



# 2019 Section 5310 Application

Project Name: Mobility Management Project

Agency: Dane county Department of Human Services

Address: 1202 Northport Drive

City, State ZIP: Maidson, Wisconsin 53704

FEIN Number: 39-60005684

Project Contact: Jane Betzing Title: Transporstation Manager

Phone: 608-242-6486 Email: betzig.jane@countyofdane.com

Address (if different): \_\_\_\_\_

## PROJECT AND SPONSOR TYPE

Project Type (choose one):

Sponsor Type (choose one):

Mobility Management Project	<input checked="" type="checkbox"/>
Vehicle Capital Project	<input type="checkbox"/>
Non-Vehicle Capital Project	<input type="checkbox"/>
Operating Project	<input type="checkbox"/>

Private Non-Profit	<input type="checkbox"/>
Local Public Body	<input checked="" type="checkbox"/>
Private Operator for Public Body	<input type="checkbox"/>
Shared-Ride Private Taxi Provider	<input type="checkbox"/>

Provide a brief description of the project in the space provided.

The Mobility Management project has three components:

1. The Transportation Call Center (CC) is a single point-of-entry for transportation information in Dane County. The CC is staffed by a Mobility Manager and information on all available transportation resources is provided, including public transit, human services programs, vehicle acquisition and repair loans, ride sharing, and other programs. Services provided include: identification of transportation availability; options counseling, introduction and referral to public transit, individual and group ride services; assessment, eligibility determination and ride authorization for specialized transportation and related programs; enrollment in mobility training and bus-buddy programs, and follow-up assistance in maintaining mobility.
2. The Mobility Training Program (MT) in which eligible passengers of ADA complementary paratransit receive training to permit them to use mainline transit. Training is provided by Certified Occupational Therapy Aids. There is no fare during training, and if upon graduation, the rider migrates a sufficient number of trips from paratransit to fixed-route services, Metro Transit will provide a free annual bus pass. Service is coordinated through the CC. Service area is Metro Transit's paratransit boundaries.
3. The Bus Buddy Program (BB) in which eligible passengers receive training and accompaniment to familiarize them with mainline transit. The program offers individualized training and group training. Training is provided by volunteers. There is no fare during training. Service is coordinated through the CC. Service area is Metro Transit's

## COORDINATION

## Mobility Management Project

The Federal Transit Administration (FTA) requires that projects funded under the Section 5310 program are derived from a "locally developed coordinated public transit-human services transportation plan". This ensures that applicants are coordinating services with other transportation providers. Section 5310 projects must be identified by a strategy and/or action item in a county, multi-county, or regional plan. List the plan names, strategies or action items, and page numbers. For multiple plans use the space below.

A list of all coordinated plans in Wisconsin counties can be found: [here](#).

Title of Coordination Plan: 2013 Coordinated Public Transit - Human Services Transp. Plan for Dane County

Action(s)/Strategy(ies): Through coordination Metro Paratransit , Dane County Specialized Transportation Services and other private services maximize the efficient use of resources.

Page number(s): Mobility Managemet and Mobility Training. p. 32, p. 34, p. 35, p.37, p.38

Additional information (use this space to describe projects that span multiple coordination plans):

The Transportation Call Center (CC) is managed by a certified Mobility Manager. Through the statewide Mobility Management network the CC assists other counties and agencies with rides traveling into or thorough Dane County (this assistance is not specifically detailed in Dane County's coordination plan). The Dane County Transportation Call Center is the only transportation resource center in Dane County and surrounding counties.

Describe any eligibility requirements to use the service provided by the project.

The Transportation Call Center is available to anyone seeking information about transportation services within Dane County. The Mobility Training Program provides training to eligible passengers of Metro Transit ADA complementary paratransit (Metro Paratransit) or other Dane County specialized transportation services. The Bus Buddy Program is available to any Dane County resident interested in transit familiarization.

☒ The service is open to the general public.  
(eligibility requirements may apply)

☐ The service is shared ride  
(customer cannot choose exclusive ride)

## OTHER STATE AND FEDERAL FUNDING FOR TRANSPORTATION

List all state and federal funding programs through which your organization receives funds or has a pending application. Examples include state Urban Mass Transit Assistance (85.20), state County Specialized Transportation (85.21), and federal Urbanized Area Formula Grants (5307).

Dane County receives funding through 85.21, 85.20 and 5310. Coordinated services are provided through these and other state/federal funding. The Transportation Call Center, funded by 5310 Enhanced Mobility of Seniors and Individuals with Disabilities, provides information, referral and direct authorization for programs funded by 85.21 Specialized Transportation Assistance for Counties and, via a funding agreement with City of Madison , 85.20 Urban Mass Transit Assistance. The Mobility Training and Bus Buddy Program funded by 5310 trains riders to access fixed-route service funded by 85.20 Urban Mass Transit Operating Assistance, Dane County group ride services funded by 85.21 and shared ride taxi services funded by 5311 Formula Grants for Rural Areas.

**PROJECT LOCATION****Mobility Management Project**

Describe the service area of the project. List state, county, and municipality boundaries, or other geographical features. To select RPCs, MPOs, and congressional districts, use the drop-down menus.

The Transportation Call Center (CC) serves Dane County. The CC is staffed by Mobility Managers who assist with travel into and through Dane County. The Mobility Training Program trains riders in the Metro Transit service area. The Bus Buddy Program (BB) serves the Metro Transit service area, and also trains customers to use the Sun Prairie and Stoughton Shared ride Taxi services, which transports them within their own city limits. Additionally, the BB program trains seniors and persons with disabilities to use the Dane County Human Services Programs covering all of Dane County, consisting of 16 focal points, corresponding with senior center service areas. Transportation is focused within each focal point area.

In which Regional Planning Commission is your project?

Capital Area RPC

Wisconsin RPC/MPO map

In which Metropolitan Planning Organization is your project?

Madison Area Transportation Planning Board (MPO)

Wisconsin RPC/MPO map

In which Wisconsin Congressional Districts is your project?

2nd

Wisconsin Congressional District map

**LOCAL MATCH CERTIFICATION**

I hereby certify that the local match listed in the budget(s) is eligible for use in the Section 5310 program. By certifying eligibility, I agree that the local match is verifiable from the recipient's records; is not included as contributions for any other federally-assisted project or program; is necessary and reasonable for proper and efficient accomplishment of project or program objectives; is allowable under the applicable cost principles; is not paid by the federal government under another award except where authorized by federal statute to be used for cost sharing or matching; and is provided for in the approved budget.

Jane Betzig

Signature

7-27-18

Date

Jane Betzig

Name

Transportation Manager

Title

**PROJECT BUDGET**

## Mobility Management Project

Provide an itemized project budget. Use this template if possible; if necessary, use the blank lines or attach a separate worksheet. Vehicle capital project budgets may not include any budget line items other than 'Vehicle Purchase', may not include revenue, and may not include in-kind match.

Line Item	Project Budget	Notes (use box at bottom for more space)
Salary/Benefits	\$109,361	
Office Space/Rent		
Office Supplies/Printing/Postage		
Marketing		
Equipment		
Website Hosting/Support		
Software		
Staff Travel/Training		
Purchased Transportation Service		
Volunteer Driver Reimbursements		
Transportation Vouchers		
Tires/Parts/Maintenance		
Fuel/Oil		
Vehicle Insurance		
Vehicle Purchase	\$0	
POS Agency Bus Buddy Program	\$25,000	S
POS Agency Mobility Training Program	\$10,000	
<b>Total Expense</b>	<b>\$144,361</b>	

<b>Revenue</b>
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<b>Net Project Cost</b>	<b>\$144,361</b>
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In-Kind Match	\$21,036
Cash Match	\$7,775
<b>Section 5310 Request</b>	<b>\$115,550</b>

Reimbursement percentage	<b>80.0%</b>	Cannot exceed 80%
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Describe the source of all revenue, in-kind match, and cash match here if they cannot be described in the 'Notes' column above.

In-kind Match: \$21,036 Transportation manager time to supervise the Call Center, manage the Purchase of Service agencies contracted for the Travel Training programs, analyze data and complete 5310 quarterly reports. .20 FTE

Cash Match \$7775.