



# Dane County

## Minutes - Draft

### Tree Board

*Consider:*

*Who benefits? Who is burdened?*

*Who does not have a voice at the table?*

*How can policymakers mitigate unintended consequences?*

---

Tuesday, June 18, 2019

3:45 PM

5201 Fen Oak Drive Madison WI 53718

---

5201 Fen Oak Drive Madison WI 53718

#### A. Call To Order

**Present** 7 - MARLA EDDY, ED BARTELL, LAURA WYATT, ADAM HELMINIAK, ERNIE PEARSON, MICHELE RITT, and KEVIN SHORT

**Excused** 1 - JAY WEISS

**Absent** 1 - NICOLAS CORRELL

*Also in attendance - Lisa Johnson, Dane County Extension*

#### B. Consideration of Minutes

[2019](#) 5-21-19 TREE BOARD MINUTES  
[MIN-090](#)

**Attachments:** [2019 MIN-090](#)

A motion was made by RITT, seconded by HELMINIAK, that the Minutes be approved. The motion carried by a voice vote of 7-0.

#### C. Action Items

##### 1. Annual Budget: Review/Discussion -

The Board has spent \$970 on radio ads of the \$3500 budget. \$250 has been allocated for Facebook ads but not yet spent. We have spent our \$1000 of the \$2000 ATC grant that was shared with Parks. The funds were spent on trees for the Arbor Day event.

Discussion ensued on potential budget expenses including a Tree Board wood brand for tree cookies (\$250). Johnson will research costs for magnifying glasses. She will also check on the costs of the magnets, magnifying glasses and stickers purchased for this year's event that can be reimbursed. EDDY will research costs of a plaque and a frame for the Friends of the Forest award.

**2. Arbor Day Recap: Discussion/Action -**

Discussion on a follow-up survey and a new application form that will be drafted by RITT and Johnson for the 2020 event.

**3. Social Media: Discussion/Action -**

SHORT discussed having a friend review the in-progress ad that WEISS and WYATT have created and to talk to the Board about FB campaign effectiveness, potentially for the August or September meeting. ALVES communicated that WEISS may need to accept administrator status in order to post.

**4. PSAs – Fall topics: Discussion -**

Suggestions were made to run summer ads on storm damage and preventing or mitigating it with prophylactic pruning. BARTELL will generate some copy for the July meeting. Ads to run on WOLX and 105.5 WMMM.

**5. Potential/Needed County Tree Policies: Discussion/Action -**

Discussion regarding making changes to existing ordinances and/or creating new ones then writing up the basics for RITT to take to corporate counsel to have them put into legal language. The next steps would be to have the ordinance proposals go to the County Board Chair Sharon Corrigan, and then the EANR committee and Personnel and Finance, then to the full Board of Supervisors. A MOTION to create a subcommittee to work on creating ordinances was made by RITT and seconded by PEARSON. MOTION PASSED. The subcommittee members will be SHORT, WYATT, and BARTELL. RITT will research the ordinance process. A synopsis of other communities' forest conservation policies will be produced. Johnson will research policies from Waukesha County and ask for input from Laura Hicklin of Dane County Land and Water Resources and Shelly Strom who had a LORAX group at one time. BARTELL will contact Jeff Roe re suggestions and WAHL re a policy on 'tree wardens' and bring policies from Fitchburg. EDDY will bring policies from Madison.

A motion was made by RITT, seconded by PEARSON, that a subcommittee be created to work on creating ordinances be approved. The motion carried by a voice vote of 7-0.

**6. Linger Ash Citizen Science Training: Discussion/Action -**

EDDY discussed seeing a presentation on this topic at Morton Arboretum. Morton partnered with New York State with a goal to train foresters, Extension educators and arborists to talk about lingering ash and teach people to report observations on lingering ash that are surviving in EAB-infested areas in train-the-trainer events. This would be a Citizen science project. The Tree Board might be trainees in this project. Suggestion to write a letter to Preston Cole, the DNR Forestry Secretary.

**7. Climate Change Action Plan Recommendations**

A motion was made by BARTELL, seconded by PEARSON, that this be removed from the table until the next meeting. The motion carried by a voice vote of 7-0.

**D. Presentations****E. Reports to Committee - None****F. Future Meeting Items and Dates**

July 10, August 20, September 17, October 8, November 19, December 17

**G. Public Comment on Items not on the Agenda - None****H. Such Other Business as Allowed by Law - None****I. Adjourn**

A motion was made by PEARSON, seconded by WYATT, that the meeting be adjourned. The motion carried by a voice vote of 7-0.

*NOTE: If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.*

*NOTA: Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.*

*LUS CIM: Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.*

*Lisa Johnson, johnson.lisa@countyofdane.com, 608-224-3715. 711 WI Relay*