



# Dane County

## Minutes - Final Unless Amended by Committee

### Commission on Economic & Workforce Development

*Consider:*

*Who benefits? Who is burdened?*

*Who does not have a voice at the table?*

*How can policymakers mitigate unintended consequences?*

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Wednesday, September 11, 2019

4:00 PM

CCB, Room 421  
210 Martin Luther King, Jr. Blvd.  
Madison, WI 53703

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#### A. Call To Order

*The meeting was called to order at 4:00 p.m.*

*Staff and others present: Kennedy Turner (Blueprint Events); Peter Ouchakof and Dave Phillips (staff).*

**Present** 5 - PATRICK MILES, Chair MICHAEL ZIMMERMAN, JOE OSWALD, DOROTHY KRAUSE, and ALEXANDER LAW

**Excused** 4 - MARIANNE MORTON, PAT SCHRAMM, YOGI BROWN, and BRYAN FOSTER

#### B. Public Comment on Items not on the Agenda

*None.*

#### C. Consideration of Minutes

*Motion by Krause, seconded by Law, to approve the minutes of the April 10, 2019 EWD Commission meeting. Motion carried unanimously by a voice vote.*

[2019  
MIN-201](#)

MINUTES OF THE APRIL 10, 2019 COMMISSION ON ECONOMIC AND  
WORKFORCE DEVELOPMENT MEETING.

**Attachments:** [EWD\\_Minutes\\_04.10.19](#)

The Minutes were approved.

## D. Presentations

*Kennedy Turner of Blueprint Events summarized the 2019 South Metro Business Walk draft Final Report. In total, 52 business and civic leaders visited 377 businesses in three hours. 69% of businesses stated that business was good/great; 62% of businesses answered "location" when asked what they like about doing business in the area; and 49% of businesses responded that "access" was the challenge they were most concerned with in the 2019-2020 Verona Road and Fish Hatchery Road construction projects.*

*Of the 377 businesses visited, 77 requested and received follow-up assistance.*

*The Final Report will be available later this month and shared with all businesses that provided contact information.*

## E. Reports to Committee

*Supervisor Miles will provide an updated PACE report at the October Commission meeting.*

## F. Future Meeting Items and Dates

*Staff will contact the Latino Chamber of Commerce and/or the Black Chamber of Commerce and invite to the October Commission meeting to present on possible strategies and partnerships with other area chambers of commerces. Supervisor Miles will provide a PACE report update.*

*Topics for the November Commission meeting include New Market Tax Credits and Opportunity Zones.*

## G. Adjourn

*Motion by Miles, seconded by Oswald, to adjourn. Motion carried unanimously by a voice vote and the meeting adjourned at 5:25 p.m.*

**The meeting was adjourned.**