

2020 United Way Funding for Senior Focal Points

	Cut				Funded		Result
	Case Management	Home Chore	Nutrition	Senior Activities	Supportive Home Care	Cultural Diversity	Food Bridge
Colonial Club	\$ (18,870)				\$ (31,136)		\$ (50,006)
NewBridge	\$ (30,000)	\$ (35,000)		\$ (15,000)		\$ 17,000	\$ 15,000
DeForest/2019	\$ 17,000		\$ 6,900				\$ 23,900

In 2018, when United Way announced their plans to change their proposal process, they stated that programs below \$10,000 would not be funded. Our nutrition funding was below this level and previous requests for additional nutrition funding had been declined. We believed that program would be dropped. Secondly, the narrow focus on poverty affected families with children under 5 yrs, (while worthy) overlooks those families' grandparents. It was stated this would be their priority and as a senior center we simply would not be a good fit. We anticipated a \$32k cut (Case Management \$17,000, Nutrition \$6,900, plus additional designated). Our Board approved not submitting a 2020 proposal, but remain a United Way agency. We developed a fundraising plan and formed a resource development committee and are already making progress. (DeForest)

Expected a decrease but not completely eliminate funding; UWay staff consistently stated they were committed to funding older adult programs/Services; UWay staff were also encouraging FPt Directors to remain "with us" until late into 2019. (NewBridge)

Expected gradual decrease like they did for adult day center funding cut--spread over several years (Colonial Club)