



February 2020 Director's Report

Thankfully, winter is easing up and we are seeing more patrons out and about. Brooklyn had dipped in visits but has rebounded with regular and new patrons. Bluff View continues to grow on Saturdays with 6-8 people stopping regularly.

We have had an absence of patrons at Martinsville and Don's Mobile Manor for months. I am reconfiguring our summer schedule to discontinue these stops. Another summer change may include the Zoo as a Bookmobile destination.

We met with SCLS Data Analyst Jody Hoesly to discuss data regarding Dane County resident card-holders and where they go for library services. I'm looking to adjust our fall schedule based on this data, rather than just picking stops and trying them out.



Dream Bus.

Weekly stops are definitely key to establishing service. We visit almost every Dream Bus stop weekly and have found it helpful in building patronage.

Capital High stops have been very successful, with teens getting library cards and checking out materials regularly. We have also been able to lift restrictions on these patrons' records, some from when they were in elementary school.

Friends report.

Todd has tested a new MailChimp program to send out the Friends' newsletter. This is a good opportunity to become a Friend and get the first newsletter!

Beyond the Page Ripple Project.

Ripple committee continues its planning with an expanded group that includes representatives from Sun Prairie's and Dane County's Offices for Equity and Inclusion, and Madison Public Library's Community Engagement Coordinator. The website is <https://www.beyondthepage.info/ripple-project-2021>, where presenters/performers are encouraged to submit proposals for programs that focus on both racial equity and the humanities.

In addition, planning for staff training continues to take shape. We are working on the formation of equity teams and best practices for establishing commitment to the project.

DCLS Facility.

I had a conversation with Greg Brockmeyer about the garage vacancy that will be left by Emergency Management. As of now, there are no outstanding department space needs, so we very well may get another bay, if not the whole garage.