



Dane County

Minutes - Final Unless Amended by Committee

Commission on Economic & Workforce Development

Consider:

Who benefits? Who is burdened?

Who does not have a voice at the table?

How can policymakers mitigate unintended consequences?

Wednesday, November 14, 2018

4:00 PM

City-County Building, Room 421
210 Martin Luther King, Jr. Blvd.
Madison, WI 53703

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A. Call To Order

The meeting was called to order at 4:00 p.m.

Staff and others present: Peter Ouchakof (staff).

Introduction of new Commissioner Alexander Law.

Present 8 - MARIANNE MORTON, PAT SCHRAMM, Chair MICHAEL ZIMMERMAN, JOE
OSWALD, YOGI BROWN, DOROTHY KRAUSE, NADEEM AFGHAN, and
ALEXANDER LAW

Excused 2 - PATRICK MILES, and BRYAN FOSTER

B. Public Comment on Items not on the Agenda

None.

C. Consideration of Minutes

Motion by Schramm, seconded by Oswald, to approve the minutes of the September 12, 2018 meeting. Motion carried unanimously by a voice vote.

[2018](#)
[MIN-333](#)

MINUTES OF THE SEPTEMBER 12, 2018 COMMISSION ON
ECONOMIC & WORKFORCE DEVELOPMENT MEETING.

Attachments: [09.12.18_EWD_Minutes](#)

The Minutes were approved.

D. Presentations

None.

E. Discussion Items

Staff and Commissioners who attended the October 2018 business walk on Madison's near east side shared their experiences. This was the first business walk that included interactions with staff from the schools located in the survey area. Schramm recapped the positive feedback she received from the schools, noting how issues of traffic, safety, and workforce are common among businesses and schools alike. It was suggested that Dane County include schools in the 2019 business walk. Staff will disburse a copy of the final report from the east side business walk once it is completed.

The Dane County business walk has been slotted for late May or early June 2019, with the final date to be determined by the business walk planning committee. The planning committee anticipates meeting once before the end of year, and is comprised of the following members: Peter Ouchakof and Dave Phillips (Dane County); Ruth Rohlich (City of Madison); Mike Zimmerman (City of Fitchburg); Pat Schramm (Workforce Development Board); and Pam Christenson (MG&E).

The Commission explored key issues of interest pertinent to the 2019 business walk project area and discussed how the County can make use of the information to be obtained to help address the needs of the business community. Specific topics explored included the future annexation of the Town of Madison; the redistricting of school districts within the City of Fitchburg; access to reliable transportation; impacts for businesses of the new Madison College South campus; and the availability and future of broadband and 5G networks.

F. Reports to Committee

None.

G. Future Meeting Items and Dates

Tentative future meeting items/topics/guests:

December: Danielle Williams (Dane County Legislative Lobbyist); Kennedy Turner (business walk coordinator/ Blueprint Events); Ruth Rohlich (City of Madison Economic Development).

January: Regional transit opportunities and a legislative exemption for a workforce transit authority in southeastern WI.

February: Seth Lentz (Workforce Development Board) to share information on re-entry training and job placement program(s).

March: Michael Gay (MadRep) on trends and future needs of information communications technology (ITC) in the region.

April: Representative of the Dane County energy commission to share information on the economic impacts and workforce needs of energy efficiency.

May: Matt Mikolajewski (Director, City of Madison Economic Development) and Neil Stechschulte (Director, City of Sun Prairie Economic Development) to present on broadband and 5G initiatives taking place in each city and the future impacts of each on the region's workforce.

H. Adjourn

Motion by Morton, seconded by Schramm, to adjourn. Motion carried by a voice vote and the meeting adjourned at 5:50 p.m.

The meeting was adjourned.