



Supporting Healthy School Communities with PSE Change

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October 13, 2020

Agenda

1. SNAP-Ed Overview
2. Examples of PSE work in Dane County
3. Focus on elementary school environments
4. School Wellness Policy as a launching pad
5. School Assessment Tools
6. Taking Action



FOOD WISE
Healthy choices, healthy lives.

SNAP Supplemental Nutrition Assistance Program
Putting Healthy Food Within Reach

SNAP-ED EVALUATION FRAMEWORK

Nutrition, Physical Activity, and Obesity Prevention Indicators



Nudges
Positive Reinforcement

Policy Change
Change in social norms

Policy, Systems, Environmental Change (PSE)

Strategies to increase access to healthy food and physical activity

- Coalitions and Partnerships
- Programs and Policies



HEALTHY RETAIL ACCESS PROGRAM



DOUBLE DOLLARS
Improving food access in Madison & Dane County



A program of
SECOND HARVEST

Youth Advocates for Community Health



Dane County teens complete a park audit at Penn Park on Madison's south side as part of their physical activity promotion project



Dane County teens learn about food access through the Double Dollars Program offered at Dane County farmers' markets

Farm to School & Harvest of the Month

Local carrots Madison area elementary school snack



Source: REAP Food Group

Safe & Healthy Food Pantries Project

Farmers' Market style shopping at Middleton Outreach Ministries Food Pantry during the pandemic



Source: Middleton Outreach Ministries Facebook - Summer 2020

School Settings Matter

Wisconsin students spend **50-70%** of weekday hours in school settings

Heavily influenced by the school environment

Nutrition / Food Environment - 50% of daily calorie intake

- 2-4 meals per day
- Snacks
- Beverages

Physical Education / Activity - 50% of energy expenditure

- Physical education
- Before and after school time
- Movement during curriculum
- Recess



School Wellness Policy

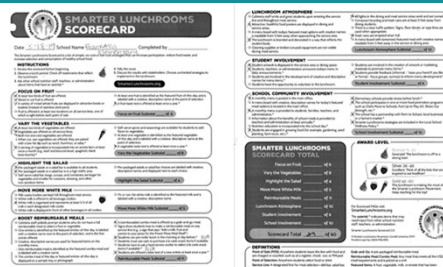
[MMSD Wellness Policy 4610](#)
[MMSD Política de Bienestar 4610](#)



Nutrition Services & Environment

- Healthy Celebrations
- Healthy Fundraisers
- Non-Food Rewards
- Healthy Marketing
- Healthy Snack Lists
- Smart Snacks in Schools
- Smarter Lunchrooms

Scorecard Results – Allis Elementary



NEW HEALTH OFFICE



Birthday Cart at Frank Allis Elementary School in Madison

Healthy School Environments

School Wellness Policies

