

Welcome! La Bienvenida! Txais Tos! Bonjour!

Dane County FoodWise

2020-2021

Jackie Gehin - Administrator



What is FoodWise

FoodWise advances healthy eating habits, active lifestyles and community environments for families with limited incomes through nutrition education at the individual, community and system levels.

Each year FoodWise delivers nutrition education to more than 55,000 participants statewide. We also partner with community-based organizations to make the healthy choice the easy choice at schools, food pantries, community sites, senior centers and more.

FoodWise is federally funded by the Supplemental Nutrition Assistance Program-Education (SNAP-Ed) and the Expanded Food and Nutrition Education Program (EFNEP)



What is SNAP-Ed

SNAP-Ed = Supplemental Nutrition Assistance Program-Education

- evidence-based program helping people lead healthier lives
- teaches people about good nutrition
- how to make their food dollars stretch further
- how to read food labels
- to incorporate more fruits and veggies into their family meals



What is EFNEP

EFNEP = Expanded Food and Nutrition Education Program

Expanded Food & Nutrition Education Program is:

- research-based, interactive, holistic nutrition education approach
- 9 Week Commitment with a certificate of completion
- Participants earn incentives each week for attendance



Pandemic Response

Oct 2019 - Feb 2020	Phased In Electronic Delivery						
	March 2020	April	May	June	July	Aug	Sept
Teaching Planned Programs	Professional Development and Trainings						
			Workgroups and Curriculum Teams				
				Delivery Models and Video Creation			
					Piloting Online Lessons and Activities		
						Recruitment, Set-up, Virtual Delivery	

What is Happening Now

Aracely is teaching our 9 week *Eating Smart Being Active* series with Latino Academy and Parents & Kids in Action. She has graduated 4 groups and is starting 2 more this month.

Lytonia is teaching the same 9 week series with Madison Public Library with the Meadow Ridge location and with the Black Women Wellness Program.

While we are teaching virtually, our EFNEP educators partner with an educator from another county to teach the EFNEP series together.

Venkata is teaching with Sun Prairie and Hawthorne schools in Kindergarten and 1st grades currently. She is working with Allis as well in delivering pre-recorded lessons.

The SNAP-Ed educators are teaming up with the school teachers and join their Zoom Classrooms.



