

Pollinator Project Work Plan

2019

Tasks By Goal/Objective

Goal 1: Expand education and outreach efforts

Objectives:

1. Develop and distribute outreach materials
2. Promote release of DCPPTF report
3. Encourage participation of municipalities in Dane County
4. Develop uniform message to publicly advertise county department pollinator-friendly practices

2019 Tasks

- Develop presentations and support materials on:
 - How to design and construct a pollinator garden
 - What are best practices and locally relevant pollinator plant lists for protecting pollinators and their habitat
- Give presentations and showcase developed materials as requested for interested groups and at related events
- Work with UW Entomology Insect Ambassadors and Dane County Master Gardeners Speakers Bureau to expand presentation outreach to community groups
- Continue to develop and build web-based resources
- Promote resources, provide a brochure stand and brochures, and encourage participation for all municipalities and public libraries and community centers in Dane County
- Share resources with other county departments, encourage their involvement, and learn and share what efforts they are making in Dane County
- Host training workshops as appropriate and build partnerships with others for joint trainings
- Continue to build community relationships and develop pollinator educational gardens with uniform message points
 - Develop bilingual signs as needed
 - Make plant ID signs for each garden (~16 per garden)
 - Develop other materials as needed

Goal 2: Maximize pollinator-friendly land use and management

Objectives:

1. **Incentivize pollinator-friendly practices on private land**
2. **Ensure pollinator-friendly management practices on county lands**
3. **Acquire and restore public county land to provide pollinator habitat**

2019 Tasks

- Encourage and work with county departments to ensure pollinator-friendly management practices on county lands and the restoration of county land to provide pollinator habitat and promote these efforts.
- Work with schools, non-profits, neighborhood groups and community centers on a pilot project to put in pollinator friendly plantings
 - Provide incentives such as attractive signage to encourage participation and acknowledge and identify efforts
 - Evaluate the pilot project so can improve and make into a sustainable long term program (late 2019 into 2020)

Goal 3: Minimize use of insecticides harmful to pollinators

Objectives:

1. **Minimize insecticide use by Dane County departments**
2. **Minimize insecticide use by private citizens and businesses**

2019 Tasks

- Share researched guidance for minimizing insecticide use such as integrated pest management approaches that can be used by Dane County Departments
- Gather information on county department insecticide use and share in the annual progress report
- Encourage continued education in methods to minimize insecticide use
- Provide the media with press releases and website information on how to minimize insecticide use using researched effective methods that citizens and businesses can use

Goal 4: Support long-term research to inform ongoing pollinator protection initiatives

Objectives:

- 1. Document population and habitat gains and losses**
- 2. Develop uniform protocols to evaluate public and public private initiatives for pollinator protection**

2019 Tasks

- Work with students in the UW Sustainability Class to develop a State of the Pollinators Report that will provide some guidance for long term research needs
- Connect with other UW resources that may be able to assist in these goal objectives (Nelson Institute, Botany Dept., La Follett Institute, Horticulture Dept., etc.)
- Explore supporting long-term local research that will inform ongoing pollinator protection efforts

Draft 2019 Budget

- **Insect Ambassador stipends for UW student presentations on pollinators in Dane County** **\$2000.00**
- **Public Pollinator Garden Installation (~4)**
 - **Plants** **\$1500**
 - **Signage** **\$1000**
 - **Supplies** **\$500**
- **Pilot garden project with schools and communities**
 - **Plants** **\$800**
 - **Supplies** **\$400**
- **Long-term local pollinator research support** **\$6300**

Total

\$12,500