

# 2020 Paul H. Kusuda Special Projects Fund Grant Final Report: NewBridge Madison

*Submitted by Katie Gallagher, NewBridge Associate Director, 1/12/21*

**Project Title:** Client-Centered Case Management

**Amount Awarded:** \$6,799.50

**Agency Name:** NewBridge Madison, Inc.

**Agency Address:** 1625 Northport Dr. #125, Madison WI 53704

## **Purpose**

NewBridge Madison provides professional, confidential client-centered case management services that are culturally and linguistically appropriate to eligible clients who live in Dane County. To be eligible, clients must be age 60 or older; live in their own home, apartment, or home of a family member; have an income that is at or below 240% of the Federal Poverty Level; and not be enrolled in any long-term care program such as Partnership, Family Care, IRIS or other Medical Assistance billable case management program. English speaking case management clients must reside within the City of Madison or the City of Monona. Spanish-speaking clients, and Cambodian, Hmong, Laotian, and Tai-speaking case management clients must reside within Dane County.

The goal of client-centered case management is to restore or maintain the client's independent functioning to the fullest extent possible. To accomplish this goal, the case manager shall assess the needs of the client and with the client, and family as appropriate, plan, implement, coordinate, monitor, evaluate and advocate for options and services to meet the client's needs and preferences. As long as the client remains eligible, there is no time limit for a senior to receive services in the client-centered case management program. Proof of client services are documented through case notes maintained in the NewBridge client database. Monthly and quarterly reports are provided to Dane County to document service hours and work with clients.

The funding allowed for NewBridge to continue case management client services for more than 30 older adults that would have been otherwise be curtailed because of an unexpected cut in funding of \$30,380 to the program in 2020.

The grant funds supported six hours per week of one case managers salary to provide assistance to 32 older adults, and one hour of weekly supervision and oversight.

## **Agency Commitment**

The NewBridge Madison case management program will continue after the funding period is completed. But with the number of older adults needing assistance anticipated to keep growing, NewBridge Madison will need to continue to seek additional funding for our case management program.

- NewBridge has continued to build partnerships with senior living communities, like our current contract with CommonBond, that pay NewBridge to provide case management services on site for their low-income older adult residents.
- The advocacy and fund development committees of NewBridge Madison have been seeking opportunities to promote our case management program and pursue additional avenues of financial support.