



NewBridge Madison provides the following program services:

*Case Management* – The primary goal is to provide older adults age 60+ the support, resources, and community services they need to safely remain in their own homes. Case managers conduct home visits to assess the individual needs of each older adult and then provide information, referrals, and advocacy according to those needs. Some individuals are looking for short-term information while others benefit from ongoing support.

*Caregiver Support Program* – The primary goal is to provide older adults the information, support, resources to assist family caregivers with their concerns related to caregiving. The Caregiver Support Program Coordinator helps arrange for services, e.g. respite care, transportation, etc., or helps families understand their options for care. The Caregiver Support Program Coordinator gives caregivers access to the information and services that can help them in the often rewarding, sometimes challenging, role of caregiver.

*Cultural Diversity Programs* – The primary goal is to reduce isolation for African American and Latino older adults age 60+. The program identifies the barriers that prevent these older adults from accessing community services and assists in removing these obstacles. Programs center on socialization and building a sense of community. African American and Latino older adults increase their knowledge of community resources and become comfortable attending community events. A secondary goal is health education and safety. Monthly programs and support groups are provided for program participants to increase their knowledge and ability to maintain or improve their health and safety. All African American and Latino older adults who reside in Dane County are welcome to attend. Latino programs are offered in Spanish only. This program also includes the other Dane County focal points with the goal of providing information and referral services; facilitation of sharing resources within the community and coordination of services to avoid duplication.

*Home Chore Program* – Community volunteers assist frail, limited income older adults with basic home chores to help them remain independent and in their own homes. The program has grown to include not only individual volunteers but also groups interested in doing a volunteer project for and with older adults. Volunteers are matched with a homebound older adult to provide household assistance and friendly visitation.



*Senior Activities Program* – NewBridge Madison offers weekday social, educational, and exercise programs at various sites in the community. Card games, entertainment, day trips, movies, crafts, bingo, intergenerational programs, book discussion groups, various support groups, blood pressure clinics, exercise classes, computer assistance, informational presentations, transportation and foot clinics keep older adults active while generating lots of fun! The activities calendar can be found in our monthly newsletter and on our website.

*Nutrition-Senior Dining Site Program* – Through funding provided by Dane County, NewBridge Madison oversees nutritious luncheons for senior adults at a dozen locations in Madison and Monona. In addition to a delicious meal, socialization, entertainment, and educational programs are provided prior to the meal. Guests 60 years of age or older are asked to provide an anonymous donation if they can afford it.

*Volunteer Guardianship/Representative Payee Program* – Volunteers in the guardianship program may serve as guardian of person, guardian for an estate, or both. A *guardian for a person* visits the person regularly, makes decisions regarding care such as the place of residence and medical needs, maintains regular contact with caregivers, acts to ensure that the person is receiving optimal care, and reports annually to the court on the person's welfare. A *guardian for an estate* receives and manages all income and assets on the person's behalf, pays all bills for care and other needs, and makes an annual financial accounting to the court.

The Representative Payee program helps vulnerable older adults manage their social security benefits and pay their monthly bills. The program provides volunteer assistance to individuals who do not have anyone to help them and are struggling to manage on their own. The volunteer works with the older adult to ensure that his or her basic bills, such as rent, phone, and heat, are paid monthly. The older adult can then continue to live at home, without the worry of losing these vital services. Our Volunteer Guardian Program serves Dane County adults age 60 and over who need a guardian due to such conditions as advanced dementia or chronic mental illness, and who have no family members or friends able to act as one. Our program recruits and trains volunteers to serve as legal guardians for these individuals.

For more information please contact [Debt@newbridgemadison.org](mailto:Debt@newbridgemadison.org) or call (608) 512-0000.