alsaker (H.S. intern mentor)

5. Resource Mobilization

#		Current Status (Where are we now?)	Chosen Target (Where do we want to be?)	Tactics to Close the Gap (How do we get there?)	Measures of Success (How will we know we're there?)	Lead Staff Responsible (Who? By When?)
5 a.	"Smart911"					
5 b.	access	All phones, including VoIP via computers and including non-initialized cellular phones, are capable of calling 9-1-1				

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#	Initiative Area	Current Status (Where are we now?)	Chosen Target (Where do we want to be?)	Tactics to Close the Gap (How do we get there?)	Measures of Success (How will we know we're there?)	Lead Staff Responsible (Who? By When?)

6. Brand and Visibility

#	Initiative Area		Chosen Target (Where do we want to be?)	•	Measures of Success (How will we know we're there?)	Lead Staff Responsible (Who? By When?)
	Social Media presence	PSC has Facebook & Twitter presence, with 5k+ combined followers.				
	Public Education (by niche)					
6 c.	7 X 24 X 365 status (well known)					