

Area Agency on Aging of Dane County

2018 Paul H. Kusuda Special Projects Fund Grant Application

Use this fillable form (**your responses must fit within the specified space**) and email it with letters of support to: aaa@countyofdane.com. Completed applications and letters of support must be received by **Wednesday, 28 February 2018, 4:30 pm.**

Proposal Information

Project Title	Client Advocate Pilot
Amount of money requested	\$13,807.00
Agency name	South Madison Coalition of the Elderly & Fitchburg Senior Center
Agency address	128 E. Olin Avenue, Madison, WI 53713
Applicant name	Marcia Hendrickson
Applicant phone number	608-251-8405
Applicant email address	hendrickson@smcelder.com
Project Administrator (if different from applicant)	Kari Davis
Communities/neighborhoods/senior centers where project activities will occur.	South Madison and Fitchburg focal point service areas

This project is: ☒ a **new project** *or* ☐ an **expansion** of an existing project.

Projects are limited to a minimum of \$500 and maximum of \$13,807.
*If planning to expand an existing project, attach a **one-page addendum** describing the nature and scope of the current project and how it will be expanded. Collaborations are encouraged.*

Area Agency on Aging of Dane County
2018 Paul H. Kusuda Special Projects Fund Grant Application

PROPOSAL [50 points—two pages maximum]

Describe the proposal's focus, purpose, and steps that will be taken to meet the purpose.

The Client Advocate Pilot project will focus on adults, age 60 and older, living in Fitchburg and on the South Side of Madison. This pilot addresses the unmet need of older adults who are lacking individualized medical patient advocacy. Currently, case managers have a limited amount of time to attend medical appointments with clients. But the need is there. Clients at times have difficulty communicating their needs to the medical staff. Often, clients do not have a family member or friend to attend a medical appointment with them.

This pilot would develop staff advocacy positions to support the higher needs of complex case management clients. At times, the advocates would attend non-routine medical appointments to educate and mentor older adults to promote effective communication with medical staff. Advocacy by a nurse or patient advocate would empower the client to more effectively address concerns with their medical provider(s), thus improving medical care and creating more stability with older adults health.

The nurse would also provide nursing services (not nursing care) to older adults using assessment, diagnosis, plan/coordination (such as mental health services), implementation and evaluation in their work with older adults. The goal being to reduce cancelled appointments and decrease hospitalizations and improve the overall health and wellness of older adults.

The nurse and patient advocates would also provide educational classes to promote prevention and improved quality of life on topics such as diabetes prevention, mental health or HC POA's.

The work of advocates would support the case management program as the case managers would make referrals to the advocates and would continue to coordinate services with the older adults. Advocacy would strengthen the agencies work with older adults by serving additional clients and further developing/supporting more complex case management clients currently being served by the focal points.

Area Agency on Aging of Dane County
2018 Paul H. Kusuda Special Projects Fund Grant Application

QUALIFICATIONS [15 points—one page maximum]

Describe qualifications of the individual to be assigned major responsibility for the project. Include such elements as years of experience working with older adults and specific work skills to be used to complete this proposal.

Currently we have two individuals interested in working under this grant as Client Advocate. The first, Dawn Grelle has a Bachelor of Arts in Social Work, University of Iowa, 1988 and a Certificate, Consumer Health Advocacy, University of Wisconsin- Madison Center for Patient Partnerships, 2017. Dawn is also a member of the Alliance of Professional Health Advocates and the National Association of Social Workers

Her experience includes

- Medical social work in hospital and hospice settings
- Personal experiences with family members and friends (many with cancer diagnoses) navigating the healthcare system
- Pastoral care work visiting homebound parishioners, along with those in hospitals, assisted living facilities and nursing homes
- Two semester internship at Center for Patient Partnerships free regional healthcare advocacy clinic
- Volunteer patient advocacy work with seniors at the Fitchburg Senior Center
- Exposure to cancer issues/resources through volunteer work with Badger Childhood Cancer Network, Agrace Hospice, Leukemia Lymphoma Society and Gildas Club

The second, Kitty Rossing, graduated in 1972 from St. Mary's with a 3 year nursing degree. The focus over her career has been in pediatrics and geriatrics. Recently, she has been a Nurse Case Manager working with a long term care program (COP) since 2007 under a contracted Dane County position. Kitty has worked closely with COP (Community Options Program) case managers to address the medically complex needs of older adults in Dane County.

Area Agency on Aging of Dane County

2018 Paul H. Kusuda Special Projects Fund Grant Application

Complete the following chart, indicating amount requested from the Special Projects Fund, matching funds from other sources, and the total cost of the project. [5 points]

Item	Amount Requested	Matching Funds*	Total Cost
Personnel	\$12,600	0	\$12,600
Space Costs	0	in kind	0
Supplies	0	in kind	0
Transportation	\$1,207	0	\$1,207
Equipment Rental	0	0	0
Other	0	0	0
TOTAL	\$13,807	0	\$13,807

* Cash or in-kind support.

Explain each budget item and why it is necessary for this project. [5 points]

Item	Why is this necessary?
Personnel	To hire advocates for 14 hours a week for 9 months at the rate of \$25 per hour
Space Costs	0
Supplies	0
Transportation	To reimburse staff for mileage approximately 62 miles per week for 9 months at \$.54 cents per mile for a total of (\$1205.28) \$1207.
Other	0

Area Agency on Aging of Dane County
2018 Paul H. Kusuda Special Projects Fund Grant Application

AGENCY COMMITMENT [15 points—one page maximum]

After the funding period is completed, what plans have been made to continue efforts or to use purchased equipment?

The hope is that this pilot program will be developed into a shared program for all AAA Dane County focal points to access. The goal is to support case managers with complex case management issues such as AODA, mental health, high medical needs etc. With limited mental health options for individuals who do not have Medical Assistance, this program could help to address some of the clients needs in this area by providing case managers with consultation, meeting with clients on a limited basis and providing guidance on course of action. Overall, the advocates would provide additional, short term support for clients and the case managers, who would continue long term work with clients. In addition, this program could help to develop and strengthen relationships with the UW's school of Nursing and the school of Consumer Health programs to be able to work with educated interns who would be able to advocate for a larger number of older adults in Dane County through the Client Advocate Pilot/Program. There are no plans to purchase any equipment with this proposal.

Area Agency on Aging of Dane County
2018 Paul H. Kusuda Special Projects Fund Grant Application

ORGANIZATIONAL OPERATIONS [10 points—one page maximum]

Who will have primary responsibility for overseeing successful completion of the proposed project? Specify either the percentage of staff time or number of hours per month to be devoted to this project and the qualifications of that staff member.

Kari Davis, Case Manager Supervisor, will have primary responsibility for overseeing the successful completion of this proposed project.

As a collaborative proposal, both the Fitchburg and South Madison Focal Points will have shared responsibility and access to this pilot project. The Focal Points have case managers with many years of experience (Fitchburg Case Managers have about 25 years of experience together and the South Madison Case Managers have about 30 years experience together) and typically a bachelor's or master's degree in social work or related field. Finally, each Focal Point knows the needs of older adults in their communities.

We anticipate 10 hours a month of staff time to devote to this project.