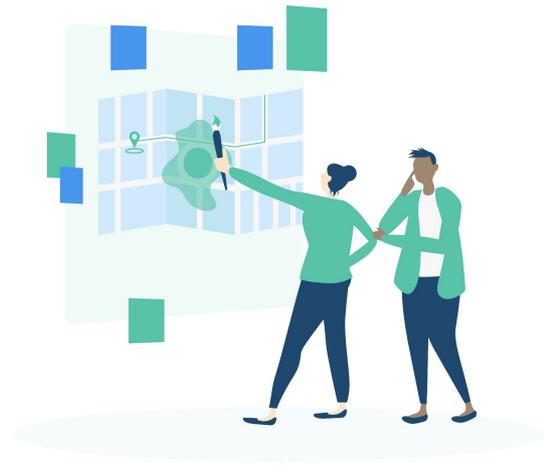




# representable

We're building maps of communities to fight gerrymandering.





# representable

## What we're doing:

We've created a mapping tool to help communities get the representation they deserve through public input in redistricting.

We are a free, open-source tool.

## Who we are:

Representable.org is built by a team of engineers, lawyers, policy experts, and organizational partners; our team is growing fast!

Built in partnership with the [Princeton Gerrymandering Project](#) and [Schmidt Futures](#)

## How we're doing it:

We're currently working in **22+ states** and are constantly iterating our product based on feedback from our **10+ organizational partners** (and growing).

We work closely with organizations to cater to their data collection and policy needs, to provide the best possible product.

## What is the purpose?

- 26+ states have legal requirements to respect communities of interest (COIs) during redistricting
- No working methods exist for getting COI data to mapmakers during redistricting, in advance of drawing maps; ethnic and religious communities have disproportionately suffered from “packing and cracking” gerrymandering

*We are creating a platform to get COI data to mapmakers.*

Deliver previously unavailable COI data to map drawers, using a **standardized digital format** that is easy to analyze

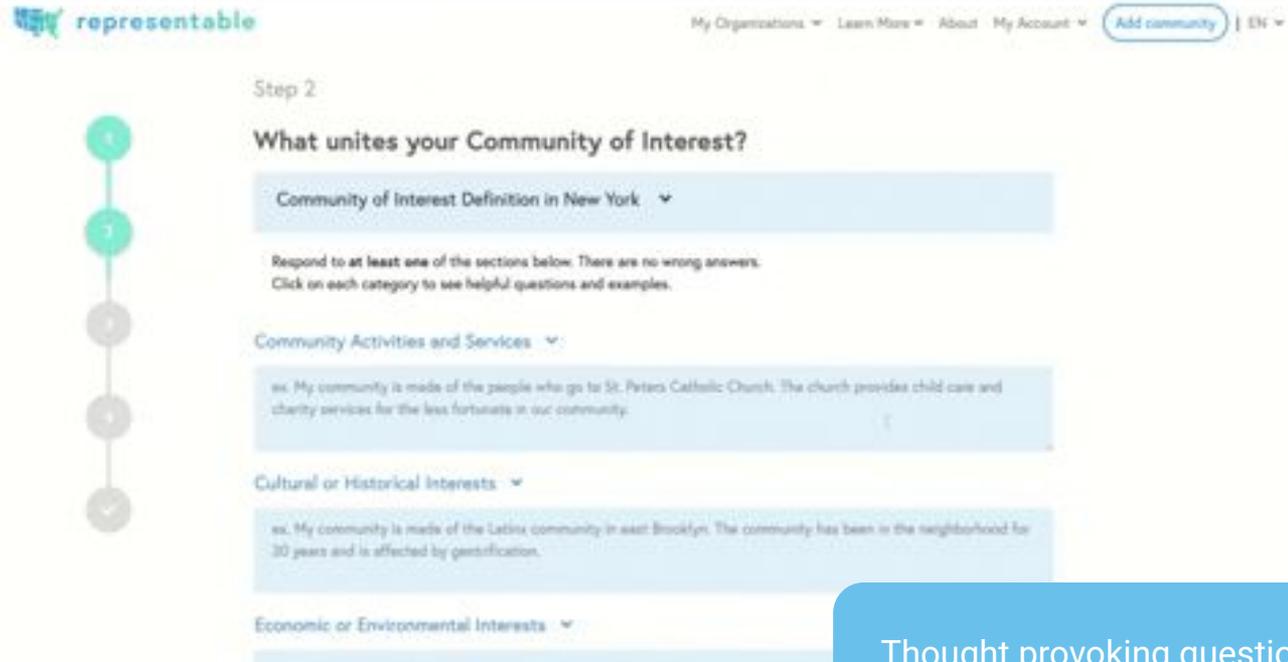
Enable better **public testimony** by allowing individuals to submit maps with public comments and share their community map with others

Support journalists and analysts with data to **evaluate proposed maps**



# Mapping Your Community Using Representable

## Step 1: Answer Questions



representable

My Organizations ▾ Learn More ▾ About My Account ▾ Add community | EN ▾

Step 2

### What unites your Community of Interest?

Community of Interest Definition in New York ▾

Respond to **at least one** of the sections below. There are no wrong answers.  
Click on each category to see helpful questions and examples.

Community Activities and Services ▾

ex. My community is made of the people who go to St. Peter's Catholic Church. The church provides child care and charity services for the less fortunate in our community.

Cultural or Historical Interests ▾

ex. My community is made of the Latinx community in west Brooklyn. The community has been in the neighborhood for 30 years and is affected by gentrification.

Economic or Environmental Interests ▾

Thought provoking questions to help people think about what unites their community.

# Examples of Community Testimony

## Community Activity and Services

“Most community activities and services in West Elmont occur at or around the school (e.g., the local park, the elementary schools, etc.) Most of these activities are accessed via walking or driving.”

## Community Needs and Concerns

“Many citizens of Elmont work in nearby New York City, but there is a huge lack of accessible public transportation to the City, making it difficult to navigate between the nearby boroughs and Elmont.”

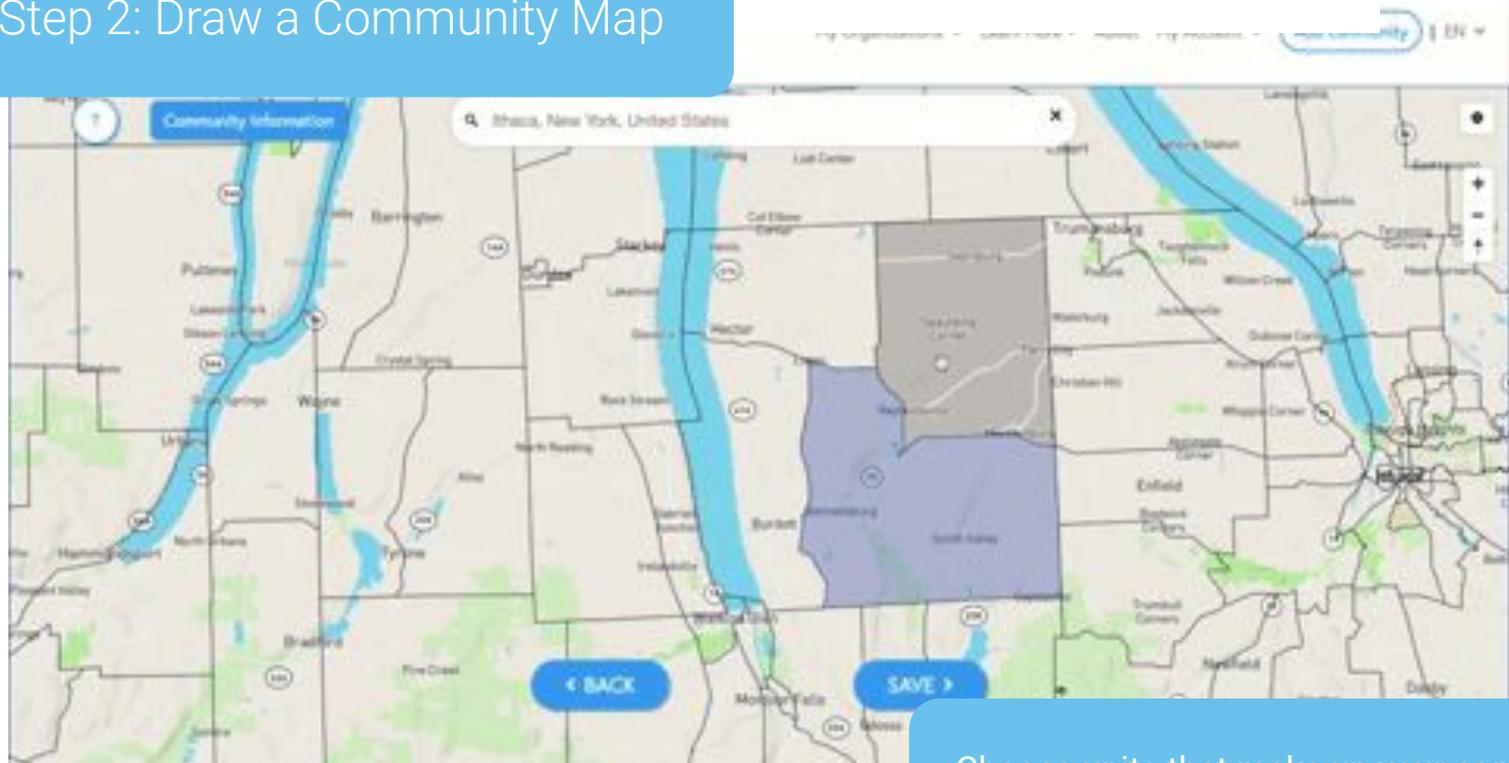
The responses to the left are community testimonies about Elmont, a neighborhood in Long Island, New York.

When considering how to respond to these prompts, we recommend the following:

- 1.) That you speak to friends, family, fellow workers, or other members in your community about the different aspects of your community before writing your community testimonies.
- 2.) Be as specific as possible! Although there is currently a character limit, you should try to name restaurants, streets, schools, and other relevant details to ensure you fully explain why you made your COI map that the way you did.



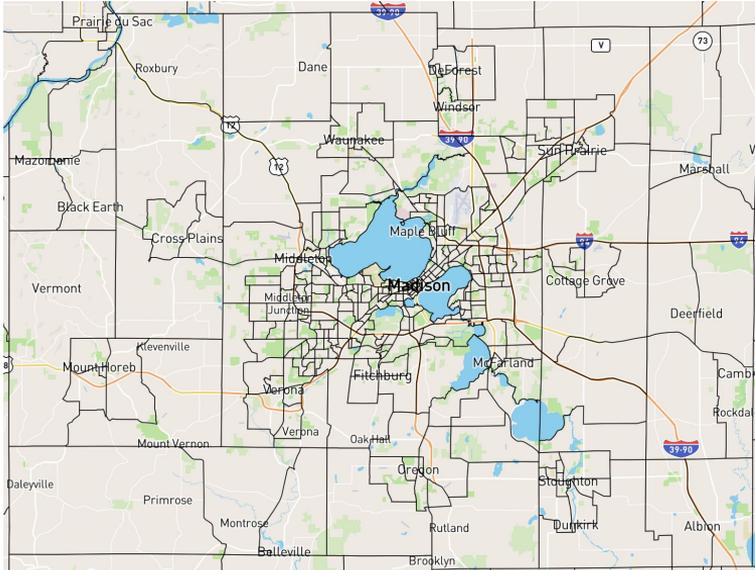
## Step 2: Draw a Community Map



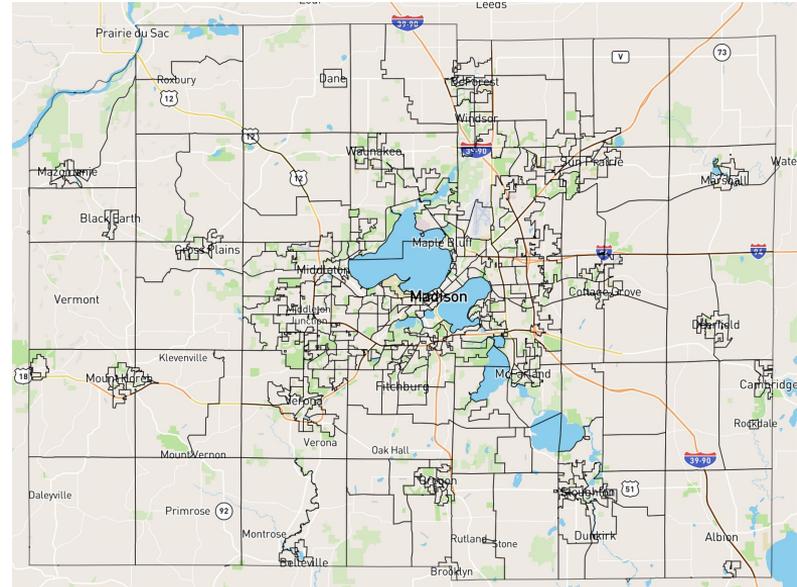
Choose units that make up your community.  
Use landmarks to draw your map.

# Mapping in Dane County

Typically, when someone makes a Community of Interest using Representable's mapping feature, census block units are used to create the map



When you map your Community of Interest using the Dane County mapping drive link, you can map using municipal wards



## Step 3: Visualize and Share

My Organizations ▾ Learn More ▾ About My Account ▾ [Add commun](#)

### Ithaca Farms

**Download this map**  
Map downloads include the community information below.

[GeoJSON](#) [PDF](#) [CSV](#)

### Community Information

- [Community Activities and Services ▾](#)
- [Cultural or Historical Interests ▾](#)
- [Economic or Environmental Interests ▾](#)
- [Community Needs and Concerns ▾](#)

Data Layers + Demographics +



Search

© Mapbox © OpenStreetMap [Improve this map](#)

Share your map as public input for map makers to use when drawing maps.

# What's Special about Dane County's Representable Drive

Representable has partnered with Dane County to create a unique community mapping drive. When you join Representable using Dane County's drive link, you can:

- Access specific educational content from the county
- Map using municipal wards instead of census block groups
- Send your map directly to the Dane County Redistricting Commission
- Upload your map as a CSV into Dane County's DistrictBuilder for analysis



The screenshot shows the Representable website interface. At the top, the Representable logo is on the left, and navigation links for 'Partners', 'Learn More', 'About', 'Log in', and 'Sign up' are on the right. The main content area features a large heading: 'Gerrymandering is silencing communities.' Below this, a sub-heading reads: 'Make your voice heard with Representable and put your community on the map.' To the right of the text is an illustration of two people standing in front of a large map with various colored blocks. Below the main text, there is a section titled 'Tell Us About Your Community!' with a small cursor icon pointing to it. Underneath this section, there is a paragraph: 'We are working to make sure the Dane County Board of Supervisors accurately reflects the people and communities it represents. As part of that process, we are interested in learning what you think makes up your "community of interest."' and a question: 'Who do you consider your neighbors? What other people, businesses, schools, churches or other organizations do you interact with on a regular basis? What places do you visit or travel to in the course of your day or week? What



# More Questions, Concerns, or Feedback?

Contact the Representable team directly at [team@representable.org](mailto:team@representable.org)

