1	2017 RES-359
2	
3	AUTHORIZING THE OFFICE OF CORPORATION COUNSEL TO SELECT AND ENGAGE OUTSIDE COUNSEL TO
4	INITIATE LEGAL ACTION AGAINST COMPANIES THAT HAVE UNLAWFULLY ENGAGED IN PRACTICES
5	CONTRIBUTING TO THE ONGOING OPIOID EPIDEMIC
6	
7	WHEREAS, Dane County is in the midst of an opioid epidemic that is claiming many lives each year
8	and destroying families and communities; and
9 10	WHEREAS, according to the Dane County Medical Examiner's Office, in 2016, the number of deaths
10	related to opioids represented a 130 percent increase from the number in 2010 – and the office estimates
11	another 50 percent increase in the number of deaths in 2017; and
12	
14	WHEREAS, Dane County is not alone in this crisis, as the opioid epidemic spans across the country,
15	infiltrating communities and affecting individuals of all ages, race, ethnicity, education, and socioeconomic
16	status; and
17	
18	WHEREAS, the societal costs associated with the opioid epidemic are staggering and, according to
19	the Centers for Disease Control and Prevention (CDC), amount to over \$75 billion annually; and
20	
21	WHEREAS, the U.S. Department of Health and Human Services reports that in 2015, 12.5 million
22	people misused prescription opioids, 33,091 people died from overdosing on opioids, and 2 million people
23 24	had a prescription opioid use disorder; and
24 25	WHEREAS, according to the CDC, since 1999, the amount of prescription opioids sold in the U.S.
26	nearly quadrupled even though there was no overall change in the amount of pain reported by Americans
27	and the number of overdose deaths (including prescription opioids and heroin) also quadrupled; and
28	
29	WHEREAS, according to the CDC, in 2015, the number of opioids prescribed in the U.S. was enough
30	to medicate every American around the clock for three weeks; and
31	
32	WHEREAS, according to the American Society of Interventional Pain Physicians, Americans make up
33	4.6 percent of the world population, but consume 80 percent of the world's opioids and 99 percent of the
34	global hydrocodone supply; and
35	
36	WHEREAS, while opioid sales generated an estimated \$15.3 billion in 2016, opioid abuse costs the
37 38	U.S. economy a loss of \$78.5 billion each year, according to a study published in The American Journal of Public Health; and
38 39	
40	WHEREAS, the National Institute for Health has identified the manufacturers of certain of the opioid
41	medications as being directly responsible for the rapid rise of the opioid epidemic by virtue of their
42	aggressive and, according to some, unlawful and unethical marketing practices; and
43	
44	WHEREAS, according to the Associated Press and The Center for Public Integrity in a report from
45	September 2016, opioid manufacturers and allied non-profits spent nearly \$1 billion on lobbying and

political contributions at the state and federal level to kill or weaken legislation unfavorable to prescription
opioids since 2006; and

48

56

62

67

70

74

78

82

86

WHERAS, in response to this epidemic state and local governments around the country have filed lawsuits against wholesale distributors, claiming a violation of the federal Controlled Substances Act by failing to alert the U.S. Drug Enforcement Administration of suspicious opioid purchases, or against manufacturers stating an exaggeration of the benefits of the medication and a failure to warn doctors about the extreme addictive nature of the opioids, or against opioid manufacturers that lobbied politicians to maintain a favorable political climate for the continued and expanded use of opioids and/or intentionally falsely represented to doctors and other stakeholders the addictive properties of opioids; and

- 57 WHEREAS, certain opioid manufacturers have faced civil and criminal liability for their actions that 58 related directly to the rise of the opioid epidemic; and 59
- 60 WHEREAS, state and local governments have previously filed lawsuits against industries engaging in 61 illegal business practices, such as the Big Tobacco lawsuits of the 1990's, to protect citizens; and

63 WHEREAS, the County is aware that other counties and local governments have filed lawsuits 64 against certain opioid manufacturers to force the persons and entities responsible for the opioid epidemic 65 to assume financial responsibility for the costs borne by governments and citizens to address and combat 66 the opioid epidemic; and

68 WHEREAS, Dane County has spent significant funding in unexpected and unbudgeted time and 69 resources in its programs and services related to the opioid epidemic; and

71 WHEREAS, the County is responsible for a multitude of programs and services, all of which require 72 the County to expend significant resources during a period of time when the County's revenues are limited 73 and/or decreasing due to strict tax levy limits and declining state and federal aid to the County; and

WHEREAS, because of the resources that the County is forced to direct to addressing the opioid
epidemic, which requires ever-increasing amounts of resources, the County's ability to provide other
essential programs and services becomes more and more difficult; and

WHEREAS, all resources the County directs towards addressing and combatting the opioid epidemic
are resources that cannot be used for other essential programs and services that the County provides to its
citizens, taxpayers, residents, and visitors; and

WHEREAS, the damages and costs suffered by Dane County as a result of the opioid epidemic are of
a magnitude and scale greater than and in excess of the damages and costs suffered by other local
governments in Wisconsin and/or the government of the State of Wisconsin; and

87 WHEREAS, it is prudent for Dane County to explore every option available to combat the opioid 88 epidemic in Dane County, including litigation against pharmaceutical companies, wholesale distributors, 89 and/or manufacturers whose actions may have contributed to or exacerbated the ongoing opioid epidemic 90 within Dane County; 91
92 NOW THEREFORE BE IT RESOLVED, that the Dane County Board of Supervisors hereby authorizes the
93 Office of Corporation Counsel, at its discretion, to select outside counsel and to enter into a contingency fee
94 arrangement with outside counsel, whereby outside counsel will not be compensated unless the County
95 receives a financial benefit as a result of the proposed claims, to commence a lawsuit exclusively on behalf
96 of the County, against any pharmaceutical company, wholesale distributor, manufacturer, and/or other
97 entity that engages in practices that contribute to the ongoing opioid epidemic within Dane County.