SUB ____ to 2021 RES-007 (PROPOSED-EICHER)

AMENDING THE 2021 BUDGET TO FUND THE DANE ARTS NEED GRANT PROGRAM IN THE OFFICE OF ARTS AND CULTURAL AFFAIRS

The COVID-19 pandemic has had an enormous impact on many sectors of our society. One sector that has experienced many challenges is the local artist community in Dane County. In 2020 Dane Arts has created an initiative called Dane Arts Need Grant (DANG) program. This program was funded with $100,000 in CARES Act proceeds and offered grants of up to $500 to support local artists. Dane Arts is proposing to renew this program using $1 million of funds from the American Rescue Plan to allow for grants of $2,500 in funds to support local artists. As in 2020, the applications will be reviewed by a five member committee including three members of the Cultural Affairs Commission and two community members.

The anticipated outcome of this initiative is that about 400 artists will receive grants of $2,500 to help replace revenue lost due to the pandemic. This initiative will augment our community's other approaches to support individuals who have experienced hardships and economic losses over the past 15 months. Staff will track:

1. Total number of artists who receive funding.
2. Demographics of those benefiting from the initiative.

Statistics regarding the initiative will be shared regularly with members of the County Board, and reviewed by the Executive Committee.

NOW, THEREFORE, BE IT RESOLVED that account CULAFF 20026 "DANG Program" be continued with an appropriation of $1,000,000 and account CULAFF 81367 "ARP Revenue" be created with an appropriation of $1,000,000~~,000~~.

BE IT FINALLY RESOLVED that the County Board requests quarterly reports be shared with the members of the County Board, and that the Executive Committee review the reports and discuss how the information presented addresses anticipated program outcomes.

The substitute resolution underscores the anticipated outcomes of the initiative to provide funding to about 400 artists and requests that on-going information be shared with the County Board and be discussed at the Executive Committee. It also corrects to figure on line 27 from $1 billion to $1 million.