

# Introduction to Wisconsin Land+Water

Dane Co LCC – Sept 24 2020



#### Who We Are

Nonprofit, non-partisan 501(c)(3) membership organization that supports the efforts of 450 Land Conservation Committee (LCC) members and 350 Land Conservation Department (LCD) staff in Wisconsin counties.

2020: ALL 72 counties are dues-paying members



#### Mission statement

To protect, conserve, and enhance Wisconsin's natural resources by advocating for and supporting county conservation efforts, for current and future generations.

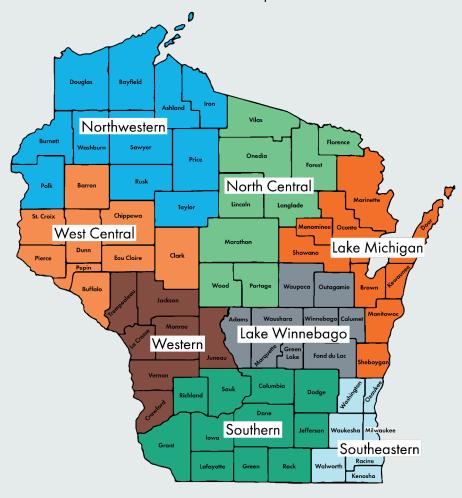


### Governance structure

#### **Board of Directors:**

- 16 board members, two from each of our 8 Area Associations (one LCC, one LCD).
- Area Associations elect BOD members to represent their Area.

WI Land+Water Area Associations of County Land Conservation Committees and Departments



## Programs and staff

- Advocacy advocate for county conservation on legislative and policy issues.
  Staff: Matt Krueger
- Standards Oversight Council facilitate development of sensible conservation standards. Staff: Kate Brunner
- Source Water Protection help counties better understand how to protect local drinking water supply. Staff: Christina Anderson
- Communication amplify county conservation success stories for greater impact. Staff: Elliot Meyer
- Youth Conservation Education Envirothon, Conservation Poster & Speaking Contest.
  Staff: Kim Warkentin
- Training and Professional Improvement— work with members and agency partners to provide technical training and professional improvement opportunities...including Annual Conference. Staff: Penny Pohle, Chris Schlutt

## Opportunities for involvement

- Advocacy
- Area associations
- Annual Conference
- Committees



#### WI Land+Water committees:

- Great Lakes
- Legislative/Administrative
- Mississippi River Basin
- Professional Improvement
- Public Outreach
- Technical
- Youth Education

https://wisconsinlandwa

ter.org/member-

resources/committees

### Resources for LCC members

### **Trainings and Videos:**

- LWRM and NM plans,
  SWRM grants
- Advice for LCCs
- Chapter 92
  responsibilities



## LCCs vs LCDs: Division of Responsibilities

### LCC

- Sets policy and program goals
- Approves the LWRM plan and LCD work plans
- Provides leadership support and strategic direction to the LCD

### LCD

- Administers, implements LCC policy and programs
- Develops the LWRM Plan and work plans
- Advises and informs the LCC, manages LCD in support of goals set by LCC

### Questions?

## Matt Krueger Executive Director

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www.wisconsinlandwater.org