



Dane County

Minutes - Final Unless Amended by Committee

Cultural Affairs Commission

Wednesday, January 17, 2018

5:15 PM

rm 351- CCB

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A. Call To Order

Call to order at 5:16pm.

Klehr arrived at 5:21pm. Veldran arrived at 5:25pm.

Present 9 - MARY KLEHR, CAROLE TRONE, Supervisor MARY KOLAR, RODERICK RITCHERSON, MATT VELDRAN, CHRISTIAN ALBOURAS, LUIS MONTOTO, MARCIA MIQUELON, and TRACY WILLIAMS-MACLIN

Excused 3 - STEVEN MORGAN, DIANE EVERSON, and SAMIE CHAMBERS

B. Consideration of Minutes

[2017](#)
[MIN-465](#)

November 15, 2018 Cultural Affairs Minutes

Attachments: [11/15/17 Cultural Affairs Commission Minutes](#)

A motion was made by KOLAR, seconded by ALBOURAS, that the Minutes be approved. The motion carried by a voice vote. All in favor.

C. Action Items

Handbook update

Handbook Committee: Klehr and Morgan. For 2018 committee would like to include intro letter, roles and expectations, overview of grant process, a quick review of projects, contact information and website and social media sites in the updated handbook. Committee recommends cutting the grant information and including commissioner bios, poster images and calendar images. No more than 12 pages. To be updated regularly.

A motion was made by MIQUELON, seconded by VELDRAN, that the handbook updates be approved. The motion carried by a voice vote. All in favor.

Blockstein Funds

Blockstein funds committee: Kolar, Albouras, and Veldran. Committee notes influence that Liesel Blockstein has had on the community. Committee suggests reinvigorating the memory of Liesel Blockstein and educating the community. There are three updated resolutions that are currently being researched by Lauren Kuhl in the Dane County Board of Supervisors office. Suggests making an ongoing effort to replenish the funds. Committee recommends continuing to award a Liesel Blockstein grant annually, suggests amounting up to \$1000 per year awarded to one, no more than two grant applicants.

A motion was made by KOLAR, seconded by KLEHR, that the Blockstein grants be approved. The motion carried by a voice vote. All in favor.

Grant Rubric

Grant rubric committee: Trone and Morgan. Committee has been addressing concerns raised with how we are awarding funds based on the rubric. Carol Cohen has expanded the existing grant rubric and includes 21 areas for scoring. Updated rubric also has a statement weight which ranges from 1-3. Updated rubric possible score range is larger; 43 score to 172 score (maximum). With a larger range, the grant allocation can be unpacked. Five replies were received from panel reviewers based on a test of the updated rubric. Feedback was positive. Fraire will find out if questions can be rewritten in Webgrants system. Committee suggests a broader score range will produce better scores. Kolar suggests looking into a different grant system. Committee recommends asking 3 panelists to test the new rubric in the 2018 cycle 1 grant cycle.

No formal action was taken by the commission.

Ho Chunk Gaming Madison

Fundraising Committee: Chambers and Everson. Fraire spoke on behalf of the committee. Discussed a 2-part fundraising approach. Month long promotion with an event following the promotion. Month long promotion beginning in January 2019. Non-ticketed, private donor event with Ho-Chunk donors and Dane Arts donors. Attendees would be buying free play. \$25 donation = 1 gaming card and 1 raffle entry. The raffle prize would be a piece of artwork ranging from \$1,000-\$1,500. Discussed a presentation at the eastside Harley Davidson space with Bluephy's catering (next door to Ho-Chunk). Ho-Chunk does not have a large presentation space. Ho-Chunk has agreed to sponsor, take care of promotion and catering. Donors can be asked to match, "We've raised XYZ amount & we'd like our donors to match that amount." Fraire recommends going forward with the planning of two fundraisers in collaboration with Ho-Chunk Gaming.

A motion was made by MIQUELON, seconded by MONTOTO, that the Ho-Chunk Gaming fundraiser be approved. The motion carried by a voice vote. All in favor.

DCCA name realignment

Ritcherson would like to meet with the Dane County Executive to get his approval to officially make a re-alignment change to the name of the office from Dane County Cultural Affairs Commission to Dane County Arts and Cultural Affairs Commission. This better aligns with Dane Arts. Dane Arts Mural Arts, Dane Arts Buy Local and Dane Arts Dance Arts.

Dane Arts Dance Art Event (DADA)

Fraire announced \$1500 was raised for Dane Arts Dance Arts. \$7,000 is the cost of this year's event. Dane Arts Dance Art will give dance artists a platform to create work. Recommends approval of the effort.

A motion was made by ALBOURAS, seconded by WILLIAMS-MACLIN, that the Dane Arts Dance Arts (DADA) event be approved. The motion carried by a voice vote. All in favor.

D. Presentations*Anna Strand- Dane Arts Powerpoint*

Research presented by UW Bolz Student Intern, Anna Strand on Dane Arts.

E. Reports to Committee*Chair, Grants, PR, Fund Raising, Director's report*

Executive Committee: Established new work groups for the commission members. Work groups presented updates. The chair attended the annual MLK celebration at the capital, a commission funded cultural event.

Director's Report provided to the commission.

F. Future Meeting Items and Dates

Feb 21, March 21, April 4 (sub commission grant review)

G. Public Comment on Items not on the Agenda

At the next commission meeting, discuss how funds that are raised should be used.

H. Such Other Business as Allowed by Law**I. Adjourn**

Adjourned at 7:00pm.

A motion was made by ALBOURAS, seconded by VELDRAN, that the meeting be adjourned. The motion carried by a voice vote. All in favor.

Minutes respectfully submitted by Taeli Turner.