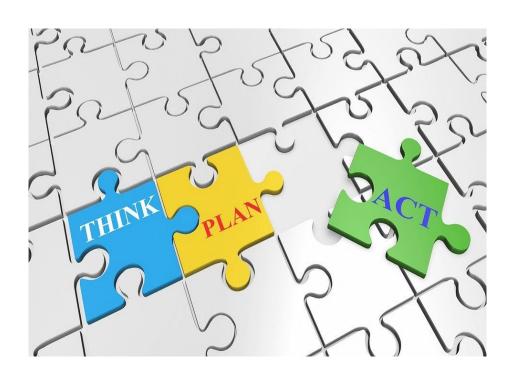


Agenda

- What is a good strategic plan?
- How were employees and stakeholders involved?
- ► How did we create Vision: Next?
- Vision, Mission, and Values
- Strategic Priorities
- Did we do what we set out to do?
- What is Next?
- Questions?



What is a Good Strategic Plan again?!?



- Results in Vision and Mission statements that are aspirational and ambitious
- ► Identifies 3-5 high level strategic priorities that cut across all or most of the Department's work.
- Involves employees, citizens, customers, and human services stakeholders
- Drives future decision making at all levels of the organization
- Does not speak to everything DCDHS does

How did we Create Vision: Next?

When	What
May - July, 2020	Creation of the new Vision, Mission, and Values
July - September, 2020	Stakeholder Interviews
September - October, 2020	Stakeholder and Community Surveys
November, 2020	Community Listening Sessions
November, 2020	SWOT List Compilation
December, 2020	Employee SWOT Survey
September - December, 2020	Data Compilation

Vision, Mission, and Values



VISION: Empowered people thriving in safe, just, and caring communities.

MISSION: Provide access to effective, innovative, and evidence-based services and resources that support wellbeing, opportunities to thrive, safety, and justice to persons of all backgrounds

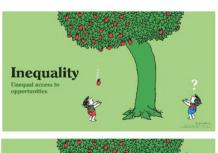
VALUES:

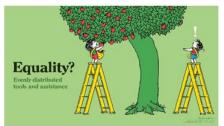
- Accountability & Transparency
- Collaboration
- Racial Justice
- Diversity
- Empathy
- ► Growth & Learning

DCDHS Strategic Priorities

1 Advance Racial Justice	Advance racial justice in Dane County through the programs we fund, the services and resources we provide, and how we recruit and retain staff of color.
2 Promote Organizational Culture	Create, strengthen, and support an organizational culture that exemplifies our core values in which employees feel empowered, respected, and valued.
3 Modernize Internal Infrastructure	Enhance computer systems, program evaluation infrastructure, contract management processes, and communications strategy to enable and facilitate data driven decision-making and effective collaboration.
4 Strengthen Our Partnerships	Build trusting collaborative partnerships, internally and externally, to ensure the Department meets the needs of all communities in innovative and effective ways.
5 Innovate and Build Systemic Solutions to Our Communities' Challenges	Innovate and build systemic solutions that reduce multi-system involvement for individuals with behavioral health needs or facing housing instability, in which individuals receive culturally competent and person-centered services.

Priority 1 Advance racial justice in Dane County through the programs we fund, the services and resources we provide, and how we recruit and retain staff of color.









- Enhance organizational commitment and focus on racial equity through department-wide trainings and conversations to develop shared understanding, enhance individual commitment, and build staff and organizational capacity.
- Make changes to recruitment and hiring policies and procedures to increase retention, trust, and racial and ethnic diversity of staff.
- Apply a racial justice lens to decision-making.
- Expand the Purchase of Service (POS) network to include more providers of color.
- Examine our policies and procedures for interpretation and translation to improve access for all members of the community.

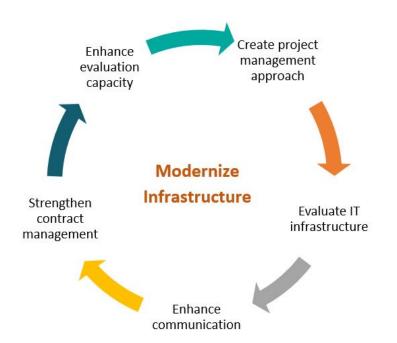
Priority 2 Create, strengthen, and support an organizational culture that exemplifies our core values in which employees feel empowered, respected, and valued.

- Engage employees in policy and process development in meaningful and intentional ways that breaks down programmatic silos and effectively utilizes their skills, knowledge, and abilities.
- Enhance internal communications for increased accountability and transparency.
- Ensure performance reviews are timely, meaningful, and encourage employee professional development.
- Develop, formalize, and implement onboarding and off-boarding procedures.
- Develop and implement recognition practices that increase staff engagement and retention.



Priority 3 Enhance computer systems, program evaluation infrastructure, contract management processes, and communications strategy to enable and facilitate data driven decision-making and effective

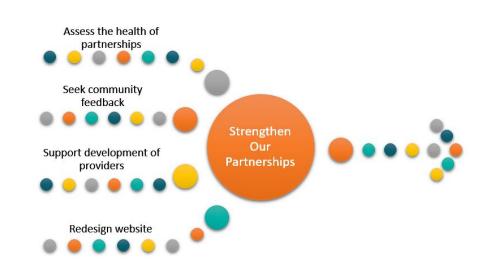
collaboration.



- Create a project management approach to effectively prioritize our portfolio of projects (both IT and non-IT) and provide infrastructure necessary for innovation and collaboration.
- Evaluate information technology (IT) infrastructure needs to reduce manual work, enhance data analytics, and support innovation.
- Design a department-wide communications approach and develop internal and external communications protocols.
- Strengthen contract management best practices.
- Enhance program and outcome evaluation infrastructure.

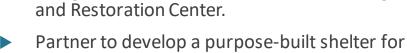
Priority 4 Build trusting collaborative partnerships, internally and externally, to ensure the Department meets the needs of all communities in innovative and effective ways.

- Assess the health of our current partnerships and identify ways to strengthen or expand those partnerships.
- Seek feedback on the experience of our clients to broaden the community and livedexperience voice in service delivery.
- Support training and development needs of contracted and non-contracted providers across the county to strengthen their performance.
- Redesign our website as an engagement and information-sharing tool for clients, DCDHS staff, and others throughout the community.



Priority 5 Innovate and build systemic solutions that reduce multi-system involvement for individuals with behavioral health needs or facing housing instability, in which individuals receive culturally competent and Design and launch a Behavioral Health Triage

person-centered services.



those experiencing homelessness with adequate case management services and resource connections.

Increase the number of affordable housing units and make those units more accessible to people with a less-than-perfect housing history.

- Build staff awareness of programs and resources across the Department to enable appropriate referrals and warm handoffs.
- Create and implement a holistic approach that connects individuals to preventive services and resources at the time they are needed.



What is Next?

- ► The priorities outlined will necessitate change in all Department Divisions.
- Priorities are large and aspirational and will require a great deal of focus, intention, and resources in the coming years.
- Strategic Tactic Teams crossdepartment collaborative workgroups to help us identify tactics and monitor progress on initiatives.



Questions?



- You can find the full plan at:
 https://strategic-plan.dcdhs.com/documents/pdf/Vision
 https:
- If we are unable to answer your question today, you are welcome to send your question to Dickinson.Michele@countyofdane.com
- Answers will be posted at: https://strategic-plan.dcdhs.com/