

2019 AAA Legislative/Advocacy Committee Work Plan: QTRs 3 and 4

AAA Plan Goal Focus	Strategies	Person(s)/ Organization(s) Responsible	Benchmarks	Achieved
Advocacy-Related Activities	Continue to financially support and promote, as a core member of WAAN, State Aging Advocacy Day and encourage a minimum of 30 seniors from throughout Dane County to actively participate in advocacy day at the State Capitol in May 2019.	AAA staff & Leg/Adv Committee members	Provide sponsorship and have 30 seniors attend	47 Dane County residents registered; attending included 2 AAA Board members, 3 Access Comm Mbrs, 4 Leg/Adv Comm Mbrs, 2 AAA staff & 2 POS staff
	Empower 15-20 senior adults, through intensive Senior Advocacy Training, (1) to be effective advocates for the Dane County Senior population through an understanding of the legislative and budget processes, ability to communicate issues, and knowledge of available resources; and (2) to learn citizen advocacy leadership skills and empower them to assume roles on county, local government, and Purchase of Service agency commissions, committees, advisory boards, and/or organized senior advocacy networks.	AAA staff & Leg/Adv Committee members	Host SAT during summer months with 15-20 seniors attending and elected officials/advocacy experts	23 Focal Point Directors/Board members attended 8/8/19; Presenters: County Exec Parisi (Programs & Services for the Elderly in Dane County), County Supervisor Patrick Miles (Role of the Dane County Board & Committees), State Rep Sondy Pope (Effective State Advocacy), Jim Schmidtkofer (OAA Structure & Programs), GWAAR Advocacy & Public Policy Coordinator Janet Zander (Advocacy 101) & NewBridge Board members (Pulling It All Together!)
	Ensure senior representation on the AAA Board and standing committees at a minimum of 50% of membership and actively recruit new committee members to better reflect the senior population with respect to geography and race.	AAA staff, Board & Committee members	Committee/Board membership consists of 50% senior adults with increased diversity	Board: 64% seniors; 1 POC
				Access Comm: 77% seniors; 2 POC
				Leg/Adv Comm: 66% seniors; 1 POC
				Nut/Well Comm: 66%; 0 POC
	Achieve a minimum 20% return rate on all satisfaction surveys of services for seniors in Dane County each year, to include at a minimum: Case Management, Nutrition, Elder Benefit Specialist, and Caregiver Support.	AAA staff	20% return rate achieved on all surveys	CM: (results available 2020/QTR 1)
				Nutrition: Survey distributed May 2019; 34% response rate for congregate meals & 36% for HDMs
				EBS: 43% return rate (July-Dec 2019)
				Caregiver: Of the 725 caregivers who responded to the 2018 state-wide survey, Dane County had a 15.2% return rate--the highest return rate in the state